

YOUR MERRIEST CHRISTMAS BEGINS AT WARDS



**MONTGOMERY
WARD**

YOUR LITTLE ANGEL
THIS SEASON
WILL LOOK
GIFT-WRAP BRIGHT

Party-perfect Velveteens

Rich cotton velveteen fashions for very special
little boys and girls! Soft as fleece and sweet
as candy in rich jewel-tones that glow like candlelight.
Many irresistible styles for a best-dressed Christmas!



A.



B.

A. Toddler's Eton Suit with jacket, suspender pants, velveteen vest front, bow tie. Red or teal blue. Sizes 2 to 4 7.99

B. Little Girls' Dresses adorably frosted with delicate white lace trim. Red, green and black. Also other styles. 1 to 3 5.99

C. Tiny Miss Velveteen Dresses with lace, white collars, smocking trims. Many other styles. Red, green, blue. 9-18 months ... 3.99

D, E. Sister and Brother Topper Sets in several styles. Some with white shirts, plastic-lined pants. Red, blue, green. 9-18 mos. 3.99

F, G. Brother and Sister Sets with cotton shirts. Boys' 2-pc. in red, blue, cocoa, 12-24 mos. Girls' jumper in red, green, blue, 9 to 18 months 4.99

JUST SAY
"CHARGE IT" AT WARDS



C.



D.



E.



F.

G.

JOLLY SANTA SLEEPERS
WITH STOCKING HATS
FOR HAPPY BEDTIMES!

2⁹⁹
each

A. TODDLER'S Santa-printed sleeper in red and white machine wash-and-dry brushed cotton knit. Snap waist and back opening, double toe. Matching pom-pom stocking cap. Sizes 1 to 4.

B. INFANT'S sleeper in red and white cotton-stretch nylon terry. Snap crotch for easy changing, elasticized neck. Pom-pom stocking cap. Ready packaged. S (to 12-mos.), L (13-24-mos.)



A.



B.

ALLEN PARK 16700 SOUTHFIELD RD., 386-9440
DEARBORN MICHIGAN AT SCHAEFER 584-0500

DETROIT GRAND RIVER AT GREENFIELD 835-4200
DETROIT GRATIOT NEAR 7 MILE RD. 371-1100
FARMINGTON DOWNTOWN SHOPPING CENTER 476-6350

LIVONIA PLYMOUTH AT MIDDLEBURY 427-1600
AT CLEMENS 15 MILE AT GRATIOT 791-2000
PONTIAC MALL TELEGRAPH AT ELIZABETH LAKE RD. 642-4940

SOUTHGATE TRENTON AT EUREKA RD. 285-4400
TEL-TWELVE MALL TELEGRAPH AT 12 MILE RD. 356-1200
WARREN 12 MILE AT DEQUINDE 755-7500