

Supermart Non-Food Sales Rise

The convenience of buying almost everything in the super-market seems to appeal to today's shoppers, points out Harold E. Neigh, extension consumer economics specialist of The Pennsylvania State University.

During the last 10 years, food sales have increased 51 percent while nonfood sales in food stores have gone up 140 percent. About 21 cents of each dollar spent in the supermarket is for non-food items.

TWO OUT of three shoppers include at least one non-food item in their shopping cart. A man shopping alone spends the highest percentage of money for non-food items. Suburban shoppers buy the most non-food items and city shoppers buy the least, says Neigh.

Health and beauty aids are big non-food sellers. More than half the toothpaste, half of all the aspirin, and almost half of all shampoo sales in this country are in food stores.

AMERICA'S DOGS and cats eat more than \$600 million worth of pet foods annually. An average supermarket sells about 130 different pet items. Supermarkets are the greatest single outlet for cigarettes, housewares, clothing items, and real-time materials are other big non-food sellers. About one-fifth of the supermarket cash register tape is made up of non-food items, exclusive of soap and paper products, Neigh adds.

Michigan Painters' Show Set

The Bloomfield Art Association, Birmingham, has announced its first open juried exhibition of paintings by Michigan artists.

Michigan Painting '68, which will open Feb. 11, is a sequel to Michigan Art '67, and continues the AAA's established tradition of presenting annual exhibitions limited to the work of Michigan artists. The Bloomfield Art Association is the only gallery currently presenting such a show annually.

Michigan Painting '68, will be juried by William McCloy, chairman of the Department of Art and Art History at Connecticut College, New London, Conn. Any Michigan artist is invited to submit two works in oils, acrylics, tempera, watercolor or collage, to the Bloomfield Art Association at 1516 Cranbrook Road in Birmingham. The entry fee is \$2 per work and works will be received no later than Saturday, Jan. 27.

Prizes to be awarded include a first prize of \$400, second prize of \$250, and a third prize of \$100.

Mealtime Habits Set By Parents

Parents play an important role in the development of eating habits of their children, says Louise W. Hamilton, extension food and nutrition specialist of The Pennsylvania State University.

Children react to the general atmosphere around them at mealtime, seeing meals in pleasant and quiet surroundings, instead of in an atmosphere of haste, contributes to improved eating habits.

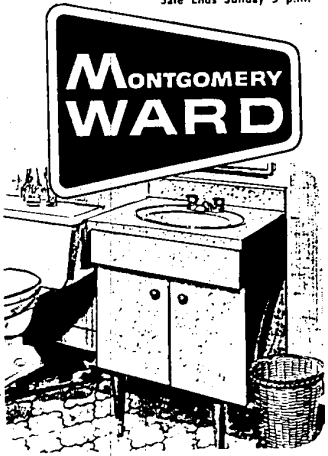
Attitudes of parents influence the development of good food habits, reminds Miss Hamilton. It is essential to be patient with young children at the table.

Laughing at their cute tricks encourages them to do them again, but approval given at the right time helps teach children to repeat good behavior.

Eating patterns may affect eating habits. Hasty served on cleaning agents may cause children to dislike the food because their mothers were too busy to give them the attention they wanted.

Each child is an individual and needs to eat according to a pattern of his own, cautions Miss Hamilton. It's important not to force a child to eat according to the eating pattern of a neighbor's child. Regular meal-times, no nagging, and no forcing help to make eating a pleasant experience and at the same time improve food habits.

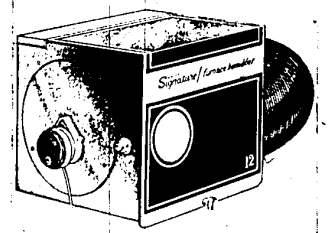
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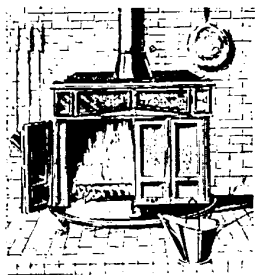
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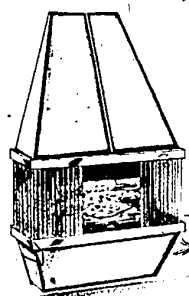
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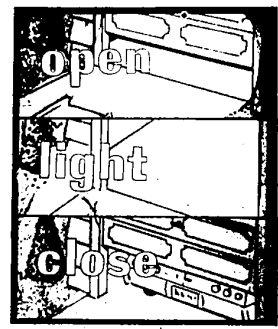
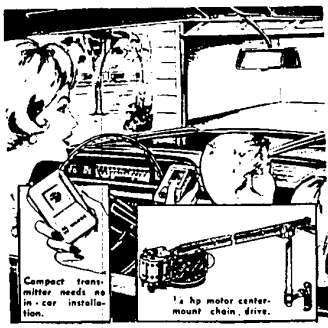
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