

American Makes Great Strides In 30 Years

Thirty years ago a small group of men formed a health insurance company and named it Michigan Hospital Medical Benefit. The name was soon changed to American Hospital Medical Benefit and offered the American Plan hospitalization insurance for groups and individuals.

From this beginning, which emphasized the sale of hospitalization insurance, American Community, with offices in Plymouth, has branched into group insurance, special risk programs and life insurance of all kinds.

In the past 30 years, American Community has paid over \$85 million in

benefits to the people of Michigan. Many families have averted financial disaster due to the fact that they have owned an American Community hospitalization or life insurance policy.

AMERICAN COMMUNITY is also proud of its long-standing record of service in the group insurance market. Although the company limits its business operations to the states of Michigan and Indiana, it is ranked in the top 125 companies in the United States in the group insurance category.

Among its group customers are Detroit Edison, Michigan State University and City of Plymouth. Edison and MSU have been customers for more than 25 years.

American Community moved to its modern facilities at 409 Plymouth Road in 1958. Currently the home office staff numbers 80. The modern facilities include a computerized data processing system which gives it the capacity to process claims and serve its policyholders with up to the minute information.

More than 90 per cent of the hospital claims received are paid within 48 hours.

THE MANAGEMENT TEAM at American Community is a young group of men with varied backgrounds in management, finance, sales and marketing. Through their combined efforts they have carefully planned the progress of the company for the years ahead to the point where the corporation identity reflects a strong, sound, progressive company with a vital purpose.

The new marketing concept emphasizes the "living benefits" of life insurance and the opportunity of earning tax-free dividends while saving for a specific monetary goal.

Bright Steps To Top Ranks In Three Years

The use of insulated glass in the home building and commercial construction fields has doubled each year since 1959.

A Livonia company, Bright Aluminum Products Co., 34203 Plymouth Rd., organized only three years ago is already a big name in the industry and by 1970 will have expanded its current Midwest operations nationwide with 15 plants throughout the U.S.

Its officers are George Jeruzal, President; James Miller, Vice President and Sales Manager; and Herman Ziegler, Secretary-Treasurer.

Each of Bright Aluminum's executives has over 20 years experience in the field, all in the Metro Detroit area.

THE FIRM HAS BOTH a manufacturing plant, located at the Livonia address, and an assembly plant in Bay City. The Plymouth Rd. plant currently employs 25 persons on one shift with plans early this year for starting of a second shift of almost twice that number.

The company's present organization projections call for the expansion to 15 other cities throughout the country by 1970.

Bright Aluminum's market, under the trade name "Bapco", is composed of new construction builders, modernization contractors, and commercial general contractors. It presently has distributors in Metro Detroit, Flint, Grand Rapids, Lansing, Toledo, and other Michigan and Ohio cities.



CITATION for outstanding design of the Mobil service station at the intersection of Plymouth and Merriman Roads in Livonia is presented to J. D. Collins (right), Mobil Corporation Great Lakes Division general manager, by John Ward, Livonia City Planning Commissioner.

Now Open!
YOUR NEW
Mobil Station
AT

PLYMOUTH and MERRIMAN



You are cordially invited to inspect the newest concept in service station design. Combining highway beautification with operating efficiency, the new experimental station is simple, functional and clean cut. Its circular theme has been

carefully worked out to coordinate station architecture with that of other modern architecture in the community. We believe it possible to be pleasing to the eye while satisfying the needs of today's motorists.

Mobil

To Serve You Better . . .

Prompt service and counseling on insurance questions or claims has been a primary concern of American Community for 30 years! This recognition of public desire begins with excellent field representation. Our salesmen are professionally equipped to help you with estate planning, pension plans, business insurance, profit sharing, and any or all of your personal needs.

RIGHT HERE IN MICHIGAN (our Home Offices are in Plymouth), skilled personnel working with modern electronic computer equipment process claims and premium payments promptly and efficiently. It's a matter of record that over 90% of all American Community claims are paid within 48 hours of receipt of necessary information.

If you are not yet one of many satisfied American Community policyowners we would like the opportunity to "SERVE YOU".

AMERICAN COMMUNITY

MUTUAL INSURANCE COMPANY - PLYMOUTH, MICHIGAN
LIFE - HEALTH - DISABILITY

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Founded 1938

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