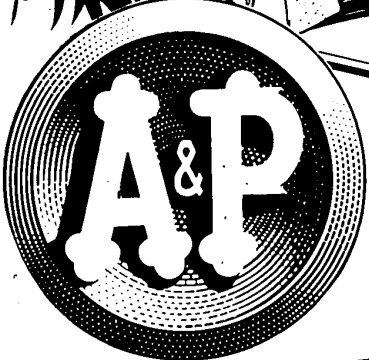


Shop A&P—The Home of **ECONO PRICES!**  Shop A&P—The Home of **ECONO PRICES!**

Have You Visited A&P This Week To Check Our New **ECONO PRICES?**



You owe it to yourself and your family's food budget . . . come in and see for yourself the thousands of reduced "Econo Prices" A&P has on the shelves.

If you haven't been in yet, you haven't missed a thing—EXCEPT THE SAVINGS!

For you can count on wonderful low prices every day of the week, week after week . . . not just once in a while.

THIS WEEK JOIN THE THRIFTY SHOPPERS AT A&P...
Thousands are Saving Every Week with A&P's NEW **ECONO PRICES!**

WHY PAY MORE?
See the difference **ECONO PRICES** make on your total Food Bill
NOT BUT Specials Today and Regular Prices Tomorrow
Low Money Saving **ECONO PRICES EVERY DAY!**

NOTHING HAS CHANGED BUT THE PRICES!
A&P Has Always Stood For

- FRIENDLY COURTEOUS SERVICE
- A WIDE VARIETY OF FAMOUS BRANDS
- "SUPER-RIGHT" SUPERB QUALITY MEATS
- FAMOUS JANE PARKER BAKED FOODS
- FINEST QUALITY FRESH FRUITS AND VEGETABLES

... all the things that mean "A&P" to you. We haven't changed a thing! In fact, we pledge to work even harder than ever to keep A&P the kind of store you like to shop. All we've done is add something "extra" — something special — to give you even more reason to visit A&P every week. We think you'll agree "Econo Prices" make A&P even more YOUR KIND OF STORE.

SHOP A&P . . . WHY PAY MORE?

It's the TOTAL That Counts!
PERMANENT PRICE REDUCTIONS ON THOUSANDS OF PACKAGES, BOTTLES, JARS AND CANS ON YOUR FAVORITE BRANDS
CHECK & COMPARE



ROSY RED HAWAIIAN PUNCH



1-QUART 14-OZ. CAN 29¢



HEINZ Tomato KETCHUP



NET WT. 14-OZ. BOTTLE 23¢



WHITE BEAUTY SHORTENING



3 LB. CAN 45¢

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