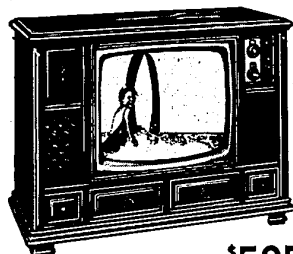


**SAVE
UP TO
\$100**

Magnavox ANNUAL SALE

FACTORY AUTHORIZED—NOW IN PROGRESS AT ALL MAGNAVOX DEALERS

Enjoy today's most advanced **COLOR TV!**



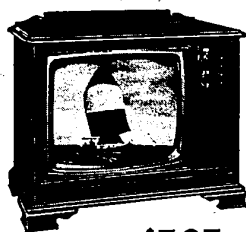
NOW ONLY **\$595**

SAVE \$55 Authentic Mediterranean—model 754 with superb two-speaker sound system; on concealed swivel casters for easy moving. Your choice of three other (Contemporary, Early American and French Provincial) fine furniture styles at this Annual Sale price.



NOW ONLY **\$595**

SAVE \$55 Beautiful Italian Provincial—model 521, shown with gliding Tambour Doors closed. Deluxe two-speaker sound system. This magnificent Annual Sale value is also available in Contemporary styling. Both styles also available with Remote Control—NOW ONLY \$640.



NOW ONLY **\$565**

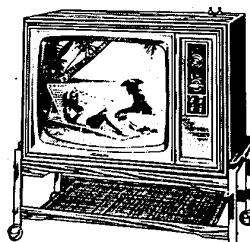
SAVE \$60 on your choice of five elegant furniture styles—all Annual Sale priced during this exciting once-a-year event. Available in Early American (model 742 shown), Mediterranean, Contemporary, French and Italian Provincial, these values include all the features above. Several styles also with Remote Control—NOW ONLY \$615.

Here's why Magnavox is your best buy:

- **Instant Automatic Color**—always brings you perfect color pictures... automatically. This most important advance in Color TV—first perfected and introduced by Magnavox in 1964—fine-tunes itself to bring you a perfectly-tuned picture that automatically stays precise on every channel, every time! No other Color TV today offers you all these additional Magnavox advantages:
- **Brilliant 295 sq. in. rectangular screen**—the Biggest Pictures in Color TV!
- **Exclusive Chromatone**—brings you richer, far more vivid color; warmer black and white pictures.
- **Quick-On**—pictures flash-on four times faster than others; without annoying "warm-up" delay.
- **High Fidelity Sound**—more efficient Magnavox speakers plus Tone Control in every model—bring you unequalled program realism.
- **Lasting Reliability**—from exclusive Magnavox space-age Bonded Circuitry Chassis.
- **Factory-Direct Prices** save you money! No "middle-man" costs. Magnavox sells directly only to a few carefully selected fine stores in this area.

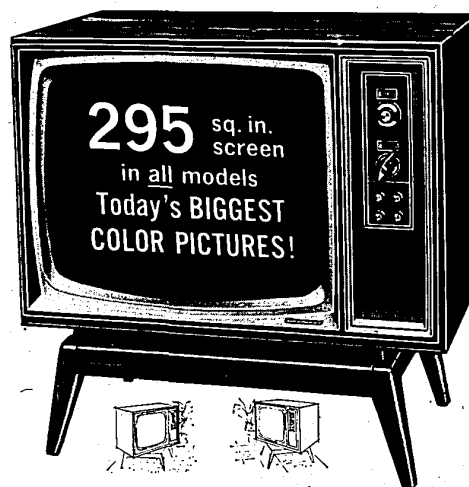


Convenient Remote Control—on models specified—lets you change VHF channels, turn TV on/off, adjust volume, or cut-off the sound—from anywhere in your room! At-the-set push-button Power Tuning. No wires or batteries—silent—dependable.



NOW ONLY **\$498⁵⁰**

Biggest-Picture Mobile TV! This superb model 536 brings you exclusive Chromatone, Quick-On pictures, telescoping Dipole Antenna. Enjoy wonderful room-to-room mobility with the optional cart shown—or use it on tables, shelves. Also as model 536 which adds Remote Control plus Automatic Color—NOW ONLY \$548.50.



NOW ONLY **\$479⁵⁰**

Enjoy this SWIVEL CONSOLE from any angle!

With this spectacular Magnavox Annual Sale value, you're always "front-row-center" regardless of where you sit in your room! Model 531 offers Chromatone, Quick-On pictures plus many other advanced Magnavox features that will provide year-after-year of genuine viewing pleasure!



NOW ONLY **\$695**

SAVE \$55 on this Stereo Theatre family entertainment center—that costs you less than comparable Color TV and Stereo units purchased separately. Now you can enjoy the full beauty of music from Stereo FM/AM Radio and records, plus the biggest pictures in Color TV—brilliant 295 sq. in. rectangular screen. Far Eastern Contemporary model 780, with: exclusive Chromatone; Quick-On; 15-Watts undistorted music power; four high fidelity speakers—including two 10" Bass Woofers; Tabulous Micro-matic Record Player that lets your records last a lifetime! Select from 12 beautiful Stereo Theatre styles, all Annual Sale priced—FROM ONLY \$650.

Select from 40 beautiful Magnavox Color TV styles...NOW FROM ONLY **\$349⁵⁰**

**BERRY'S E-Z TERMS
NO
MONEY
DOWN
TAKE YEARS TO PAY**

Fast, Careful
Delivery



OPEN DAILY
9:30 a.m. - 9 p.m.

BERRY'S

HOME SUPPLY STORES
APPLIANCE CENTER, 1 E. 14 MILE AT MAIN ST. PHONE 585-1300 Clawson, Mich.

27419 JOY ROAD AT INKSTER ROAD
STORE and WAREHOUSE OUTLET

Phone: KE. 5-5060 or GA. 1-1717

Remember!
BERRY OFFERS
QUALITY SERVICE
AFTER THE
SALE! SAVE NOW!

Big Savings In
Every Department