

# Congressional Units Eye Auto Insurance

On the average, motorists are paying 54 per cent more for the same amount of liability insurance than they paid 10 years ago.

And Congress is going to investigate. Insurance companies will insist they're not to blame. They'll point out that auto re-

pair costs have risen more than 20 per cent in the last decade, and hospital care costs have approximately doubled.

THEY'LL ALSO insist that juries have a tendency to give bigger cash awards to accident victims. They'll add that juries seem to figure out the money

will come out of a big, rich insurance company rather than from the little people who buy the insurance.

But this hasn't quieted consumer protests. Consumer gripe about premium costs, and they gripe about the practice of insurance companies' arbitrarily dividing

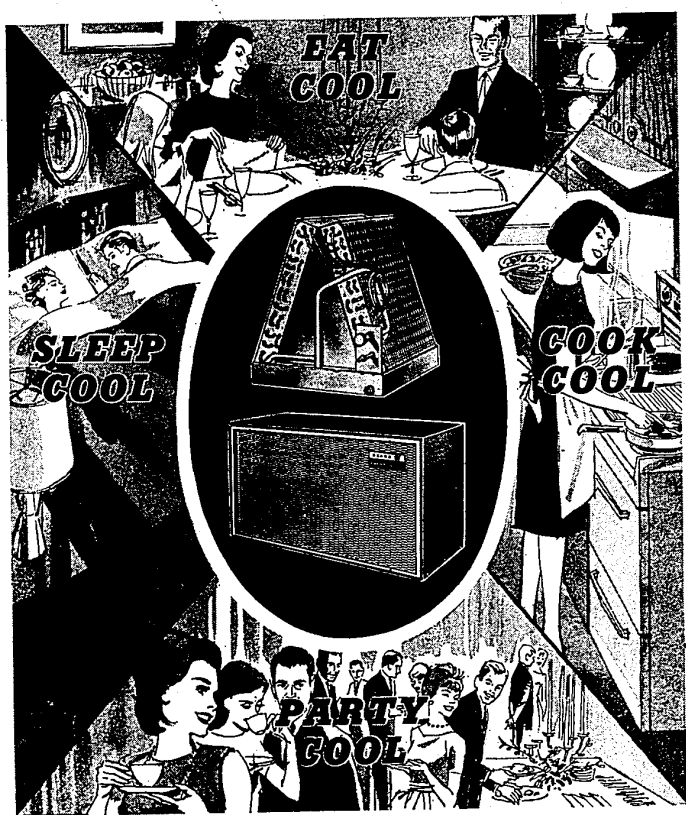
drivers into "good" and "bad" risks. They gripe about abrupt policy cancellations.

BECAUSE OF THE contro-

versy, the auto insurance industry now is facing at least one and possibly as many as three official investigations.

# Air Conditioning SALE

INSTALL NOW AND BE READY FOR THE FIRST HOT DAYS . . . NO MONEY DOWN—NO PAYMENTS  
TILL JUNE 1 ON SEARS EASY PAYMENT PLAN



**Sears**  
SEARS, ROEBUCK AND CO.

## Sale! 20,000 BTU Electric Central Air Conditioning

Regular \$325 **\$299** Save \$26

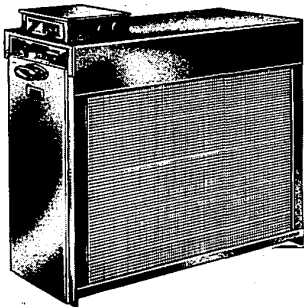
Low Cost Installation Available

Summer is coming . . . and with it those days of high temperature and humidity. Get cool comfort now with low cost central air conditioning . . . economical operation actually saves money on utilities. Whisper-quiet, high-powered motor won't disturb conversation or sleep. Low price includes 20,000 BTU condenser with "A" coil. Phone your nearest Sears Store or mail coupon for a Free in-the-home estimate.

### OTHER SIZES AT SAVINGS

- |  |              |  |              |
|--|--------------|--|--------------|
| Sale! 23,000 BTU System with "A" Coil, Regular \$345 . . . . . | <b>\$315</b> | Sale! 35,000 BTU System with "A" Coil, Regular \$470 . . . . . | <b>\$430</b> |
| Sale! 27,000 BTU System with "A" Coil, Regular \$400 . . . . . | <b>\$365</b> | Sale! 37,000 BTU System with "A" Coil, Regular \$500 . . . . . | <b>\$450</b> |
| Sale! 31,000 BTU System with "A" Coil, Regular \$440 . . . . . | <b>\$399</b> | Sale! 47,000 BTU System with "A" Coil, Regular \$650 . . . . . | <b>\$599</b> |

Pre-Charged Tubing and Thermostat Extra



## Sears Electronic Air Cleaner Sale

Regular \$219.95 **\$197** Installation Available

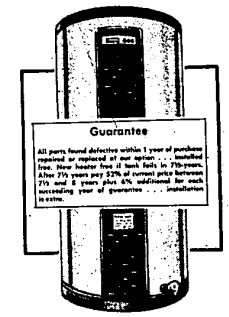
Up to 95% of dirt and 99% of pollen are trapped . . . cleaned air then recirculates into home . . . helps create a more comfortable environment. Also . . . stretches periods between redecorating. Fits in return-air duct of any central forced heating/cooling system.

Clip and Mail Coupon for Free Central Air Conditioning Estimate  
Sears, Roebuck and Co., Dept. 8520/42  
300 West Fourteen Mile Road  
Troy, Michigan 48064

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
BEST TIME TO CALL \_\_\_\_\_ PHONE \_\_\_\_\_

Self-Contained Central Air Conditioning			
Perfect for home, commercial building or trailer.		Reg. \$439	
		<b>\$399</b>	
24,000 BTU			
29,000 BTU System, Regular \$549 . . . . .	48,000 BTU System, Regular \$749 . . . . .	<b>\$494</b>	<b>\$669</b>
36,000 BTU System, Regular \$634 . . . . .	59,000 BTU System, Regular \$899 . . . . .	<b>\$559</b>	<b>\$819</b>
Installation Available			

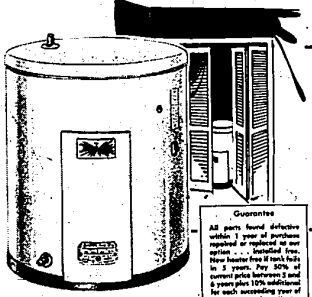
# Sale! Electric Water Heaters



## 52-Gallon with 15-Year Tank Guarantee

Reg. 79.95 **\$67** Installed\* Free

Dual heating elements heats water fast! Fiber-glass insulation . . . keeps water hotter, jacket cooler and rust-free glass lining in tank keeps your water crystal clear. Save now!  
Installed\* 52-Gallon, Reg. 99.95 . . . . . Sold \$87  
\*Installed on Detroit Edison Co. Lines



## 20-Gallon Fits Most Anywhere

Reg. 44.95 **\$37** Save 7.95

Under counter tops, in mobile homes, in summer cottages, under kitchen sinks, even in small closets . . . 23" high, 20" diameter. Rust-proof glass lined tank is guaranteed 10 years. Adjustable thermostat.

No Money Down on Sears Easy Payment Plan  
Months to Pay!

Sears Plumbing and Heating Dept. (at all Sears stores)

Open Monday, Thursday,  
Friday, Saturday 9 to 9,  
Tuesday, Wednesday 9 to 5:30

**Sears**  
SEARS, ROEBUCK AND CO.

- |                                     |  |                                       |
|-------------------------------------|--|---------------------------------------|
| • Grand River at Oakman, WE 3-3300  | • Lincoln Park, Southfield at Dix, DU 3-7000     | • Pontiac, 154 N. Saginaw, FE 5-4171  |
| • Gratiot at Van Dyke, WA 5-0100    | • Livonia Mall, 7 Mile at Middlebelt, 476-6000   | • Wyandotte, Biddle-Maple, AV 4-9000  |
| • Woodward, Highland Pk., TO 8-1300 | • Macomb Mall, Gratiot at 13½ Mile Rd., 293-8000 | • Grosse Pte., 7 Mile-Mack, TU 4-6000 |
|                                     | • Oakland Mall, 14 Mile Rd. at John R, 585-1000  |                                       |