

CUNNINGHAM'S... "JUST UNBEATABLE"... SERVICE... SAVINGS ... SELECTION!

EVER-DRY DEODORANT SPECIAL



TWO REGULAR 1.00 SIZES 2.00 VALUE

83¢

Roll-On Deodorant Anti-Perspirant. Checks perspiration... stops odor. Non-sticky. Won't stain, dries fast. Gentle to sensitive skin. Complete lasting protection from perspiration odor.

New Noxzema medicated Cold Cream for dry skin cleansing. A cold cream that refreshes too!



NOXZEMA COLD CREAM

REGULAR 89¢ 3.5 OZ. WT.

67¢



Revolutionary European Discovery. You create long, lovely, natural looking nails. Add length to short nails, mend broken nails.....

HAZEL BISHOP FABULOUS FAKES

REGULAR 2.00 NAIL EXTENDER

1.69

Protect weak or split nails, mask ridged nails.

SUTTON DEODORANT STICK

REG. 1.00 - 3 OZ. WT.

69¢

Gives you long-lasting, effective protection from perspiration odor. Never greasy or sticky. Non-irritating. A delicate fragrance that leaves you nice to be near!

SPRAY DEODORANT... 69¢



TONI INNOCENT HAIR COLOR

REGULAR 2.25 MANY LOVELY SHADES **1.67**

Innocent color. Children come by it naturally. You can have it in just ten minutes. Shampoo easy-won't wash out. Special creme conditioner. Faster... 10 minute timing. Newest discovery in haircoloring from Toni research.

TONI DIPPITY-DO SETTING GEL

REG. 1.25 8 OZ. JAR **99¢**

Regular or Extra Holding. For body... easy to set hair in today's casual styles.



TONI WHITE RAIN HAIR SPRAY

REG. 1.49 13 OZ. WT.

1.17

The hair spray that holds even in the rain. Regular and Extra Holding.

SALE DAYS THRU SUNDAY Items available most stores while quantities last.



FREE! FLIP'N FLIRTY HAIR STYLING BRUSH-COMB WHEN YOU BUY

HIDDEN MAGIC THE HOLDING HAIR SPRAY

13 OZ. WT. BOTH FOR **1.37**

With instruction booklet on easy-to-do, up-to-the-minute hairstyles.



LADY ESTHER 4-PURPOSE FACE CREAM

REGULAR 1.59 10 OZ. WT. JAR **77¢**

Cleanses, Softens, Helps Refine Pores! Perfect for use as Make-Up Base.



MAX FACTOR presents a pretty wild idea! WILD SHINY LINER FOR EYES

WITH ITS OWN BRUSH REG. 2.90 **2.00**

Glistens and gleams... and turns you into a wide-eyed wonder.



Bathe your dry skin cares away

JULIA MAY NEW SAUNA BATH

Turns your tub into a fountain of youth

WHAT IT DOES: Mmm! Releases you, refreshes you, scents you, cleanses you, smooths and moisturizes you, and deodorizes, too! And-dry skin woes simply go away!

WHAT DOES IT: Lanolin deep-cleanses every pore... natural oils smooth and moisturizes... Hexachlorophene antibacterial agent gives you lasting deodorant protection.

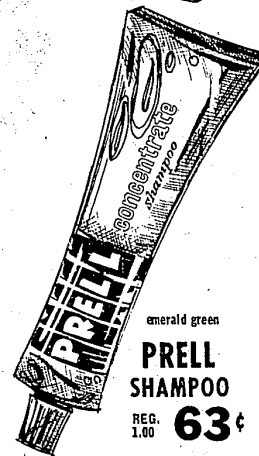
Marvelous for your skin, magic for your morale... that's the beauty of it! So take a retreat from your whirly-world and SAUNA-bathe. When you do, take your time about it--this is your shining hour.

ONE QUART UNBREAKABLE BOTTLE **1.98**

CAMPANA ITALIAN BALM WITH HANDY DISPENSER

REG. 1.00 9 FL. OUNCES **77¢**

The all-night hand lotion. You know what night cream does for your face. Makes it lovelier. Overnight. That's what Italian Balm, the famous skin softener, does for your hands. Makes them soft and smooth.



emerald green

PRELL SHAMPOO

REG. 1.00 **63¢**

Concentrated. Just a fingertipful gives you billowing clouds of luxurious lather. Leaves hair soft and radiant. 3 OZ. WT. TUBE



LANOLIN PLUS ALL-TOGETHER SHAMPOO

SHAMPOO, CONDITIONER, RINSE ALL IN ONE

REGULAR 1.09 7 FL. OUNCES **77¢**

New convenience for your hair. A great new shampoo with conditioner and rinse built in. Gets hair beautifully clean and manageable.

Cunningham's DRUG STORES

FINE COSMETICS LUXURIOUS BEAUTY AIDS