

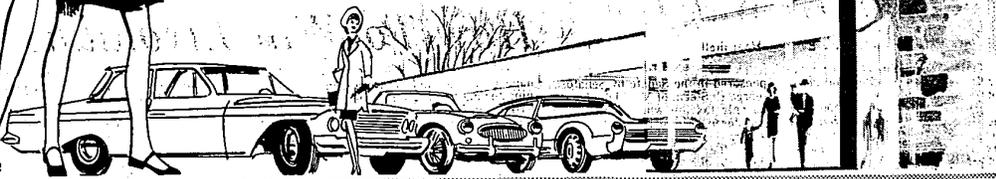
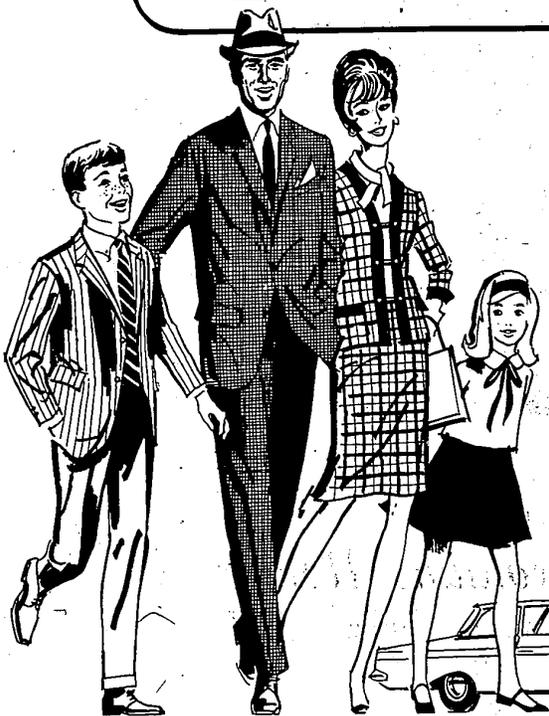


at Wonderland... PLYMOUTH ROAD at MIDDLEBELT
a great new family shoe center!

KINNEY SHOES

America's largest chain of family shoe stores

GRAND OPENING



FREE! LONG-STEM RED ROSES

WITH OUR COMPLIMENTS . . . TO THE FIRST 300 LADIES WHO VISIT US THURSDAY!



Step into fashion! You'll step into a wonderland of fashion when you step inside this wonderful new Kinney Shoe Store. You'll see the latest in shoe styles for the entire family on display right before your eyes. And they're priced so low you'll hardly believe your eyes!



Stride ahead in STUART HOLMES! Men will love the classic styling and craftsmanship of Stuart Holmes. Handsome leathers in smart oxfords, wing-tips, slippers. For younger men, there's RALEIGH SQUARES "now" styling with a Carnaby flavor.

Raleigh Square from \$8.99. Stuart Holmes from \$12.99



FLINGS that go everywhere, do everything! The women in the family will be wild about nationally advertised Flings. A great collection of flattering up-to-the-minute styles in shades to make every female heart flutter. You'll want to let yourself go everywhere in Flings.

Flings \$5.99 to \$8.99.



Style to grow in! Kinney is famous for perfect fit for children. Your Kinney salesman carefully measures each foot, then checks and re-checks to make doubly sure each shoe fits perfectly from heel to toe. Shoes like famous Educator Royals are styled to please parents and children alike.

Educator Royals \$5.99 to \$9.99.

REGISTER NOW! WIN ONE OF THESE VALUABLE PRIZES!

Nothing to buy! No puzzles to solve! Just come to Kinney's Wonderland Store and REGISTER



• COLOR TELEVISION



• POLAROID SWINGER CAMERAS



• Westinghouse ELECTRIC KNIFE



• 4-SPEED RECORD PLAYERS



• STUDENT GUITARS



• BOY'S and GIRL'S BICYCLES



• 100 RECORD ALBUMS

• PRIZES NOT EXACTLY AS ILLUSTRATED

KINNEY ENTRY BLANK

NAME
ADDRESS
CITY
TELEPHONE

GIFTS FOR ALL CHILDREN!



DRAWING SATURDAY MARCH 30 8 p.m.

YOU NEED NOT BE PRESENT TO WIN

Come see the store of tomorrow...Here TODAY!

Kinney's bright new Shoe Fashion Showplace has a special meaning for everyone because this newest Kinney Store was designed with everyone in mind. It took Kinney over 70 years to become America's largest family shoe chain, with over 700 stores. It will take you two minutes to find out why. You'll thrill to the beauty of the store itself—the gay colors, the ease of selection. You'll find exactly what you want with over 1000 styles to choose from. And, courteous well-trained salesmen will guide you in making the most flattering decision. You'll discover nationally advertised brand-name shoes, guaranteed for quality and dependability. Join the Kinney family of twenty million customers who shop in Kinney Stores year in and year out!



Kinney SHOES

WONDERLAND CENTER
PLYMOUTH ROAD at MIDDLEBELT
Open Every Evening Until 9