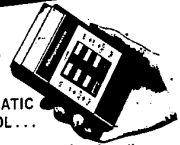


Magnavox ANNUAL SALE

FACTORY AUTHORIZED—NOW IN PROGRESS AT ALL MAGNAVOX DEALERS

SAVE UP TO \$100

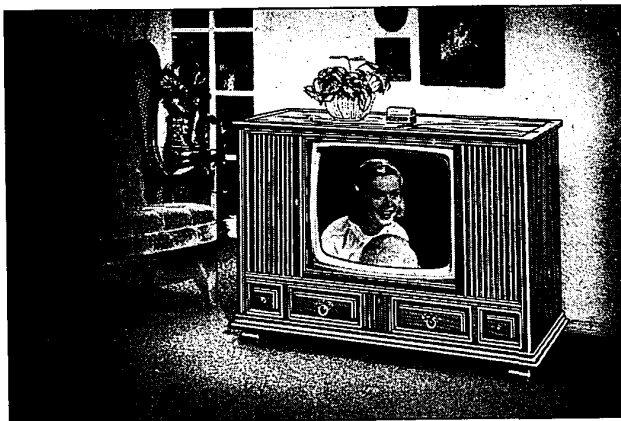
ANNOUNCING... revolutionary 82-channel INSTANT AUTOMATIC REMOTE CONTROL...



...with more conveniences and functions than any other unit today! VHF/UHF all channel operation. Signal-Seeking Channel Selection automatically selects only "on the air" channels. Never needs "programming" for new channels, not even if you move to another city. Automatically turns set off if you fall asleep during the Late Show, after TV station goes off the air. Separate, continuously variable Color Intensity, Color Tint Controls. Also lets you adjust volume and turn TV on/off. Optionally available on models 764 (right) and 768 (below), plus Early American and French Provincial styles, all Annual Sale priced—NOW ONLY \$775

Today's most revolutionary COLOR TV...

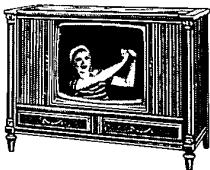
SAVE \$50



Authentic Mediterranean—Automatic Color model 764 with today's Biggest Color Picture—295 sq. in. rectangular screen, four Magnavox speakers, plus gliding Tambour Doors to conceal TV screen when not in use. Illuminated Channel Selector Windows (on all models) give positive station identification. Concealed swivel casters permit easy moving. Also choose from elegant Early American, and French Provincial fine furniture—all Annual Sale priced.

NOW ONLY \$675

SAVE \$50



NOW ONLY \$675

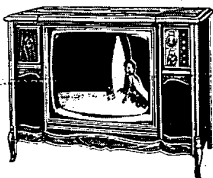
Ageless Aegean Classic fine furniture—model 768 with 295 sq. in. rectangular screen, plus all the Automatic Color features of model 764, and at right.

A Magnavox INSTANTLY fine-tunes itself AUTOMATICALLY...always brings you PERFECT PICTURES—that stay precise!

This most important advance in Color TV—Instant Automatic Color—was first perfected and introduced by Magnavox in 1964! You enjoy a perfectly-tuned picture that automatically stays precise on every channel—every time! No other Color TV today offers you so many significant advantages: Chromatone which gives you richer, far more vivid color; warmer black and white. Quick-On pictures flash-on four times faster; eliminates the annoying waiting period during "warm-up" in ordinary makes.

And, with world-famous Magnavox high fidelity sound—you'll experience unequalled program realism. Magnavox also sets a new standard of performance with the exclusive Bonded Circuitry Chassis—you'll have the lasting satisfaction that comes only from owning the finest, most reliable Color TV made. Why not come in and prove it to yourself? You may choose from many magnificent furniture styles and beautiful finishes—all Annual Sale priced during this exciting once-a-year event.

SAVE \$55



NOW ONLY \$595

Beautiful French Provincial—Automatic Color model 752 with 295 sq. in. rectangular screen, plus superb two-speaker sound system. Also choose from Early American, Mediterranean and elegant Contemporary styles at this outstanding Annual Sale price.

Magnavox factory-direct prices SAVE you "added dollars"

... because Magnavox is sold directly to only a few fine stores, saving you "middleman" costs. And remember, every Magnavox dealer is dedicated to serving you better!

<p>SAVE \$60</p> <p>NOW ONLY \$565</p> <p>Select from five beautiful furniture styles—all Annual Sale priced during this factory-authorized event. Available in Italian Provincial (model 746 shown), Mediterranean, Early American, Contemporary and French Provincial, these magnificent values offer 295 sq. in. rectangular screen, and all the advanced Automatic Color features above.</p>	<p>BUY NOW AND SAVE</p> <p>NOW ONLY \$479⁵⁰</p> <p>Swivel Console—model 531 keeps you "front-row-center" from any angle! Has 295 sq. in. rectangular screen, Chromatone, Quick-On pictures, plus Automatic Color Purifier that lets you move your Magnavox anywhere in your home without risk of picture impurity. See it now!</p>	<p>BUY NOW AND SAVE</p> <p>NOW ONLY \$379⁹⁰</p> <p>Big Picture Console...table model priced. You'll thrill to life-like 267 sq. in. pictures that are more than half-again as big as today's average table model. Also has Chromatone, Quick-On pictures, and Automatic Color Purifier. Colonial model 506; also in Contemporary—Annual Sale priced.</p>	<p>SAVE \$30</p> <p>NOW ONLY \$349⁵⁰</p> <p>Proof that fine, dependable Color TV needn't be expensive! Versatile model 492 has 176 sq. in. rectangular screen, Chromatone, Automatic Color Purifier plus telescoping dipole antenna. Enjoy it on convenient mobile cart, on shelves and tables, or as a beautiful console on optionally available swivel base—for viewing pleasure from every angle.</p>
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