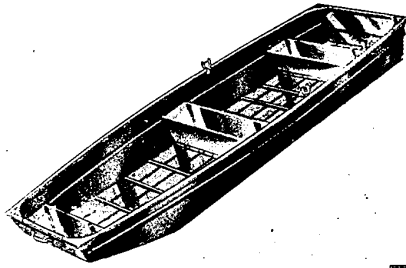
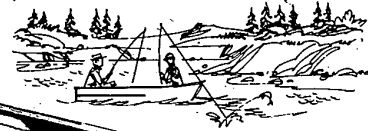


**Sears**  
SEARS, ROEBUCK AND CO.

**Pre-Season Boating**

**SALE**

No Money Down  
On Sears Easy  
Payment Plan

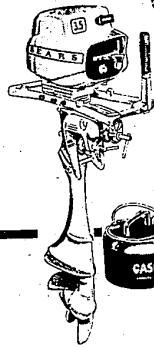


**10' Aluminum Jon Boat**  
IDEAL DESIGN FOR SHALLOW WATER FISHING

The bottom design with sloping sides. Fram flotation in underseats for buoyancy and safety. Easy to handle.

Sears Low Price  
**\$69**

Sears 12-ft. Aluminum Jon Boat ..... \$79



**3 1/2 hp. Motor for Sailboat, Canoe**

Regular \$129.95  
**\$109**

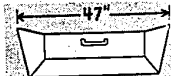
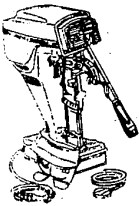
This spunky little powerhouse motor is good for fishing or for use as auxiliary power on a sailboat. Trolls at less than 1/2 mph., speeds up to 7 mph. With 3 1/2-gallon remote tank and easy-pull starter.

**Ted Williams Manual Start**  
7 1/2-HP. MOTOR WITH 3 1/2-GAL. REMOTE TANK

Sears Low Price  
**\$299.95**

Designed for fishing... hood so low you can cast and troll right over it. Fingertip shifting. Wheel-less prop. auto-lub. 40-lbs. light.

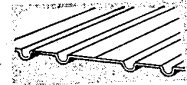
Elec. Start 7 1/2-hp. Motor Only \$369.95  
Sears 3 1/2-gal. remote tank - Ted Williams.



47-inch beam for stability and added safety, even with a full load.



3.5 cu. ft. of foam flotation under seats provides a superior margin of safety.



Four keels formed in hull for added strength and stability.

**SAVE \$10 on Sears Painted 12-ft. Jon Boat**

Regular \$109

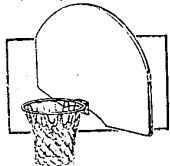
**\$99**

No Money Down

The fisherman's favorite! Shallow draft makes it ideal for close-to-shore angling. All aluminum construction... weighs only 75 lbs. Painted a light olive drab color. Seats fastened to sides and bottom for added rigidity. Bow and stern handles make carrying a breeze. Extruded gunwales. See it!

**Save Money at Sears on Basketball Equipment**

**Goal, Net and Backboard**



Sears Low Price  
**\$29.99**

12-gauge steel backboard resists rust. Cotton twine net slips over 12 lock-on an 18-inch ring.

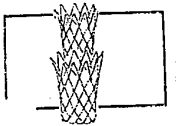
**Ted Williams Basketball**



Sears Low Price  
**\$9.99**

Raised-seam design helps shooting accuracy, makes ball easier to control. Tough vinyl cover. Inflating needle included.

**Sears Basketball Net**



Sears Low Price  
**\$1.79**

Bleached white, all-cotton net is durable. Style makes ball hesitate before falling through. See it!

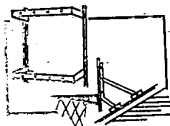
**Sears 4-Star Basketball**



Sears Low Price  
**\$7.99**

Tough vinyl basketball wears well and is weather resistant. Butyl rubber bladder. With inflating needle.

**Backboard Brackets**



Sears Low Price  
**\$5.99**

Box of 2 rigid steel brackets. Your choice of slant roof or flat wall or post mounting styles. Easy-to-install.

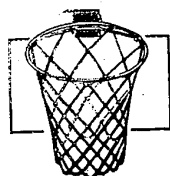
**Sears 3-Star Basketball**



Sears Low Price  
**\$5.44**

Pebble grain vinyl cover compounded for good abrasion and weather resistance. Retains air well.

**Basketball Goal and Net**



Sears Low Price  
**\$4.99**

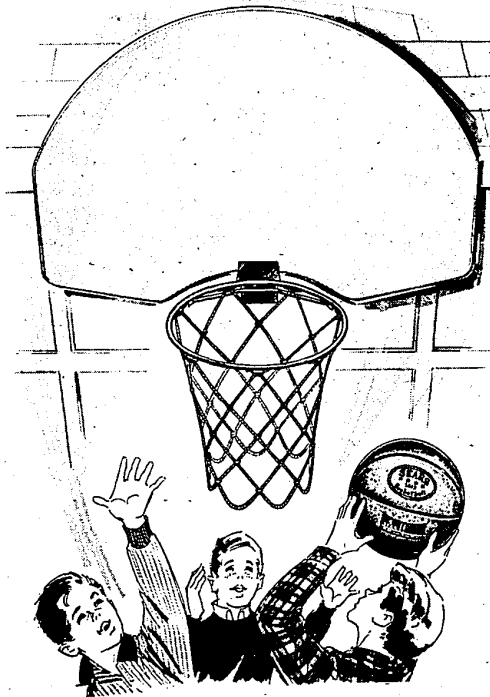
Goal has sturdy 3/8-in. steel rim, welded backplate and brace. Net is heavy cotton twine. Approved by Ted Williams.

**Backboard, Goal and Net**



3/4" Thick Backboard  
**\$16.99**

Rugged fan-shaped masonite backboard with white baked enamel finish. With goal and net.



**Sears 7/16" Thick Masonite Backboard, Goal and Net Set**

Sears Low Price

**\$14.97**

Charge It

Almost any backyard becomes a basketball court. Durable fan-shaped oil-tempered masonite backboard is built to last under rugged playing conditions. It has a hard, even surface for accurate rebounds. Goal has 1/2-inch steel ring with large back plate, heavy cotton twine netting. Basketball shown is not included.

Sears Sporting Goods Dept. (at all 10 stores)

Open Monday, Thursday, Friday, Saturday 9 to 9, Tuesday, Wednesday 9 to 5:30

**Sears**  
SEARS, ROEBUCK AND CO.

- Grand River at Oakman, WE 3-3300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Pontiac, 154 N. Saginaw, FE 5-4171
- Gratiot at Van Dyke, WA 5-0100
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Wyandotte, Biddle-Maple, AV 4-9000
- Woodward, Highland Pk., TO 8-1300
- Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
- Grosse Pte., 7 Mile-Mack, TU 4-6000
- Oakland Mall, 14 Mile Rd. at John R., 585-1000