

Shop in the pleasant covered Livonia Mall where the temperature is always a controlled 72.

Ladies! Welcome to Ladies Day every Tuesday. Free coffee at 9:30 a.m., free colored movie, cash and prizes and gifts.

Coin Show every Saturday in Livonia Mall Community Room, 10 to 9 p.m. Auction at 4 p.m.

Swing into Spring

You need a new hairdo!

Permanents with Cut

\$15 wave 17.50 wave
875 \$10
\$20 wave
1250

There's nothing like a breath-of-spring hairdo-over to make you forget winter. Now's such a leisurely time to get a permanent and savings are big at Artiste.

OUR NEW LOW PRICES ON HAIR PIECES

WIGLETS from 10.95

WIGS from 39.95

CASCADE from 29.95

All hair goods are made from 100% human hair. Check our quality and New low prices before you decide on your hair piece... and we're staffed to give you good service on your hair pieces - custom cut, cleaning and styling.

Artiste hairstylists

LIVONIA MALL WESTLAND WONDERLAND NORTHLAND 366-0660 474-8844 429-9510 427-1380 Appointments Not Always Necessary - Open Evenings

GENERAL CINEMAS

Easter Holiday Movies

starts WED. APRIL 10

LIVONIA MALL

MIDDLEBELT AT 7 MILE 476-8800

CONTINUOUS MATINEES DAILY FROM NOON

CINEMA I

WHERE APES ARE THE RULERS AND MAN THE BEAST.

CHARLTON HESTON
PLANET OF THE APES

CINEMA II

PAUL NEWMAN
THE SECRET WAR OF HARRY FRIGG
CHARLTON HESTON
SYLVIA KOSCINA
TECHNICOLOR

GENERAL CINEMA CORPORATION

Beautiful girls deserve

Bernard WIGS
others need them

Wigs...gorgeous, glamorous wigs. Do you know that there's simply no other beauty product on this green earth that can make you look as beautiful? You don't? If you're single, that's disastrous. If you're married, it's not good either (the bond's on his finger, not over his eyes). Because there's a whole crowd of smashing beauties walking around. And they won't tell their secret...but we will...WIGS! But good grief, not just any old wig. The whole magic is in the fineness. And the finest selection, by far, is at Bernard's Wig Salons. Light airy, comfortable...and dozens of shades to choose from. Go ahead, sweetie, give it a whirl!

WIGS.....priced from \$29.88
WIGLETS.....priced from \$11.88
FALLS.....priced from \$55.88

Use Your Security Charge

BERNARD'S

Bernard WIG SALON

LIVONIA MALL

New Wrigleys

474-7800

For Sis, Thom McAn's Loop-the-Loo dressy pump. Stays pretty anywhere. Shiny uppers stay shiny. Soft leather linings. Fun colors include silcerice black and frosty white. 5.99 (other styles from 4.99)

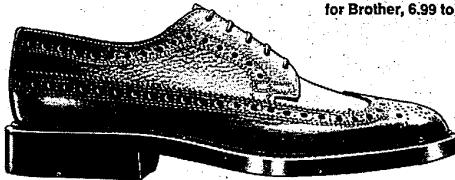
Brother looks smart in our Varsity Wing. Virtually play-proof. Soft leather shrugs off scuff. Neolite soles wear like iron. Smooth black and brown grain. 6.99 to 8.99 (other styles from 5.99)

Tots walk best in Premium Walk shoes. Sueded sole for non-skid toddling. Broad toe assures plenty of wiggle room. Mom loves washable white leather uppers. 4.99

Introducing: Easter dress shoes kids can play in



for Brother, 6.99 to 8.99



for Sis, 5.99



for Tots, 4.99

Thom McAn
the family man

Don't be fooled by the weather - Spring is here and Easter is just around the corner. Livonia Mall Merchants are thinking Spring and Easter and their windows and shelves are filled with evidence heralding the end of winter and the beginning of a new and colorful season!

A colorful, live Easter Bunny will be available (in a purple Bunny suit) to have a picture made for Easter.

In addition, Livonia Mall boasts the largest Easter Bunny in captivity - 10 feet tall in his stocking feet. He is not only tall and elegant - he is generous too. Children through 12 can pull his lever and receive, free of charge, a plastic Easter egg filled with candy. Each egg contains a number and a great many of the numbers are lucky. Boys and girls, with their parents, can go to the Easter Bunny and find out if their number is lucky. Lucky number holders will receive a present or gift certificate from the stores participating.

Come to the Livonia Mall where there is always something going on!

WED.
THURS.
FRI.
SAT.

KRESGE'S EASTER SPECIALS

Candy For Easter Baskets

Solid Chocolate Eggs In Easter-egg-color Foil
4 Days Only - Delightful welcome solid milk chocolate eggs in foil. Bulk or 1-lb. bag. 79¢

156

Six 5¢ Chocolate-Covered Rabbits or Eggs In Tray
Marshmallow rabbits or eggs, covered with yummy milk chocolate. 34¢

Plush Toys For Easter

4 Days Only - Traditional and Mod Hippy Bunny Rabbits
Your Choice 199
each

We've a cuddle bunny, crouching rabbit and a beagling puppy. This group of soft, fuzzy, high-faith felts are securely attached. Pastel shades and mod colors. Hippy boy and girl rabbits of plush-trimmed cloth and rayon felt, in candy prints.

Many Other Plush Toys to Choose From.



White Stretch
Nylon Gloves
For Easter

88¢-129

2 for 99¢

Children's
Women's
Special closeout
group of women's
gloves.

(Colors
available, too.)



Women's
Nylon Panties
Sizes 5 to 7

2 for 99¢

Women's
Nylon tricot elastic or
band-leg briefs.

White, pink, blue or
black. Easy-wash,
quick-dry. 3-7.

the #1 Choice!



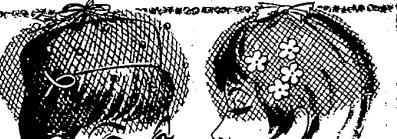
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the #1 Choice!



Circlets, Whimsies 88¢ 199
Blossoms, bows and veiling...fashioned in a robe into flattering, feminine Easter hats.



Prettiest Ever... Easier Than Ever To Care For!
Permanent Press Dresses, 399

In this exciting collection you'll find flocked dot models in orange, blue, pink, brown, navy and yellow. Polka dot pleated frocks in gold, blue, pink or turquoise. Striped cotton dresses with their own "Chatley bag", and a ruffly of sherbet solid colors. 4-6x.

SIZES 1-3 . . . 2.97

Picture-book Pretty for Spring!
TOP HAT HITS FOR THE YOUNGER CROWD



For Girls
Age Three
To Twelve

S. S. KRESGE COMPANY

LIVONIA MALL

7 Mile at Middlebelt

NOW YOU CAN "CHARGE IT" AT KRESGE'S