

**MONTGOMERY  
WARD**

# Appliance **3 DAYS** Carnival



ASK ABOUT A  
FREE HOME TRIAL!

Open Daily 10 A.M. to 9 P.M.  
Saturday 9:30 A.M. to 9 P.M.  
Sunday 12 to 5 P.M.

**Widest, largest  
Color TV screen  
ever made...**

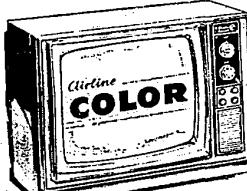
295-sq. inch\* picture at new low price

# \$366

NO MONEY DOWN

- Treat your family to "movie-like" color viewing at this special price
- Phosphor-coated tube makes colors come alive, boosts brightness 43%
- No waiting with Insta Vision, pictures and sound flash on in seconds
- Powerful chassis pulls in signals for crisp reception even in fringe areas
- Pull-on volume control ends annoying blare-on, you set it just once
- Keyed automatic gain control holds picture steady, prevents flutter

\*25-in. diagonal view



SAVE 90.95!

COLOR TV FOR CART OR TABLE

See your favorite color shows  
on a big 17 1/2-in. screen  
... enjoy portable convenience, too!

\*18-in. diagonal view

**\$229**

Reg. 319.95



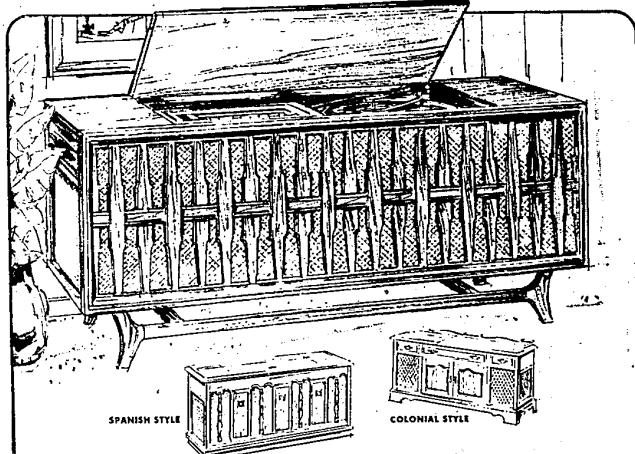
AIRLINE® DELUXE PERSONAL TV

73-sq. in.\* picture in a style  
that's ideal for easy carrying.  
Weights only 19-lbs. With  
earphone.

\*12-in. diagonal view

**\$89**

Special



Save 61.95! Solid state AM/FM  
Stereo in rich walnut veneer

Concert-hall realism with treble horns and bass speakers plus 75 watts of peak music power! All transistorized chassis plays instantly without warm-up. Radio receives FM broadcasts in full stereo. Genuine veneer cabinets are hand-rubbed to a rich-glowing finish.  
Oak Spanish style, \$268, Maple Colonial, \$268

**\$258**

Reg. 319.95



SAVE 50.95!  
Airline® giant 295-sq. in.\* color TV  
with easy tuning Color Trac

Now 50% faster tuning with our solid state Color Trac. It tunes color brilliance and brightness for you—no extra knobs to turn, no need for constant adjusting. And, reception's more life-like than ever before. Decorator designed cabinet in rich walnut veneer makes a handsome addition to any decor.

Oak Spanish style, \$569.95. Maple Colonial style, \$559.  
\*25-in. diagonal view

**\$549**

Reg. 599.95

NO MONEY DOWN—UP TO 3 YEARS TO PAY WITH WARD'S SPECIAL MAJOR-APPLIANCE CREDIT PLAN