

Quo Vadis Expands To 3 Theater Complex

What is hailed as the world's greatest movie theatre complex has been unveiled at the Quo Vadis Theatre, Wayne and Warren Roads, in the City of Westland (directly opposite Hudson's Westland Shopping Center).

This unique movie entertainment center, only one of its kind in the nation, and all under one roof, consists of the already-established 1200 seat Quo Vadis Theatre on the main floor and two separate and complete theatres of duplicate architecture on the upper level, the Quo Vadis Penthouse I and II.

Each has seating capacity of 400 and each presenting a policy of entirely different first run screen features.

An identical decor of black and gold is carried throughout the auditoriums of the back to back theatres. The auditoriums of the Quo Vadis Penthouse I and II are extremely unusual in having one entire wall of glass from floor to ceiling, the only known theatres in the world presenting the phenomena of providing a complete view of the lights of the city and areas below.

At the scheduled beginning and ending of each performance light-proof drapery, 100 feet in length, flows majestically over the entire glassed areas surrounding viewers in completely-hermetically soundproofed areas. A gold wrought iron railing along the windowed areas provide safety as well as beauty for patrons. Elegant patterned carpeting prevails throughout the auditoriums, central lobby and halls of Quo Vadis Penthouse I and II.

Projection for Quo Vadis, Penthouse I and II is provided by a ceiling-suspended booth with ten projectors facing in opposite directions.

ACCESS TO THE central lobby of Quo Vadis Penthouse I and II is by a floating staircase covered with gold and blue Turkish seamless flooring. There is also direct access to the upper level auditoriums from the lower floor Quo Vadis Theatre.

A central lobby, which is glass enclosed from floor to ceiling on two sides serves both the Quo Vadis Penthouse I and II and the new cocktail lounge, "Over 21". The lobby's appointments consists of multi-colored, woven wood, custom made shades.

Hallways are divided by open

grillwork providing separate entrances to Quo Vadis Penthouse I and II and "Over 21". The walls of the hallways have wall-paper covering with panels of imported Spanish cork bark framed with hewed timber.

A counter-type lunch bar offers services both Quo Vadis Penthouse I and II. The two back walls of the candy counter are accented by mirrors in ornate frames.

Current first-run attractions at the fabulous Quo Vadis movie theatre complex are, as "Where Angels Go Trouble Follows" starring Rosalind Rus-

sell and Arthur Godfrey; Quo Vadis Penthouse, "The Party" starring Peter Sellers; and in Quo Vadis Penthouse II: "The Secret War of Harry Frigg" starring Paul Newman.

There is a Ladies' Matinee every Wednesday at 1 p.m. as well as a regular scheduled Sunday matinee. The feature of this movie theatre complex is the Victorian-styled "Over 21" cocktail lounge and restaurant, providing movie-goers with dining and cocktail facilities before and after performances, for the first time in movie theatre

history. Although "Over 21" primarily serves patrons of the three theatres, it is also open to the non-movie-going public. The glass window wall of "Over 21" allows patrons seated at the bar to view a first-run movie on the screen of the 1960 car Algiers Drive In Theatre, which is also a part of this theatre complex. This enterprise is owned and operated by the Shifer family, who also have the Wayne Drive In, La Parishes, State-Wayne, and the Algiers Drive In Theatres.

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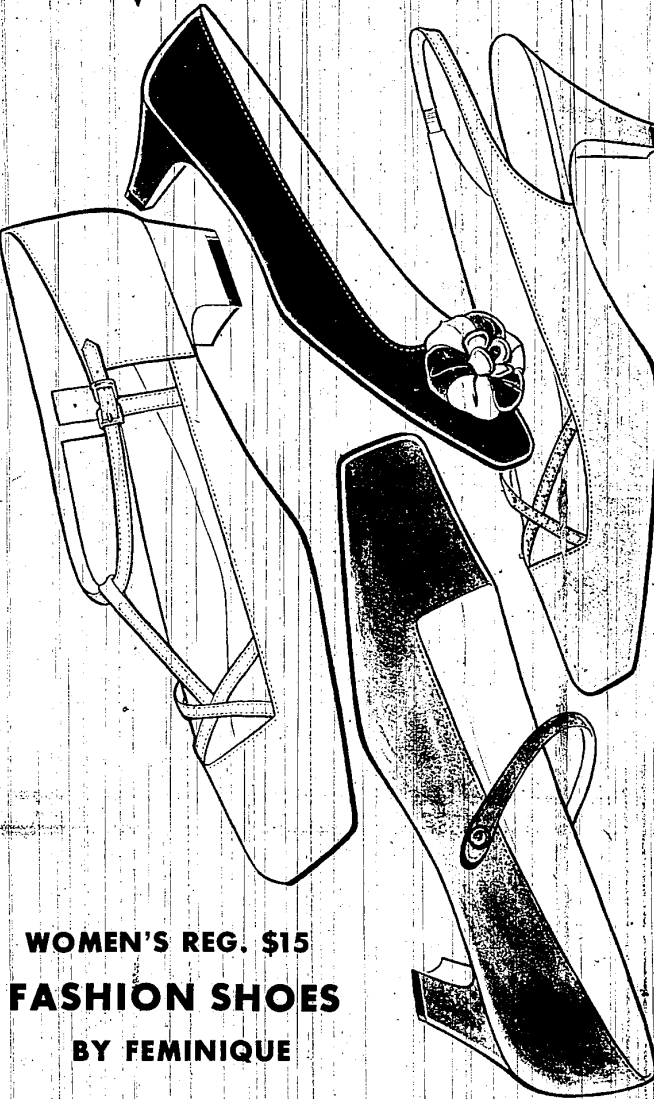
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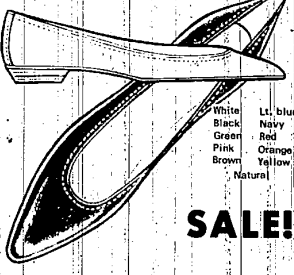
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