



Heating and Air Conditioning

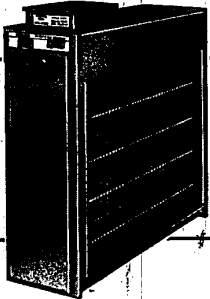
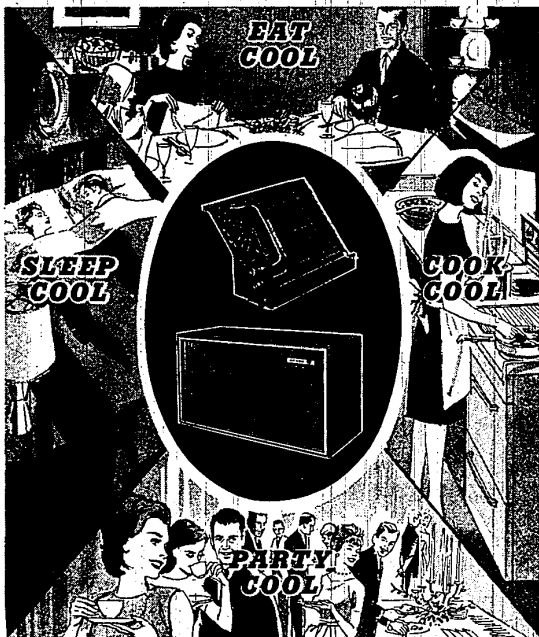
SALE

NO MONEY DOWN
on Sears Home
Modernization Credit Plan

Sale Starts Thursday

Air Conditioner...Heats and Cools

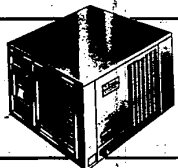
Think COOL Now...



Electronic Air Cleaner

Helps create a more comfortable environment for sufferers of pollen-caused allergies. Traps dust, pollen in air. Fits into heating-cooling system.

Reg. \$439
\$207
Low Cost Installation Available



Central Air Conditioning

Perfect for home, commercial buildings. Takes the heat out of summer. The whole area is cooled and dehumidified uniformly. Just set it and forget it! Thermostat extra. 24,000 BTU.

Reg. \$439
24,000 BTU
\$385
Low Cost Installation Available

29,000 BTU System, reg. \$549 \$495
36,000 BTU System, reg. \$639 \$559
48,000 BTU System, reg. \$749 \$669
59,000 BTU System, reg. \$899 \$819
Thermostat Extra

Sears 24,000 BTU Electric Central Air Conditioning

Regular \$385

\$319

Low Cost Installation Available

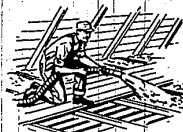
Get cool comfort during the warm summer with low cost central air conditioning. Its economical operation actually saves money on utilities. Whisper quiet, high-powered motor won't disturb conversation or sleep. Includes 24,000 BTU condenser with slope coil.

| Systems With "A" Coil | |
|------------------------------|-------|
| 24,000 BTU Model, Reg. \$405 | \$349 |
| 28,000 BTU Model, Reg. \$460 | \$399 |
| 32,000 BTU Model, Reg. \$510 | \$449 |
| 36,000 BTU Model, Reg. \$540 | \$499 |
| 38,000 BTU Model, Reg. \$570 | \$509 |
| 42,000 BTU Model, Reg. \$620 | \$550 |
| 48,000 BTU Model, Reg. \$720 | \$660 |
| 59,000 BTU Model, Reg. \$820 | \$740 |

Pre-charged Tubing and Thermostat extra

Blown-In Insulation

114²⁰



24x30-ft. frame home, open ceiling only. 4 inches deep. Installed by Sears expert. Attic Insulation \$3.69 (50-sq. ft. - 4" thick)

Shop Now! For Heating Equipment and Save!

75,000 BTU Gas Model

Space Saver Furnace

Maintains Peak Performance

Reg. \$189
\$163

Self-cleaning burners with 75,000 BTU input reduces maintenance. Ceramic-coated heat exchanger. Summer switch runs blower without heating.

105,000 BTU, reg. \$229 .. \$203
135,000 BTU, reg. \$269 .. \$243
150,000 BTU, reg. \$289 .. \$253
175,000 BTU, reg. \$299 .. \$273

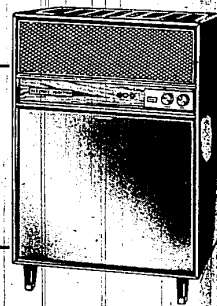
75,000 BTU Gas Basement Furnace

Reg. \$189
\$173

Automatic controls. Summer switch lets you use blower to circulate fresh air. Automatic gas pilot cutoff if flame goes out.

105,000 BTU, reg. \$239 .. \$213
135,000 BTU, reg. \$279 .. \$253
175,000 BTU, reg. \$339 .. \$313
210,000 BTU, reg. \$399 .. \$363

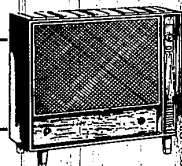
Low Cost Installation Available



65,000 BTU Oil Heater

Lights as easy as a kitchen range. No expensive pilot. Heats up to 5 rooms, has built-in automatic blower.

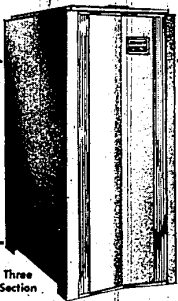
Reg. \$159.95
\$113
No Money Down



Sears Gas Space Heater

70,000 BTU input. "Glo-Va" heater has a see-through panel. Completely automatic. Safety pilot and thermostat. Save over \$30! Blower available.

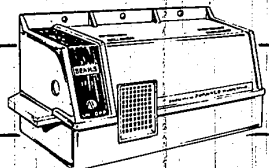
Reg. \$129.95
\$93
No Money Down



High Capacity Boiler

Ideal for use as a steam boiler or for hot water. Cast iron burner for long life. Wet base design for maximum efficiency.

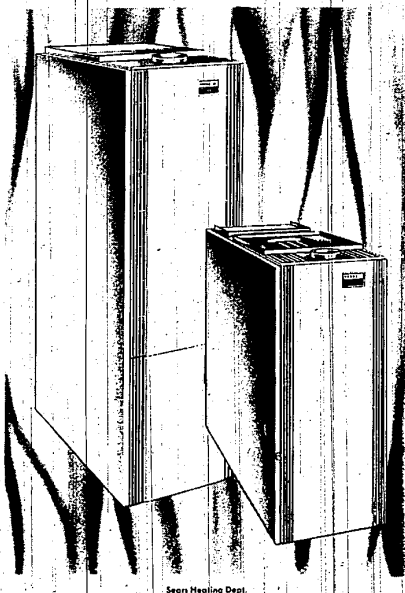
Gas Model
\$279
Low Cost Installation Available



Power Humidifier

Adds refreshing moisture to dry, parched air. Mounts on furnace. Evaporates up to 15 gallons a day. Automatically reduces mineral deposits that build up in hard water.

Reg. \$69.95
\$29.97
Low Cost Installation Available



Seen Heating Dept.

Open Monday, Thursday,
Friday, Saturday 9 to 9,
Tuesday, Wednesday 9 to 5:30



- Grand River at Oakman, WE 3-3300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Pontiac, 154 N. Saginaw, FE 5-4171
- Gratiot at Van Dyke, WA 5-0100
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Wyandotte, Biddle-Maple, AV 4-9000
- Woodward, Highland Pk., TO 8-1300
- Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
- Grosse Pte., 7 Mile-Mack, TU 4-6000
- Oakland Mall, 14 Mile Rd. at John R., 585-1000

SEARS, ROEBUCK AND CO.