

Sears WATER HEATER SALE



15-yr. Tank Guar.
New water heater installed in tank fails within 7 1/2 years of sale. If tank leaks during the next 7 1/2 years, we will furnish a new water heater and charge you 50% of the regular current price (less 7 1/2 years, plus 5% additional for each succeeding year of guarantee... installation extra.

50-gallon Gas Water Heater
Regular 99.95
83⁹⁷
Take-with Price

Provides up to 44.5 GPH at 100° temperature rise. Has "Flame-with-a-Brain" feature. 15-yr. tank guarantee.

Our Best 50-gallon Gas Water Heater
Regular 109.95
93⁹⁷
Take-with Price

Provides up to 63 GPH at 100° temperature rise. "Flame-with-a-Brain" model. Has 15-yr. guarantee.

EMERGENCY INSTALLATION AVAILABLE

40-Gallon Gas Glass Lined Water Heater
Regular 79.95
69⁹⁷
Take-with Price

Provides up to 35.3 GPH at 100° temperature rise. Has 10-year guarantee.

Economy Model 40-Gallon Gas Water Heater
Now Only **64⁹⁵**
Take-with Price

Provides up to 30.2 GPH at 100° temperature rise. Has 10-year guarantee.

10-yr. Tank Guarantee
We will repair or replace at no charge and install a portion of water heater that proves defective within one year of sale. If tank leaks during the 2nd through 10th year, we will furnish a new water heater or charging only for installation. During the 11th through 10th year, if tank leaks we will furnish a new water heater and charge you 75% of the regular current price (less 10 years and 6 years plus 5% additional for each remaining year of guarantee... installation extra.

Sears Plumbing and Heating Department at all 10 stores

Needs More Than Eye Appeal

Love at first sight is as risky when choosing a house as when choosing a mate. Sometimes, potential homeowners are so impressed with a house's good looks, that they don't take time to check its quality before buying. After they've moved in, they find that the house has faults or requires expensive maintenance -- and the romance begins to fade. Determining the durability, serviceability and low maintenance of a house before you buy will assure more than your long-term satisfaction with it. It also safeguards your investment in terms of resale value.

HERE ARE some hints:
• Visit the house you like on a rainy day. It's the best time to check for possible roof or basement leakage. Danger signs of these potential problems are wet spots in attic rafters or moisture on basement walls.
• Be sure the house is fully insulated. Battling should be at least six inches thick in ceilings, though it can be less in walls and floors.
• Check to see if all windows (not just the "showy" windows in front) are high-quality units that will last the life of the house. They should be weathertight and have smoothly-operating hardware. If the windows have insulating glass, it will save the added expense and periodic maintenance of storm sash later.
• Look for low-maintenance materials. These might include exterior siding, wind-resistant roofing, and tile or Perma-Shield vinyl-clad windows which do not require painting and will not pit, rust or corrode.
• Make sure all lumber is seasoned and of quality grade. Interior millwork, such as baseboards and corner and ceiling trim, should be smooth and properly mitered.

• Check the hardware used on interior doors and cabinets as well as on the front door. High quality and decorative hardware in the interior is usually a sign of quality construction.
• If the house is furnished, try to envision how it will look with your own furniture. What is the condition of the floors under the carpeting?
• If you can't determine for yourself whether a house's beauty is more than skin-deep, ask the help of a professional appraiser.

Get Happy Floors In Vinyl Tile

Henry Ford thought all cars should be black. He was wrong. A few years ago it was believed that heavy-duty floors had to be a nondescript color. That's been proved wrong too.

According to The Better Floors Council, new manufacturing techniques have resulted in a long-wearing vinyl asbestos tile in a whole palette of bright, fashionable colors.

EVEN A DRAB laundry room can be made to look cheerful by the installation of a colorful resilient floor. You'll discover washing seems less a chore with a pretty color on the walls and checkerboard or random pattern tile on the floor. Dark halls are made brighter with a light color tile floor. Stripes in contrasting dark and light tile across a narrow hall will make it appear wider.

And, of course, vinyl asbestos tile is ideal in recreation rooms, it can even be laid in patterns for shuffleboard or hopscotch. Tile manufacturers will furnish detailed plans for installing tile for a regulation shuffleboard.

Use Rigid Vinyl For Rust-Free, No-Paint Window

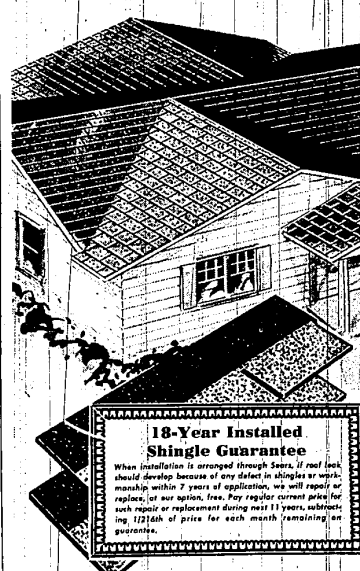
The search for the "no-maintenance" home has led to the increased use of vinyl as a building material.

Vinyl has already found wide acceptance for many applications inside a home, including flooring and wall covering. Now it has moved outdoors in a big way, because of the low-maintenance qualities of a particularly tough kind of vinyl known as rigid vinyl.

A dramatic new step toward relieving homeowners of week-end maintenance chores is the development of Perma-Shield windows and sliding doors, which have a rigid vinyl sheathing over a wood core. They offer the same beauty and comfort advantages as wood sash, but don't require painting and will not rot, pit or corrode.

Sears SEARS, ROEBUCK AND CO.

NATIONAL Home Improvement SALE



18-Year Installed Shingle Guarantee
When installation is arranged through Sears, if roof leak should develop because of any defect in shingles or workmanship within 7 years of application, we will repair or replace, at our option, free. For regular current price for such repair or replacement during next 11 years, substitute 1/12th of price for each month (minimum on guarantee).

Save 15%! Sears Deluxe Shingles

DELUXE 3-IN-1 ASPHALT—INSTALLATION AVAILABLE

Reg. 11.67 **9⁹²** per 100 sq. ft.

Sears shingles are made of a superior felt base which is heavily saturated with 100% pure asphalt, and coated with pure asphalt and color fast mineral granules. Weighs 235-lbs. per 100 sq. ft.

Sears Will Arrange Low Cost Installation Of Your 3-in-1 Asphalt Roof Shingles

Heavy-Duty White Aluminum Guttering

Tough white finish is bonded to the metal by baking. Seamless except at corners.
Brown, Charcoal or Light Green Color... 1.35 lbs. ft.

14x47" DuPont® Nylon Shutters

Black or White **15⁵⁰**
High impact resistance. Will not dent, rot, crack in normal use. Specially designed hidden hanger. Other sizes, too.

Sears, Roebuck and Co. 8520/64
300 West 14 Mile Rd., Troy, Mich. 48064

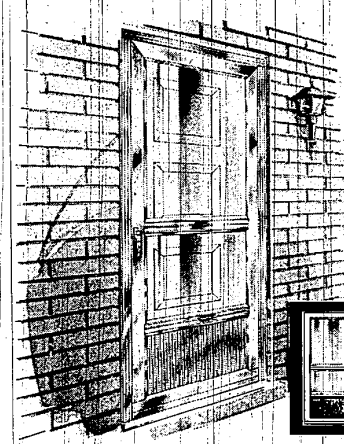
I would like a free estimate on:

Siding Roofing Awnings
 Patio Covers Doors Windows
 Garage Door Garage Door Opener

Name _____ City _____
Address _____
Zip _____ Phone _____

Best Time to Call _____

For Beauty and Weather Protection Aluminum Combination Doors



Sale! Sears 1-in. Thick Storm Door

Reg. 29.95
26⁹⁷

Has full 1-in. main frame with sturdy Z-bar construction and woven pile weatherstripping. Full-length piano hinge. Durable mill finish. Comes complete with hardware in sizes from 29" to 36" wide by 78" to 84" high. Save 2.98.
39.95 1" Thick Door with white finish... 35.97

BEFORE YOU BUY... CHECK THE QUALITY

Sears Better 1 1/4-in. Thick Storm Door
Reg. 52.95
44⁹⁷

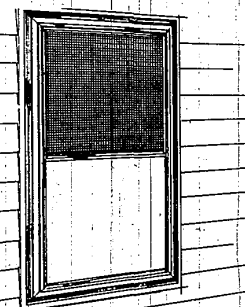
Sturdy all-weather aluminum door with insulated double kick-plate. Heavy-duty keyed corners. Full length piano hinge. Key, lock, hardware.
62.95 In White, 54.97



"Cros-Buck" 1 1/4-in. Thick Storm Door
Reg. 69.95
59⁹⁵

Aluminum with gleaming white enamel finish. Pre-hinged door with authentic style hinge. Extruded scalloped trim. 1 1/4" thick main frame. Size \$10.

Replace Now with Sears Insulated Aluminum Combination Windows



Sale! 3-Track Deluxe Window

Reg. 21.95
19⁹⁷

Self-storing window of no-rust mill finish aluminum. Has vinyl inserts in the triple track. Fine glazed glass, tilt-out design, and interlocking panels. Fully insulated for all-weather protection.
25.95 White Enamel Finish... 21.97

YOU'LL FIND YOU CAN'T DO BETTER THAN SEARS



3-Track Inset Style
Reg. 18.95
16⁹⁷

Inset style with 3-track, triple tilt design, butt corners, fiberglass screening.
22.95 In White... 19.97



3-Track Tilt-out Style
Sears Low Price
14⁹⁷

3-track with tilt-out windows, butt corners, wood pile weatherstripping. Overlap or inset.
In White Finish... 18.97

all windows may be purchased up to 101 united inches

NO MONEY DOWN on Sears Home Modernization Credit Plan

Open Monday, Thursday, Friday, Saturday 9 to 9, Tuesday, Wednesday 9 to 5:30

Sears
SEARS, ROEBUCK AND CO.

- Grand River at Oakman, WE 3-3300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Pontiac, 154 N. Saginaw, FE 5-4171
- Gratiot at Van Dyke, WA 5-0110
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Wyandotte-Biddle-Tuple, AY 4-9000
- Woodward, Highland Park, TO 6-1300
- Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
- Grosse Point 7 Mile-Mack, TU 4-6000
- Oakland Mall, 14 Mile Rd. at John R, 585-1000