Reuther Ranked No. 1 Labor Leader In

ANN ARBOR -- Walter P.
Reuther, president of the United
Auto Workers, its regarded as
America's "greatest living labor leader" by the labor editors of
four dozen U.S. newspapers.
Reuther's archival, George
COL, was stated fourth Al.
2 University of Michigan poll.
John L. Lewis, ex-president
of the United Mine Workers,
ranked second and David Dublinsky, former bead of the International Ladies' Garmet
Workers Union, was third.
The poll, first to rate America's labor leaders, was conducted by Prof. David L. Lewis
and Rosearch Associate Nancy
L. Brown of Michigan's Graduate School of Business Adminlatration.

THE MCHIGAN researchers, who have previously ranked business leaders by polling businessmen, in recent weeks asked labor editors of the nation's largest newspapers for the the country's are predicted in the control of the nation's largest newspapers to the control of preference, and to give reasons. Respondents could define greatness in any way they with the nation's product of preference, and to give reasons. Respondents could define greatness in any way they with the nation's progress."

Among the 149 labor editors poiled, 46 (32, per cent) from 42 cities in 24 states and the nation's progress."

Among the 149 labor editors poiled, 46 (32, per cent) from 42 cities in 24 states and the nation's promise. The product of the nation's progress. The nation of the nation's product of the United Farm Workers of America, Harry Bridges, president of the United Farm Workers Organization of Machinists and Succitation of Machinists and Association of Machinists and Association of Machinists and

Association of Machilaists and Arrogaces workers.

Reuther, 60, a tool and die worker who plumped lato organization work for the fledgleng UAW in 1936, has been president of his 1.5-million-member union since 1946, he was president of the CIO from 1952 to 1955, played a key role in merging the CIO with the AFL in 1955, and since that year has beaded the AFL-CIO's Industrial Union Department, which embraces 50 unions with more than six million of the federation's 14 million members.

A TOUGH BARGAINER, Reu-

A TOUGH BARGAINER, Reu-A TOUGH BARGAINER, Reuter has kept his auto workers at or near the top of the industrial wage structure. He asgained for his membership such innovations as cost-of-living and productivity adjustments, company-financed pension programs, supplemental memployment benefits, health insurance plans, and profit-sharing programs.

ployment benefits, health insurance plans, and profit-sharing
programs.
The fiory auto workers' chief
is one of labor's leading exponents of political and social action, especially in civil rights,
A flouston labor editor whoare the state of the state of the state
prown study praised Reuther
study participants also gave
Reuther high marks for his
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a useful gadify to the labor movement."

"Whether confronting problems of technology, unemployment, race, or other troubled areas," said a Minneapolis newsman, "Reuther has sought newsman, "Reuther has sought newsman, under the same the same that the same that the same that had been a same the same that the s

Washington headquarters.

LEWIS DEVOTED much of his time during the 1930s to organizing workers in the auto, rubber, shipbidling, icattle, and other mass production industries. He played a boy role in establishing the CIO in 1935, and sorved as CIO president between 1955 and 1940, The

controversial Lewis, one of America's last Vrugged individualists, "exasperated several Presidents and intrinsted coal consumers by his frequent and forceful use of strikes. But he was beloved by his UMW membership." For his miners, Lewis won abolition of payment in company script, prestrictions on the abolition of payment in company script, prestrictions on the post work its induses, abolition of compulsory ediparticular work days, a union shop, and a checkoff (system for, union dues and assessments. But he regards the UMW Welfare and Reitirement Fund, won in 1946, as his greatest achievement for his workers, (The fund, now the largest non-governments industrial bensiti program in the world, has every as a model for many funds in other mass production liedustries.

IN EXCHANGE for the Welfare and Reiterment Fund Lewisses.

IN EXCHANGE for the Wel-

IN EXCHANGE for the Welre and Retirement Fund, Lewis became one of the first union
leaders to give a green light
to technological advances.
"Lewis elevatived mass labor
from the guiter when he established the Cit," is stated an indiangolis editor! "He had the
courage," added a Niemphis
newsman, "to put his own men
out of work by permitting mine
owners to substitute machines
for muscle. No one will ever
know how many lives were thus
saved, lengthened, or brightened."

Dubins ky, who emigrated

saved, hengthened, or brightsaved, hengthened, or brightsaved, hengthened, or brightsaved, hengthened, or brightsaved, hengthened, or brightfrom Russia to the U.S. at
age 18 in 1911 rose through
the ranks of the International
Ladies' Garment Workers
Volkon, serving as president
from 1932 to 1956. He now
heads the LLGWU's new Fediree
Service Department.
Responded by for 'clarify all
heads the LLGWU's new Fediree
Service Department, a study apmicro proper courts, and the study
high pages, and setting it on
the proper courts, and, in-the
words of a Rardfrid, Conn. labor
editor, for "seeing the labor
movement in letres much
broader than a bread and butter
program-for using unloss as
instruments of social phange,
especially into realm of civil
rights."

GEORGE MEANY, 74, rated the fourth greatest labor lead-r, regards the 1935 merger of the AFL add CIO jas his major achievement.

Me any, who received his place of the AFL add CIO jas his major achievement.

Me any, who received his place of the comment of the comment of the community of the com

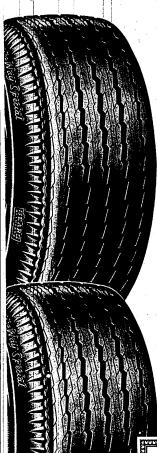
paralyzed Hawaii. In recent years, however, the union has been less militari. Many participants in the Michigan study praised Bridges for signing a 1960 agreement which parmis employers to automate the waterfront in ex-change, for a site of produc-tivity gains, "The historic mec-

hanization and modernization agreement," noted an Oakland labor editor, "tile not hamstring employers and at the string employers and the string employers and the strong employers and at the strong employers are strong employers and at the strong employers are strong employers. The strong employers are strong employers and at the strong employers are strong employers. The strong employers are strong employers and at the strong employers are strong employers. The strong employers are strong employe

Organizing Committee to organize vineyard hands in Cal-brotha's Central Valley, such tracts from California growers. Rollest F. Kennedy has des-but many other growers con-cibed the Mexican-American thuse to resist UFWOC de-labor: leader as fone of the mands for union recognition most historic figuress of union of the recognition and higher wiges; times,"

A saint to his followers, a devil to employers Chavez has

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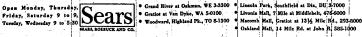
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