

Free  
Orchids  
For The  
Ladies!

Kinney announces the end  
of ordinary shoe shopping...  
the beginning of something  
excitingly new and different!

# KINNEY SHOES NOW OPEN

The store of tomorrow... here today!



## ATTEND KINNEY'S BIG OPEN HOUSE PARTY **SUNDAY!** Let us show you!

Yes, let us show you a dazzling new world of exciting shoe shopping for the entire family. Step right out of your car and into Kinney's ultra-modern family fashion center. See over 1000 shoe styles on display right before your eyes. Be welcomed by friendly salesmen who are experts in style and fit.

Let us show you the very latest in family shoe fashions at dramatic savings made possible by Kinney's skill in manufacturing and volume retailing through 700 stores from coast to coast.

Bring the whole family and let us show you why you never have to worry when you shop at Kinney's. How Kinney's guarantees every sale for quality, value and style. How 70 years experience in shoe manufacturing has made Kinney's the largest family shoe chain in America.

**Kinney**  
SHOES

9 MILE RD. at MIDDLEBELT

Security  
CHARGE ACCOUNT

your  
MICHIGAN BANKCARD

### ENTRY BLANK

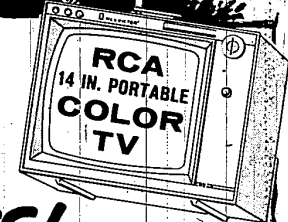
Clip this coupon, fill it out and bring it with you on Sunday. You'll be eligible for one of the Grand Opening prizes. You don't have to be present to win.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Drawing 9 p.m. Saturday, May 25

KINNEY'S GRAND OPENING  
CELEBRATION

## WIN FREE PRIZES!



Nothing to do—Nothing to buy—Just enter your name. Prizes to include:

- ★ RCA Headliner 14" portable color TV
- ★ Polaroid Swinger
- ★ Boy's bike
- ★ Girl's bike
- ★ Electric knives
- ★ Westinghouse 4-speed phonograph
- ★ Other Valuable Prizes

FOR BOYS AND GIRLS—Toys, games or pen & pencil set... any one with the purchase of shoes

**FREE BALLOONS FOR ALL!**