

British Head For Australia

LONDON — Philip and Shirley Dods are a good-looking, hard-working young English couple. They have a bungalo on the edge of a Sussex forest; a new car bought a few weeks ago, and secure jobs. Yet Philip Dods believes he can have a better life in Australia. He wants to emigrate. Shirley wants her husband to be happy. But she has doubts about leaving England.

Dods is like hundreds of other Britons who are making inquiries about emigration. He is disillusioned with his country.

"I feel England is going down hill. I object to paying taxes and having them misspent," he says.

DODDS DISAPPROVES of paying unemployment benefits to people he thinks could work but don't. He disapproves of high-income couples receiving family allowances, granted under Britain's National Health Program. Most of all, he disapproves of last November's devaluation of the British pound—and it is this that finally prompted him to consider emigrating.

Although the reasons for leaving Britain are as varied as the emigrants' better climate, more advancement possibilities, higher standard of living, fewer restrictions — devaluation is a prime factor in the current surge of interest in Australia. When the government reduced the value of the pound from \$2.80 to \$2.40 Nov. 18, it did more than lower the value of the country's money by 14.3 per cent. For the Dods and others, it lowered Britain's standing in the world and confirmed the end of an era. Devaluation was a psychological blow to them, something akin to a national disaster.

AFTER DEVALUATION, inquiries began flowing into Australian immigration offices in record numbers.

In December and January, Australia House and the six regional immigration offices received 38,299 inquiries, an increase of 13 per cent over the same period a year ago.

Applications for the 10-pound assisted passage scheme amounted to 24,172, a 27 per cent increase over a year ago. Under this immigrant-inducing program, the emigrant pays only 10 pounds (\$24) toward his passage. The Australian government pays the rest of the fare.

More than 15,000 applications for assisted passages were submitted in the first three weeks of February, the biggest total for a three-week period. More than 4000 applications a week now flood into the offices.

To interest possible immigrants, Australia has an effective information program that has been operating in Britain more than 20 years.

This program relies on a mobile van, regional immigration offices, newspaper advertising, and weekly film shows.

A recent film night in London attracted some 700 persons, among them Philip and Shirley Dods. A few days before, 1000 persons attended a special showing at Australia House.

BLONDE MRS. DODDS has no children, but she does have an exceptionally good job as a secretary. She feels she probably will earn 20 per cent less in Australia, and may not be able to duplicate her standard of living. She knows they will have to sell their new car or pay duty on it.

"We've both got good jobs, a nice spot to live, and I'm reluctant to leave it all," she says.

Philip Dods, an office manager, has only one qualm—that he might be passed over for promotion in a new post because he's not Australian. "I've been assured I won't do that settles that," he says determinedly.

"I'm not afraid of hard work and I know I can do well. I've increased my income 60 per cent in the past five years," he adds. Eager as he is, Dods says he won't emigrate if the move threatens his three-year-old marriage. But he clearly hopes Shirley will come round to his way of thinking.

For Dods, and hundreds of Britons like him, the decision is made.

Scenery Unmarred

Despite booming industrial growth, British Columbia's scenery looks much as it did when Capt. James Cook first landed on Vancouver Island in 1778.



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23361 TELEGRAPH
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Attractive, durable aluminum. Folds flat. Limit 2.



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20" rotary, 2 1/2 h.p. Safe. TV standards approved.



MOTORIZED 24" B.B.Q. \$7.99
24" adjustable grill, motorized spit. With hood.



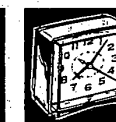
20" PORTABLE WINDOW FAN \$10.77
2 speeds, quiet, powerful cooling. With handle.



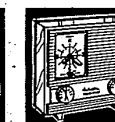
Sheridan Vacuum \$12.88
For all carpet and floor care. Disposable bag.



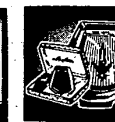
3 SPEED HAND MIXER \$4.99
3 speed portable. Beats, whips, mixes.



SUNBEAM ELEC. ALARM CLOCK \$1.79
Accurate electric timepiece. Model 8-601.



SOLID STATE CLOCK RADIO \$8.77
6 transistor electric. Instant sound. Easy read dial.



SUNBEAM LADIES' SHAVES \$5.99
Exclusive twosided shaving head. Dainty. L-54.



NATIONALLY SOLD AIR COND. \$79
Instant mount. 115 volt. Prev. sys. floor model.



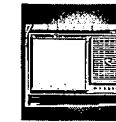
WESTINGHOUSE AIR COND. \$99
15,000 BTU's. 24-hr. installation. 1 year service.



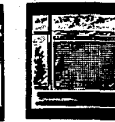
HOTPOINT AIR COND. \$99
5,000 BTU. Washable filter. Rust-guard finish.



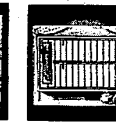
EMERSON AIR COND. \$99
5,000 BTU's. Built-in. Instant mount. Permanent filter.



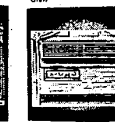
WELBILT AIR COND. \$100
6,000 BTU. Automatic thermostat. Expand-mount.



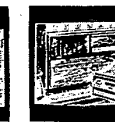
WELBILT CASEAM AIR COND. \$149
6,000 BTU. Fin. reg. or expand-mount. 115 volt.



EMERSON AIR COND. \$199
10,000 BTU. Built-in. Instant installation. 2 speed. Deluxe.



WESTINGHOUSE AIR COND. \$199
15,000 BTU. Adjustable thermostat. Instant-mount kit.



PHILCO AIR COND. \$229
16,000 BTU. Cool whole house. Instant-mount kit. Deluxe.



PORTABLE TV TOP BRAND \$59
12" picture. Hand-carry. Antenna. UHF/VHF.



RCA VICTOR PORTABLE TV \$83
12" picture. Hand-carry. Antenna. UHF/VHF.



ZENITH 12" Dia. PORTABLE TV \$89.88
12" picture. Hand-carry. Antenna. UHF/VHF.



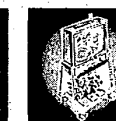
SYLVANIA 12" Dia. PORTABLE TV \$89.95
12" picture. Hand-carry. Antenna. UHF/VHF.



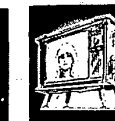
RCA VICTOR 15" PORT. TV \$93
12" picture. Hand-carry. Antenna. UHF/VHF.



MOTOROLA 18" PORT. TV \$95
12" picture. Hand-carry. Antenna. UHF/VHF.



ADMIRAL 18" PORT. TV \$95
12" picture. Hand-carry. Antenna. UHF/VHF.



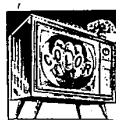
RCA VICTOR 20" TV LOWBOY \$149
20" picture. Hand-carry. Antenna. UHF/VHF.



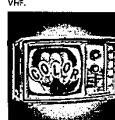
ZENITH 22" Dia. TV LOWBOY \$169.88
22" picture. Hand-carry. Antenna. UHF/VHF.



RCA VICTOR 14" COLOR TV \$249
14" picture. Hand-carry. Antenna. UHF/VHF.



ADMIRAL COLOR LOWBOY \$297
25" picture. Hand-carry. Antenna. UHF/VHF.



GENERAL ELEC. COLOR TV \$199
19" picture. Hand-carry. Antenna. UHF/VHF.



RCA VICTOR 18" COLOR TV \$327
18" picture. Hand-carry. Antenna. UHF/VHF.



ZENITH 18" Dia. COLOR TV \$349
18" picture. Hand-carry. Antenna. UHF/VHF.



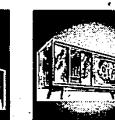
RCA VICTOR 23" COLOR TV \$417
23" picture. Hand-carry. Antenna. UHF/VHF.



COMBINATION COLOR TV \$397
25" picture. Hand-carry. Antenna. UHF/VHF.



ADMIRAL COLOR COMB. \$569
27" picture. Hand-carry. Antenna. UHF/VHF.



RCA 23" COLOR COMB. \$697
29" picture. Hand-carry. Antenna. UHF/VHF.



G.E. CONSOLE STEREO \$99
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G.E. STEREO COMB. \$197
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ZENITH "CIRCLE OF SOUND" \$449
Comb. stereo hi-fi. AM-FM. FM stereo. Reg. \$595. Save \$146.



G.E. 4-SPEED RECORD PLAYER \$108.88
Solid state — no tubes to burn out. Portable size.



ARVIN BATTERY PHONO \$29.88
A speed automatic. Play on batteries or A.C.



REFRIGERATOR 2 CU. FT. \$77
Ideal for offices, dorms, doctors, bars, homes.



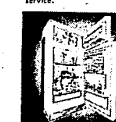
TOP BRAND REFRIGERATOR \$100
Family size. Large top freezer chest. Storage door.



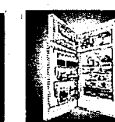
TOP BRAND 10 CU. FT. FREEZER \$123
Store 332 lbs. circulating cold. Freezer. Free delivery.



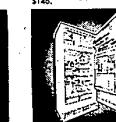
13 CU. FT. CHEST FREEZER \$133
Store 437 lbs. Built-in key lock. Free delivery.



12 CU. FT. 2-DR. REFRIGERATOR \$149
Freezer 85 lbs. 85 lbs. De-luxe features. Free delivery.



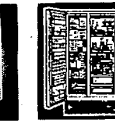
HOTPOINT 14" ALL FROST FREE \$218.88
No frost top or bottom. 2 door refrigerator. CFT-114.



WHIRLPOOL WITH ICE-MAKER \$299.90
15 cu. ft. COMPLETELY FROST-FREE. Automatic ice maker installed.



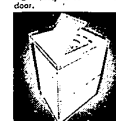
TOP BRAND 20" SIDE-BY-SIDE \$296
33" wide. 2 appliances in one. Deluxe. Free delivery.



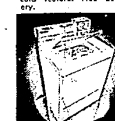
WHIRLPOOL 21" FROST-FREE \$399
Grand 21" side-by-side combination. All frost free.



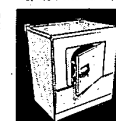
Frost-Queen 5 CU. FT. REFRIGERATOR \$94.88
Nice work top. Large freezer chest. Ice trays. Ideal for homes.



HOTPOINT FULLY AUTO. WASHER \$107
3 cycles. Free delivery, installation and service.



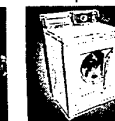
WHIRLPOOL AUTO. WASHER \$107
3 cycles. Free delivery, installation and service.



HOTPOINT AUTO. DRYER \$77
Fully automatic. Prev. sys. Free delivery, installation per Edison Co.



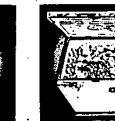
HOTPOINT AUTO. WASHER \$157
2 cu. ft. 15 lb. capacity. Deluxe. Free del. installation service.



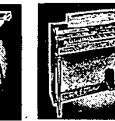
WHIRLPOOL AUTO. DRYER \$99
2 cycle electric. Free installation per Edison Co.



WHIRLPOOL WRINGER WASHER \$78
6 view basket. Wringer rolls reverse. Free delivery service.



HOTPOINT AUTO. DISH WASHER \$99
Automatic cycles for wash, rinse and dry. Portable.



Magnus ORGAN ELECTRONIC \$287
Professional features. Solid construction. Deluxe. Reg. \$450.



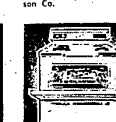
DETROIT JEWEL 30" GAS RANGE \$78
Oven control. Pull-out broiler. Free delivery service.



MAGIC CHEF 30" GAS RANGE \$117
No drip. Pull-out broiler. Free delivery, installation.



PHILCO 30" INSTALLED ELECTRIC RANGE \$108
30" 1500w. Free installation per Edison Co.



SELF-CLEANING ELECTRIC RANGE \$166
30" 1500w. Free installation per Edison Co.



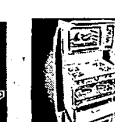
SUNRAY EYE-LEVEL GAS \$148
Glass oven door. Adjustable racks. Lift-top. Deluxe.



WHIRLPOOL GAS EYE-LEVEL \$199
Automatic self-clean electric. Free installation per Edison Co.



HOTPOINT ELEC. SELF-CLEAN \$199
Automatic self-clean electric. Free installation per Edison Co.



SUNRAY 2-OVEN GAS \$199
Eye-level. "Riviera". Bake, broil, toast. Clock timer.



MAGIC CHEF 2-OVEN ELECTRIC \$299
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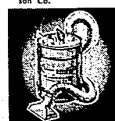
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