

# KRESGE'S

## Father's Day Specials

### Sight Tourist Increase



United States' racial unrest and Vietnam war tensions should cause a significant number of American tourists to flock to Canada this summer, according to Canada's top tourist official.

Although "no one wishes to capitalize on another country's misfortunes, it is realistic to expect additional travel to Canada from the United States as a result of their problems," said Larry Ecroyd, general manager of the Canadian Tourist Association.

But this summer's tourist business isn't expected to reach last year's record boom during which tourism passed wheat and newspaper as Canada's top export business.

"President Lyndon B. Johnson's proposals to restrict travel of U.S. citizens to the Western Hemisphere may have some effect in obtaining more travel to Canada," Ecroyd said.

"BUT THE GENERAL expectation of unrest in metropolitan areas may have more effect. Continuation of the war in South Vietnam may also contribute to people wanting to get away from the tension connected with the war abroad and social unrest at home.

"All of these 'pluses' are based on another country's misfortunes, and we have no wish to capitalize on them. But it is realistic.

"Both the extreme west and the extreme east of Canada—British Columbia and the Maritimes—probably are going to benefit proportionally more than anywhere else in Canada," he said.

ECROYD SAID THAT under normal circumstances, Ontario gets the largest share of the tourist business, about 50 per cent of the trade. Quebec normally gets about 25 per cent, the Maritimes about 8 per cent and the rest goes to the western provinces.

In 1967, Ecroyd said, Quebec received an unusual proportion of the tourist business because of travel to the Expo '67 world's fair in Montreal.

But he said this year "Ontario expects an excellent season. The reports are very promising, and most of the resort areas are booked up solid for the months of July and August."

"Man and His World," the successor to Expo '67, was described by Ecroyd as "a valiant effort by Mayor Jean Drapeau to stem the expected downturn in visitor volume to Montreal."

Although this year's tourist volume in Canada may not equal last year's record levels, Ecroyd said he expects a "generally good season—no expert tourism to be better than 1967 with the exception of the Montreal area."

"OF COURSE LAST YEAR saw the largest volume of external revenue from tourists in Canada...with an estimated revenue of \$1.3 billion making tourism the nation's number one export business. Tourism for the first time passed the traditional leaders, wheat and newspaper."

"Increase was a 50 per cent—over the previous year, and coupled with this was an outside travel pattern by Canadians within Canada. Domestic travel accounted for about \$2 billion in revenue for the tourist business."

Ecroyd said tourists from California tend to head for British Columbia while those from the East head into the Maritimes, Quebec and Ontario.

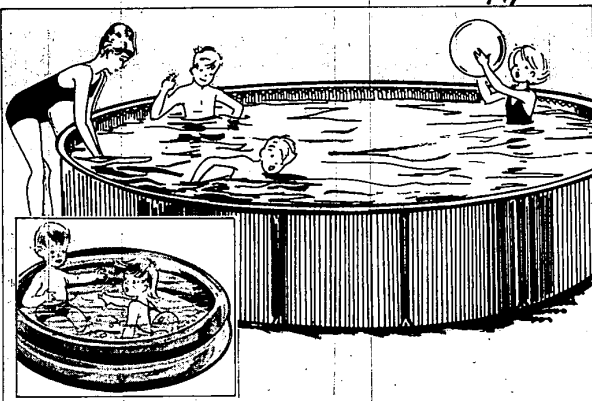
Ontario gets the last proportion of the tourists because it draws on the mass markets of New York, Pennsylvania, Ohio and Illinois, he said.

### Chief's August Exhibition Games On Channel 9

CKLW COLORVISION nine will telecast two Kansas City Chiefs exhibition football games on Saturday and Sunday, August 3 and 4.

August 3, Kansas City meets the Cincinnati Bengals in Cincinnati, starting at 11:15 p.m. Cincinnati is one of the new teams in the AFL, coached by Paul Brown, former longtime coach of the Cleveland Browns.

August 4, the Oakland Raiders take on the Chiefs in Kansas City, starting at 11:15 p.m. The Oakland Raiders were champions of the AFL in 1967.



### 8-Foot Family-size Pool Is 20" Deep!

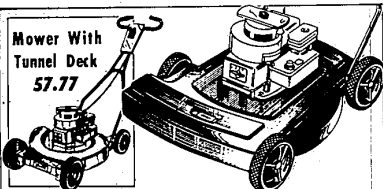
Our Regular 14.88 - 4 Days Only

Great for family fun! Circular steel wall, with firm steel vertical supports. Bonded, baked enamel finish. Comes with heavy vinyl liner and drain. Unique interlocking assembly requires no bolts or screws. Buy now and save!

Heavy Gauge Vinyl Cover for 8-foot Pool.....1.83

### 2-Ring Vinyl Splash Pools

For safe, cool backyard fun. Easily inflated. Made with two valves, heavy gauge vinyl plastic in attractive designs. 5'1"x11" or 7'2"x11". Specially priced!

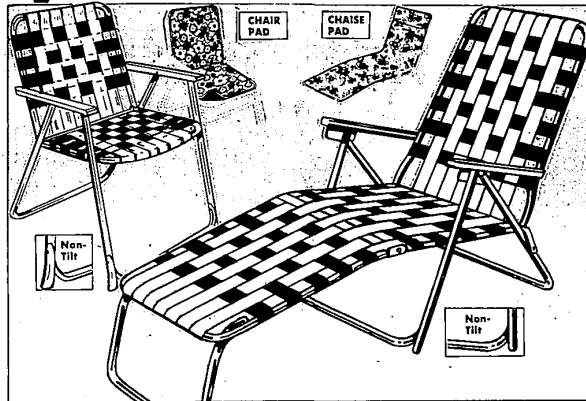


Mower With Tunnel Deck 57.77

### Easy Impulse Starter 3 1/2 H.P. Mower Cuts 22" Swath

4 Days Reg. 44.88 **38.88** Charge !!

Staggered 7" wheels prevent scalping. Engine control on handle. Grass Catcher to Fit Either Mower...6.44



### Folding Web-Aluminum Chair or Chaise

NON-TILT CHAIR 6 x 4 x 4 WEBS

**279** Charge !!

NON-TILT CHAISE 7 x 16 WEBS

**544** Charge !!

Firmly webbed, cool-looking aluminum furniture—the thrifty way to furnish your patio for full-time summer relaxation. Yellow and white or green and white polyurethane foam-filled Chair Seat Pad.....1.28

propylene plastic on sturdy one-inch tubular aluminum frame. Arms are comfortably wide. The 71-inch chaise adjusts to five positions, folds for easy storage. Urethane Foam-filled Chaise Pad.....2.84



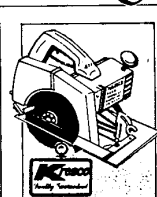
### Custom-designed Web-Aluminum With Walnut

**594 994** Charge !!

Tubular aluminum frame with Mylar polyester webbing. Contoured arms of smoothly polished walnut. Avocado. 8 Day Post trademark



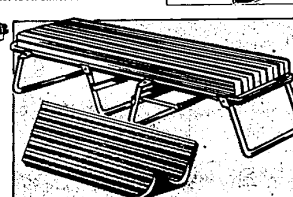
Famous Name, Action Watches 77 1588 Reg. 8.97 15.88 Exciting watch values...too good to name!



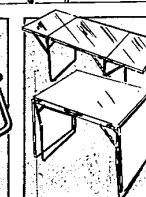
6 1/2" Kresco Power Saw 1688 4 Days Our Reg. 17.22



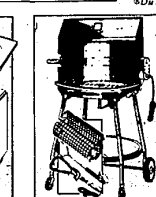
Motorized Fast Sander 897 4 Days Our Reg. 9.97



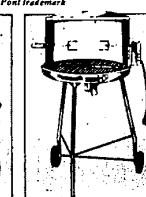
4 Days - Reg. 11.96, Folding 72" Cot With 2" Mattress 988 Aluminum frame has two locking center legs. With 2" thick urethane foam pad. Reg. 5.97 Urethane-foam-filled Cot Pad....4.97



5-Ft. Metal Folding Table 533 4 Days Our Reg. 6.66



24" Brazier, Accessories 1997 4 Days Reg. 21.98



24" Grill W/ Motor, Hood 888 4 Days Our Reg. 9.99

Basket, fire lighter, spatula. Grill Cover.....764 Chrome-plated grill, tines. Barbecue Tools, Each...774

### Wed.-Thurs.-Fri.-Sat. Clip and Save Coupon Specials! While Quantities Last!

**KRESGE COUPON**

12" Gas-filled Vinyl Ball

Our Reg. 87¢ with coupon **57¢**

While quantity lasts.

Limit 1, June 12, 13, 14, 15.

**KRESGE COUPON**

Butt Bucket With Stand

Our Reg. 77¢ with coupon **48¢**

While quantity lasts.

Limit 1, June 12, 13, 14, 15.

**KRESGE COUPON**

18" Table-Top Grill

Our Reg. 1.83 with coupon **157**

While quantity lasts.

Limit 1, June 12, 13, 14, 15.

**KRESGE COUPON**

One Quart Gulf Lite

Our Reg. 25¢ with coupon **24¢**

While quantity lasts.

Limit 2, June 12, 13, 14, 15.

**KRESGE COUPON**

27x72" Air Mattress

Our Reg. 96¢ with coupon **67¢**

While quantity lasts.

Limit 1, June 12, 13, 14, 15.

**KRESGE COUPON**

Kresco 1/4" Drill

Our Reg. 7.44 with coupon **666**

While quantity lasts.

Limit 1, June 12, 13, 14, 15.

**KRESGE COUPON**

Choice of 180 Tools

Our Reg. 2.86 with coupon **86¢**

While quantity lasts.

Limit 6, June 12, 13, 14, 15.

**KRESGE COUPON**

100 Paper Place Mats

Our Reg. 67¢ with coupon **53¢**

While quantity lasts.

Limit 2 plus, June 12, 13, 14, 15.

★ WESTLAND CENTER Wayne at Warren Road

★ LIVONIA MALL 7 Mile at Middlebelt

★ WONDERLAND CENTER Plymouth at Middlebelt

PLYMOUTH Main at Ann Arbor Trail

FARMINGTON PLAZA

7-GRAND SHOPPING CENTER

8-MILE & BEFCN SHOPPING CENTER

TELE-CRAFT SHOPPING CENTER

GRANDLAND SHOPPING CENTER

WAYNE 35004 Michigan

CHERRY HILL PLAZA Cherry Hill at Lakster Rd.

7 MILE at EVERGREEN