

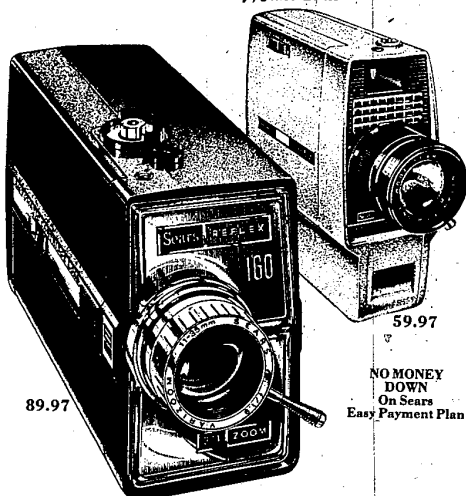
Sears

SEARS, ROEBUCK AND CO.

Pre 4th of July

SALE

Ends Saturday, June 29th



89.97

59.97

NO MONEY
DOWN
On Sears
Easy Payment Plan

Super 8 Easi-Load Movie Cameras

3-to-1 Manual Zoom Lens

FEATURES SENSITIVE ELECTRIC EYE
Sears Super 8 Movie cameras feature automatic filter, viewfinder signals and cartridge loading. F:1.9 lens zoom from wide angle to telephoto. Buy now and save.

Regular 119.98

89.97
without batteries

2-to-1 Manual Zoom Lens

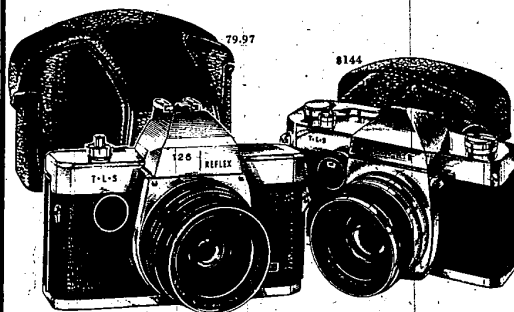
WITH AUTOMATIC ELECTRIC EYE
A touch zooms f:1.8 lens from wide angle to telephoto (10-20mm). No focusing with fixed focus lens. Die cast aluminum body. Save \$10!

Reg. 69.98

59.97

NO MONEY DOWN

Photo the Fun this Summer



79.97

81.44

Sears EASI-LOAD Camera

Thru-the-lens sensing system, Micro - prism rangefinder focuses from 3-ft. to infinity. Optically ground f:2.8 lens. Easy to load.

Reg. 89.98

79.97

35mm Single-lens Reflex

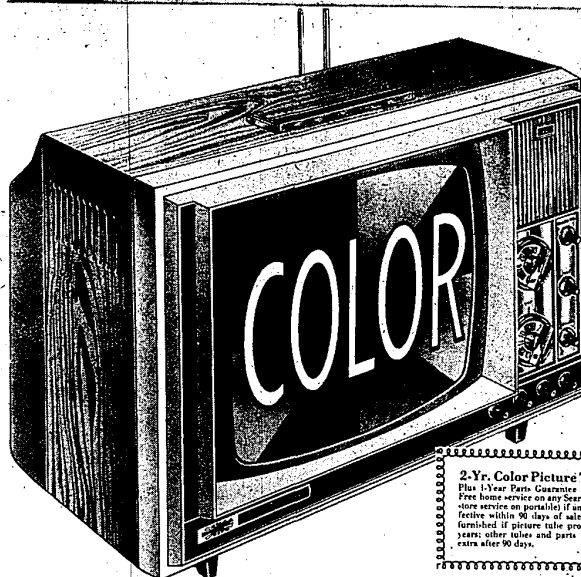
Sears T.L.S. camera with extra fast and extra sharp f:1.8 lens lets you take shots in almost any light. Leather case, cap.

Reg. \$169

\$144

Sears Camera Dept. (not at Crosse Pointe, Wyandotte, Pontiac)

WHY PAY MORE FOR COLOR TV?



2-Yr. Color Picture Tube Guarantee
Plus 1-Year Parts Guarantee and 90 day free service! Free home service on any Sears Silverstone color TV (no-store service on portable) if any part or tube proves defective within 90 days of sale. Free replacement tube furnished if picture tube proves defective within two years; other tubes and parts — one year. Installation extra after 90 days.

New, More Compact Portable Color TV

11-INCH DIAGONALLY MEASURED PICTURE...TV WEIGHS 3 LBS.

SALE PRICE

\$249

There is more than compact size to recommend this new set, it has vivid color and 68 square inch viewing area. The picture is extra steady due to built-in automatic keyed gain control, cuts flutter even when aircraft pass overhead. Stay-set volume control. Walnut grain vinyl-clad metal cabinet, built-in VHF and clip-on UHF antennas.

NO MONEY DOWN on Sears Easy Payment Plan



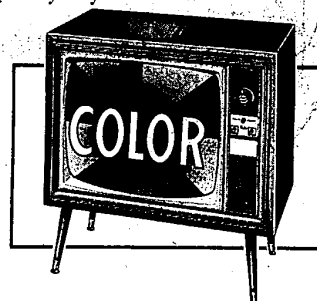
Console Color TV

BIG 172 SQ. IN. VIEWING AREA
This versatile color set can also be used as a table model by removing the legs. 21,500-volt chassis keeps colors pure even in fringe areas. Has bonded etched tube.

SALE PRICE

\$277

NO MONEY DOWN



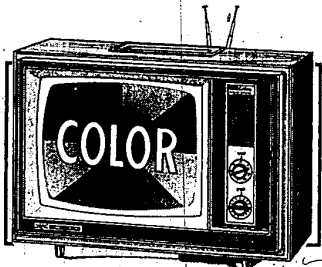
Largest Screen Made

HAS 295 SQ. IN. VIEWING AREA
None larger anywhere — table model 23" diagonally measured screen with a powerful 22,000-volt chassis to keep colors pure. Bonded etched tube. Legs optional extra.

SALE PRICE

\$399

NO MONEY DOWN



Life-Like Color TV

WITH 117 SQ. IN. VIEWING AREA
Modern lightweight portable gives pure vibrant color even in fringe area. Smart walnut grained case. Front mounted 5-in. oval speaker.

SALE PRICE

\$288

NO MONEY DOWN



Portable Color TV

WITH 172 SQ. IN. VIEWING AREA
This smart little portable is feature packed, it has "set and forget" volume control, powerful 22,000-volt chassis and an 18-in. diagonally measured screen.

SALE PRICE

\$348

NO MONEY DOWN

Open Monday, Thursday,
Friday, Saturday 9 to 9,
Tuesday, Wednesday 9 to 5:30

Sears

SEARS, ROEBUCK AND CO.

• Grand River at Oakman, WE 3-3300
• Gratiot at Van Dyke, WA 5-0100
• Woodward, Highland Pk., TO 8-1300

• Lincoln Park, Southfield at Dix, DU 3-7000
• Livonia Mall, 7 Mile at Middlebelt, 476-6000
• Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
• Oakland Mall, 14 Mile Rd. at John R, 585-1000

• Pontiac, 154 N. Saginaw, FE 5-4171
• Wyandotte, Biddle-Maple, AV 4-9000
• Grosse Pte., 7 Mile-Mack, TU 4-6000