



LAST MINUTE--SHOPPERS

Many Star Studded Gifts
to Put on Your CHRISTMAS List

Our Assortment of These Fine Suggestions is Still Complete, But Here's a Hint to You
Last Minute Shoppers.

Christmas Gifts

Longines-Waltham
WATCHES

Universal appeal to all ages with the Longines-Waltham watch. Curved Elgin case, automatic movement. \$27.50 to \$45.00.

Elgin, a gold and steel case, bracelet and dial. \$45.00 to \$55.00.

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SILVERWARE...you'll always cherish!

52-PIECE SERVICE FOR 8
16 Teaspoons, 8 Dinner or Grille Forks, 8 Dinner or Grille Knives, 8 Round Bowl or Oval Bowl Soup Spoons, 8 Salad Forks, 2 Table or Serving Spoons, 1 Butter Knife, 1 Sugar Spoon.

Three lovely patterns.

\$4975

1881 ROGERS
silverplate
by ONIDA LTD.
Silveramalia

TRADE-MARK OF ONIDA LTD.

New!
May Queen

See this enchanting new pattern now. It's gay, delicate... a pattern to keep your heart young always. It's loveliness lasts too, because it's inlaid with two blocks of sterling silver at the two points where a teaspoon rests on the table.

HOLMES & EDWARDS
STERLING INLAID
SILVERPLATE

52 piece service for 8
\$69.95

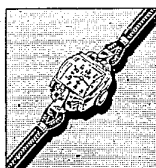
6-PIECE PLACE SETTING
\$8.00

Come in today!

Sheaffer's
VALIANT
Pen, \$12.50
Pencil, \$5.00

NEW 1951 Model

Which of these
ELGINS
will she like best
for Christmas?



Nearly tailored Elgin, 17 jewels, diamond set, crystal, nylon markers. \$3375



Cross hair wrist with this 17 jewel Elgin, expansion bracelet. \$4250



Glass and elegance are combined in this Elgin Delux carved crystal, 17 jewels. \$5500

Christmas Giving
at its very Best

GLORIOUS, TRUSTWORTHY

"First Lady"
BRACELET WATCHES by
Hamilton

FL-40
14k natural gold case and bracelet. 17 jewels. \$175.00

FL-42
14k natural or white gold case and bracelet. 17 jewels. \$225.00

FL-43
14k natural gold case and bracelet. 17 jewels. \$250.00

ROYAL CHRISTMAS GIFT
BULOVA
21 JEWEL
Empress

Exquisitely yours — From the Bulova collection of fine watches, the smallest 21 jewel, diamond-set timepiece ever created.

EMPRESS Carlotta
21 Jewels
14 Kt. Gold, 8 Diamonds
\$250.00

Season's Greetings

It is our fervent hope that the Christmas bells ring in a season filled with happiness and good will for all our friends.

Jewelry Gifts

For Every Member of the Family

SILVER WARE

- 1847 ROGERS BROTHERS
- 1881 ROGERS
- HOLMES and EDWARDS
- ROGERS STERLING HOLLOWARE
- COMMUNITY PLATE
- FARBBERWARE

PEN SETS

- SHAEFFER PEN SETS
- PARKER PEN SETS
- WATERMAN PEN SETS

CLOCKS

- SETH THOMAS
- WESTCLOX
- TELECHRON
- REVERE
- GENERAL ELECTRIC

FASHION JEWELRY

- VAN DELL FASHION JEWELRY
 - PHYLLIS FASHION JEWELRY
 - KREMENTZ FASHION JEWELRY
- Ladies' and Men's Styles

ELGIN AMERICAN
PEARLS — COMPACTS — DRESSER SETS
DELTA PEARLS
GENUINE SWEDISH CRYSTAL

Von Burg's
OLDEST ESTABLISHED JEWELER IN REDFORD
22019 GRAND RIVER AVE.

FIVE GENERATIONS OF
FINE SWISS WATCH MAKING

WE GIVE A. N. GREEN STAMPS