

Observers Win 4 National Awards

Best in the nation. That was the opinion of the judges as Observer Newspapers, publishers of your hometown newspaper, walked away with four awards -- more than any other entrant -- at the first annual meeting of Suburban Newspapers of America.

Observer Newspapers, competing against the best suburban newspapers in the country, won awards in:

- Classified Advertising Section, First Place;

- Display Advertising Sales Promotion, First Place;
- Best Classified Advertising Sales Promotion, Honorable Mention;
- Best Publication Promotion -- In Paper, Honorable Mention.

The awards were announced last week in St. Louis, where the newly formed Suburban Newspapers of America convention was held. SNA is a journalism association devoted exclusively to

suburban newspapers, with a nation-wide membership of over 100 newspapers.

OBSERVER PUBLISHER Philip H. Power, who accepted the awards at a luncheon ceremony, remarked:

"These awards are an important symbol of excellence in journalism. We were judged against the finest suburban newspapers throughout the country in terms of

advertising and promotion. To have won more awards than any other entrant is not only a great compliment to our staff but also an indication to our customers and readers of our constant search for quality in all areas of our newspapers.

"Our advertising gets our customers results. Our promotional program has been a proven success.

"It's just one more indication that our commitment to excellence is paying off," Power concluded.

State Police Arrange Emergency Radio Calls

Emergency messages for Michigan travelers or those vacationing in wilderness areas generally hard to reach can be relayed through a cooperative system arranged by the State Police and the state's radio broadcasters.

These emergency alerts will be broadcast between the hours of 12 noon and 1 p.m. If state because of the program requirements of each station, but it will be sometime during the noon hour.

The plan embodies a fanout of messages to other stations within the area where it is believed the person may be. Each post will have one or more local stations to call. These stations will relay this information to other stations which will inform additional stations to cover the area.

GREEK FESTIVAL & BAZAAR

MAY 19 - 20 - 21

Live Band, Dancers, Vocalists

Friday and Saturday, 7 p.m.

Sunday, 2-4 p.m.

CHARITY BAZAAR

SUNDAY Noon-6 p.m.

Featuring home made Greek pastries, Greek Souvlaki (shishkebab) plus a variety of handicrafts. All proceeds from the bazaar and Livonia Mall Coney Island on Sunday will go to the 1st Orthodox Chapel in Livonia's Building fund. St. Constantine and Helen.

(Coney Island - Crowley Ct.)

LIVONIA MALL

7 Mile at Middlebelt





WE'RE NO. 1 in two divisions of the national contest conducted by the Suburban Newspapers of America. Holding plaques symbolic of the awards is Observer Publisher Philip H. Power. Observer Newspapers won first place in two advertising categories and took two honorable mention awards in two others. It was the best showing of any entrant in the competition which included newspapers from coast to coast. (Observer photo by Bob Woodring)

something is always going on at...

Ivonia mall

HEALTH WEEK

MAY 18-20

MICHIGAN BLOOD BANK
Protect Your Family
Takes Only a Few Minutes

EMERGENCY HEALTH SERVICE
On Display the latest in medical care equipment including an ambulance and helicopter from Superior and Blue Streak Ambulance.

MA DANTE the MAGICIAN
And this Magical Mystery Show on Safety, Saturday Noon 'til 5 p.m. (Balloons and gifts during the magic show)

CAREERS IN HEALTH CARE
Paramedical Demonstrations and show brought to you by the Carnegie Institute, Oakland County Vocational High School, John Robert Power -- showing make up and good grooming for medical and dental assistants.

NARDIN PARK BRAILLE TRANSCRIBERS
Showing the latest in braille watches, books, ruler, cards, etc. A Braille writer, stylus and slate plus textbooks on braille.


GLAUCOMA CLINIC Sat. 1-3 p.m. Only
Brought to you by the Lamplighter Lions.

DAMON HYPNOTIST
FREE SHOWS
2 and 7 p.m.

If you want to stop smoking, lose weight or get rid of any other nervous habits make a private session appointment with Damon. Fee \$10.

open daily to 9 P.M.

7 MILE AT MIDDLEBELT



Observe National Health Week at Livonia Mall

MAY 15-20 • SEARS COURT

The latest Medical Care Equipment will be on display in the Mall May 18, 19, 20 -- Sears Court

SEE: SUPERIOR'S fully-equipped helicopter BLUE STREAKS AMBULANCE

BLUE STREAK LIVONIA'S OFFICIAL AMBULANCE SERVICE

Free

MAGIC SHOW -- MAY 20 (Only)
Noon - 5 p.m.
Magical Mystery Tour In Safety

BALLOONS & GIFTS DURING MAGIC SHOW!

BLUE STREAK Livonia's Official Ambulance Service.
BLUE STREAK AMBULANCE SERVICE
GA 2-0424

SUPERIOR AMBULANCE SERVICE
KE 8-0060

