

Farmington Calendar

SENIOR CITIZENS

Friday, Sept. 8, at noon, the Senior Citizens Social Club of Farmington will meet in the social room of the First Methodist Church of Farmington at Warner and Grand River. Bring a sandwich. Cards and games will follow lunch.

CLASS OF '67 REUNION

Sunday, Sept. 10 - The Farmington High School class reunion is now set for an exact date. The gathering will be held at Hickory Ridge in Kensington Park, beginning at 11 a.m. Bring your own picnic lunch, the reunion is on, rain or shine, since shelter is available.

TRI-COUNTY CITIZENS

Wednesday, Sept. 13, at 8 p.m. in the Farmington High School cafeteria, Attorney Robert Lord will address the Tri-County Citizens on anti-busing progress.

DROP IN CENTER

Monday and Wednesdays, the Senior Citizens Drop In Center is open from 10 a.m. to 2 p.m. at the Masonic Temple, corner of Grand River and Farmington Rd. Bring a sandwich.

GOLDEN AGE CLUB

Wednesday, Sept. 14, the Pioneer Golden Age Club meets at St. Alexander's Church Social Hall 27825 Shiawassee, from 12 noon to 3 p.m. Bring a snack, coffee and tea furnished.

FARMINGTON LIBRARY BENEFIT

Thursday, Sept. 28 - The Welcome Wagon Club of Farmington is sponsoring a card party to benefit the new Farmington District Library, 7:30 to 10:30 p.m., at North Farmington High School cafeteria. Cards, salad buffet and fashions by We Three boutique will be featured. Tickets available at \$3 from Mrs. Robert C. Cosgrove.

CHARTER COMMISSION

Tuesdays - The Farmington Hills Charter Commission meets, beginning at 7:30 each week, to draft the charter for the incorporation of Farmington Township. The public is invited.

SORROWS SENIOR CITIZENS

Thursdays - First and third Thursdays, the senior citizens from the Our Lady of Sorrows Catholic parish meet at the church. Mass is at 11:30 a.m. and lunch is at noon. Bring lunch, but coffee and dessert is provided. The group is seeking members from any parish, not just Sorrows.

5 Attend Music Camp

Five Farmington students were among the 750 student musicians who attended Blue Lake Fine Arts camp high school session.

Outstanding among these students was Lisa Waddell, of 28134 Wildwood Trail, a student of East Junior High School, who paid her expenses to the camp by winning a \$100 scholarship in competition held in May. Earlier in the

year she won honors in orchestra and arts.

Others from the area attending the camp were: Janice Beattie, 21567 Birchwood; David Boltz, 33921 Schulte; Howard Pedersen, 29919 Robitwood; and Jeffrey Humble, 23031 Maple.

The camp offers programs in brass, woodwinds, percussion, piano, and music theory and technique. The students perform in concerts every Sunday and also take courses in art, drama and dance.

BS Degree From MTU

Robert Donovan, of 28150 Wildwood Trail, Farmington, will be among the 143 students receiving degrees from Michigan Technological University at commencement ceremonies to be held Aug. 26. He will be awarded a BS degree in mechanical engineering.

DeMolay Wins In State

FARMINGTON The Farmington DeMolay came away from the Michigan convention winning in a number of areas. The convention was held Aug. 10-13 in Central Michigan University.

It won second place in the sweepstakes programs designating that the chapter was the second best in the state. The Farmington group also won the Harold Kook ritual award for the best organized and run meetings.

An individual award was won by Farmington advisor Samuel Cole, 29982 Muirland, as the "DeMolay advisor of the year." Also awarded were Dale Thurston, 31000 Ridgeway, for state singles Ping Pong champ; and Charles Harwell was elected to the office of deputy state master counselor.

The Farmington chapter is working towards its third state softball championship by entering the softball finals.

The Order of DeMolay is an international youth organization for young men between the ages of 13 and 21. It is sponsored by the Masons.

Flutist Honored

FARMINGTON Ann Patricia Caterdale, 17, Farmington flutist, was among outstanding student musicians awarded citations at Interlochen's all-state orchestra concert, the last of the season for the University of Michigan program.

Students from 171 communities participated in the all-state.

Citations "mean we think they're great and encourage them to write the University of Michigan for scholarship aid," said Norval E. Withrow, administrator.

CMU Hello For Area Students

FARMINGTON Ten Farmington residents were among the 1,100 students who participated in the summer orientation for transfer students at Central Michigan University.

The orientation enabled the students to meet instructors, become familiar with the campus, and to register early. Those from the area who participated were: George Annis, 33980 Braebury; Bruce Bridges, 21016 Meadowlark; Richard Brown, 29957 Ardmore; Linda Butler, 30755 Woodstream; Robert Fluter, 30973 Wildwood; Charles Garneau, 30977 Hatching Post; James Hoeger, 34166 Cortland; Amy Lewis, 32533 Nottingwood; Raymond Lundsten, 23134 Violet; and James Smith, 23220 Nottingwood.



JAMES WIBBY (left), president of Metropolitan National Bank of Farmington, opens the bank's newly installed "patio banking" facility, which will be open during the bank's regular business hours. Bank employees Patricia Adamic and Patricia Miller and Chairman of the Board Thomas A. Duke witness the ceremony.

Junior High Needs Name

FARMINGTON The Farmington School District's fifth junior high school under construction at Northwestern Highway and 14 Mile Rd. is still a school with no name.

At an open study session last week the school board glanced at a list of eight names proposed for the school and postponed discussion.

The names, suggested at an earlier meeting are: Neil A. Armstrong, Goodnough, Farmington Hills, Harry N. McCracken, John Muir, Paul Henry Button, Quaker and Northeast.

The school is scheduled for completion in September of 1973.

Clarence Moran Honored At Work

FARMINGTON Clarence S. ("Pat") Moran was honored with a surprise tribute Friday by the Great Lakes Chapter of the Electrical Apparatus Service Assn., Inc. (EASA).

Moran, who lives at 32400 Glen Cove, is president of Standard Electric Motor Works, Inc., Detroit.

The EASA proclaimed Aug. 25 as "Pat Moran Day" and the honored guest and his wife, Alice, received the tribute during the chapter's monthly meeting. Many of his personal friends and business associates were present through special invitation to participate in the event.

Now semi-retired, Moran enjoys his hobbies of traveling and writing.

Gets Masters

FARMINGTON Mary Lynn Griswold, 32247 Bonnet Hill Road, Farmington, is among candidates for an MS degree at an informal summer commencement of Miami University's Oxford campus.

AF First

On Aug. 1, 1957: NORAD, a joint U.S.-Canadian North American Air Defense Command, informally established.

The proven road to sales success!

Fact: over 94% of everybody uses the Yellow Pages. 70% of those make calls to firms while 30% go directly to the advertiser without calling. Smart businessmen know the Yellow Pages reaches customers, produces sales!

That's why they've found it pays to feature addresses and slogans prominently in their ads... to use display ads to stress reliability and to let buyers know the range and variety of brand name products sold and serviced. They also include days and hours open, if delivery service is available, what credit cards they'll accept. And they're represented under all headings pertaining to their business.

Now's the time to expand—or begin—advertising in the Yellow Pages. Just contact your representative—in the Yellow Pages under "Advertising—Directory & Guide". Call soon. Beat the deadline. Join the following businessmen who travel the Yellow Pages road to sales success:

LANDSCAPE CONTRACTORS—Stone Age Landscape Supplies, Van Dyke, Utica—Mr. John J. Merle
"It took us only one year to prove the value of the Yellow Pages. Being new in business, and a new advertiser, we kept close check on what the ads were doing for us. Based on our survey, we determined about 50% of our calls came from the Yellow Pages."

MOTORCYCLES—Detroit Honda Stores, Chalmers, Detroit—Mr. Gil Engles
"Yellow Pages advertising motivates a person who is ready to buy to call us, or come in and see us, and buy from us rather than another dealer. Because of our locations on Detroit's east side, and in northwest Detroit, Warren and Romulus, we advertise in the Detroit Yellow Pages, all six of the metropolitan directories and the Ann Arbor-Ypsilanti Yellow Pages. Our phones ring constantly and I must credit this primarily to our Yellow Pages program."

CONTRACTORS—GENERAL—Nick Manzella & Daughter Improvement Co., S. Mill, Pontiac—Mr. Nick Manzella
"I've always made a point of finding out where my customers come from and how they found me. Since I changed locations early in 1970, between 70 and 80% of my business has come from the Yellow Pages."

LUMBER—RETAIL—Tela-Warren Hardware & Lumber Co., N. Telegraph Rd., Dearborn—Mr. Leonard Zucker
"Two-thirds of my advertising budget goes into the Yellow Pages. And my business increased 27% during 1971! Most of that increase can be directly attributed to increasing the sizes and placements of ads in the Yellow Pages."

HALLS & AMPHITHEATRES—Camaron Hall, S. Telegraph Rd., Taylor—Mr. William J. Campbell
"I placed an ad in the West and Downriver directories and, within a few months after they were out, my date book was filled for the remainder of the year. Business hasn't let up since. I started asking every customer how he or she happened to find us and knew I had made a wise move when 90% of the people said they found us in the Yellow Pages."

DOORS—Doors Galore Inc., Schoenherr, Warren—Mrs. Bernice Osborne
"Since we've placed display ads in the East Area, North Woodward Area and Detroit Yellow Pages, about one-third of all our new business can be traced directly to the Yellow Pages."

TOWING—AUTOMOTIVE—Shelton Towing Service, Marion, Restford—Mr. J. C. Shelton
"The first year I advertised in the Yellow Pages my business doubled as a result of my ad! No other advertising has ever performed for me like the Yellow Pages."



Successful business people travel the Yellow Pages Road.

Freeway Shopping Center

JUST WEST OF THE HOLIDAY INN ON 10 MILE ROAD

BIG 20% SALE ON CUSTOM DRAPES
38249 W. 10 Mile 476-6886
Decorating Center Mon. - Sat. 5:30, Fri. 'til 9 476-6894

Be'Lynn Coiffeurs & Fashions
Rose Seder Electrolysis From Carls to Swirls... 38255 W. 10 Mi. 476-8323
by Appointment Farmington

STEREO STUDIO "FOR A SYSTEM TO BE PROUD OF."
PIONEER TEAC JBL SHURE GARRARD PANASONIC WHARFEDALE S.A.E. 477-1821 38479 W. 10 MILE OPEN 10-6 Mon. Tues. Wed. 10-9 Thurs. & Fri. 9-6 Sat.

WARREN EYE CLINIC P.C.
Dr. I. N. Adler - Dr. R. J. Wlodysa - Dr. S. J. Rope
OPTOMETRISTS Farmington 477-9300
By Appointment Highland Park 868-5330 Warren 758-1422

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on 10 MILE RD. JUST WEST OF I-96
(10 Mile is open to the Freeway Center)

- STEREO STUDIO
- WARREN EYE CLINIC
- PARKWAY AUTO SUPPLY
- CRIMES CLEANERS
- FARMINGTON SPORTS CENTER
- MCGRAW TRAVEL
- STRETCH AND SEW FABRICS
- NAY'S PARK PLACE
- MILE'S DECORATING CENTER
- BE'LYNN COIFFEURS & FASHIONS