

THE PORTERFIELD PEOPLE...

A TEAM YOU CAN TRUST!

Something to Think About . . .

When you buy for a price, you can never be sure. It's unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money — that is all. But, when you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do. The common law of business prohibits paying a little and getting a lot — it can't be done. If you deal with the "lowest bidder" it is wise to add something for the risk you run, and, if you do that, you will have enough to pay for something better. If the thing you buy gives good service, the price, regardless how much, is soon forgotten. However, the trouble on a cheaper item is seldom forgotten. At Porterfield Wilson you get what you pay for — one of the finest automobiles produced at prices that are competitive with anyone's. And, we feel our service is the best around.

TAKE THAT EXTRA 5 OR 10 MINUTES WHEN OUT CAR SHOPPING AND SEE THE PORTERFIELD PEOPLE. NEW '73 PONTIACS ARE NOW ON DISPLAY.



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