



Winter Wonderland

Ski Lodges

Nor more than a few hours from Observerland, there are a number of good, well equipped ski areas that can be enjoyed by beginning skiers as a means of whetting appetites and providing introductions to the sport.

While the ski areas mentioned have enough facilities for even the experienced skier, they are particularly recommended to the cautious newcomer, who is leery of investing a lot of time. What he wants is a quickie trip and just a little taste of it all to decide whether or not he's going to become really involved.

MT. HOLLY -- Fifteen miles north of Pontiac on Dixie Hwy., Mt. Holly offers 10 open slopes with extra long beginner and intermediate slopes. A ski shop, ski school and two rental equipment departments are available as well as a lodge, two restaurants and a cocktail lounge with entertainment.

MT. BRIGHTON -- Featuring 16 runs up to 1,500 ft. long with a 200 ft. vertical drop, Mt. Brighton also boasts three chair lifts, J-Bar, 12 rope tows, a lodge, dining room, cafeterias, 3 fireplaces, a cocktail lounge and 24 certified instructors. Exit 1-96 at Grand River, ¼ mile east to Challis Rd. Turn right, drive one mile to 4141 Bauer Rd. in Brighton.

IRISH HILLS -- 16 slopes, among them an 1,800-footer and one that is half a mile long. You'll also find a chair lift, three T-bars, six tows, a lodge with a sundeci, fireplaces, food, cocktails, a ski shop, rental equipment, instructors, a 100-bed dormitory for groups and a toboggan area. US-12 at Towers, 10 miles west of Clinton.

ALPINE VALLEY -- Includes 18 slopes (the longest is 1,500 ft.), cross country trails, eight chair lifts, 14 tows, ski shop with rentals, instructions, cocktail lounge with entertainment, cafeteria, lodging facilities adjacent, and a complete new beginners' area with beginners' chair-lift and Sitz lift. On M-59, 10 mi. west of Pontiac, 13 mi. east of US-23.

PINE KNOB -- With 14 slopes to 2,300 ft., new beginners' area, two chair lifts, nine rope tows, certified instructors, complete rentals, ski shop, lodge with cafeteria, cocktail lounge, restaurant, night club. Sashabaw exit from I-75, north to Clarkston Rd., then east.

CIRCLE TNT SKI AREA -- Including five slopes with five rope tows, beginners' hill, ski school, complete rental shop, lodge with snacks and fireplace, toboggan run and ice rink. Accessible from I-96, M-21, and US-25; six mile west of Lakeport.

THINK SNOW



With winters' arrival more and more people are putting that "Think Snow" bumper sticker on their cars and heading for the sports' lodges. Transportation plays a big part in winter sports fun. Don't be left out in the cold this winter ... make sure your car is as ready as you and have a worry-free winter.

See JACK at ...

BINGHAM'S STANDARD SERVICE

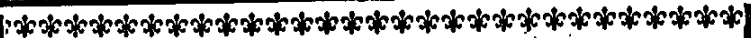
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