



*There's a special kind of kinship a man can feel for a machine like this. It has the guts to climb steep and kick hard, but you'll tame it with a touch. Nudge the controls. The lean and muscled frame responds like a thoroughbred. Tough, poised, eager. Like riding something alive.*

*--Text of a snowmobile ad*

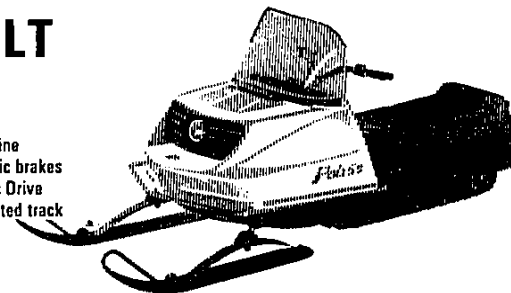


THE COSSACK snowmobile suit lets the outdoor woman gain a stylish look while keeping warm and dry.

## The Sleek 1973 Polaris models are here!

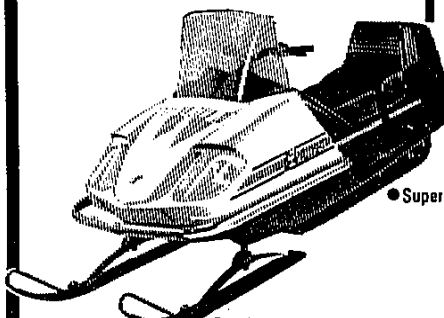
**The COLT  
\$550.**

- Powerful 175cc Star engine
- Polaris pioneered hydraulic brakes
- Exclusive Torque-O-Matic Drive
- 15" rubber and steel cleated track



**The CHARGER  
\$999.60**

- High gloss Aerospace fiberglass hood
- Superior performance like no other in its class
  - Equalizer slide suspension
  - 15" rubber and steel cleated track

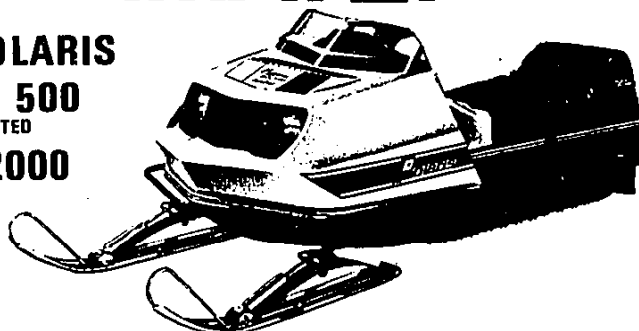


**The  
Tx  
\$1195.**

- Quality that only eighteen years of industry leadership can provide

## the ULTIMATE!

**POLARIS  
Tx 500  
LIMITED  
\$2000**



**POLARIS MEETS THE CHALLENGE**



**RUTTMAN**  
24732 FORD RD., DEARBORN HTS.  
**278-5093**

**COMPLETE  
PARTS  
& SERVICE  
FACILITIES**