

# Judd Campaign Task: Suburban Recognition

By KATHY MORAN

RALPH JUDD  
New Ground

While most political races hit the red hot stage during the last week before election, the congressional race in the 17th district is just getting warm.

The 17th has been U.S. Rep. Martha Griffiths' (D-Detroit) territory for 18 years. Republican challenger Ralph Judd wants to change that.

But Judd's campaign has been sluggish from the start since he failed to get manpower or financial support from his own party. His lack of funding cripples his campaign. Moreover, he is opposing a popular incumbent, and he can campaign only evenings and weekend because of his work.



DEAN SPENCER of Birmingham has been appointed to the new post of zone vice president for Michigan of Alexander Hamilton Life Insurance Co. of America, based in Farmington. He will be in charge of all regional offices and supervise recruiting and training of sales personnel. A native of Yale, Spencer attended Port Huron Junior College and Wayne State University.

## Ingersoll-Rand Sets Records For 3 Quarters

Ingersoll-Rand Co., whose Automatic Production Systems plant is at 2300 Holtead, Farmington, has reported record nine months sales and net income despite Hurricane Agnes floods which damaged its large plants at Athens, Pa., and Painted Post, N.Y.

Sales for the first three quarters of 1972 were \$635 million, up near five per cent from the \$606 million for the same period of 1971.

Net earnings were \$50.7 million or \$2.96 a share compared to \$2.8 million and \$2.86 a share in the same period last year.

While third quarter sales and earnings were lower, President D.W. Hallstein says this is attributable to storm damage rather than any falloff in the healthy state of business.

Ingersoll-Rand serves "energy industries" and expects rising energy markets to stimulate demand for its machinery, which is used in the production and transportation of fuels and conversion of fuels into power, particularly electric power.

has been campaigning day in and day out, appealing to the grassroot level of voters who first sent her to Congress in 1958.

Although the newly reportioned 17th district takes in suburban areas in addition to northwest Detroit, the territory is familiar to Mrs. Griffiths, who represented areas like Redford Township and people who moved from Detroit to Southfield and Farmington when she was first elected.

Judd has a disadvantage in the shape of the district, too, since he is more Detroit oriented and the suburbs are unfamiliar ground for him.

Judd said his campaigning has been restricted to evening appearances at candidates' nights and that he usually emphasizes his positions in favor of pensions and campaign reform, and against busing.

HE STRESSES what he calls the ineffectiveness of the Democratic Congress and says that "if you are going to return President Nixon to the White House, you ought to have someone there who has a little pull with him."

In contrast with Mrs. Griffiths, who makes it a point to meet her constituents, Judd has few personal contacts with people in the district. His plans for a bicycle trip through the district to meet residents fell through, and he hasn't gone door-to-door because of limited time.

Another theme in his campaign is that "Congress needs a man who understands computers." He claims that Congress is devoid of persons who understand the impact of computers.

Since his literature is due off the press this week, local residents may see more of Judd before Nov. 7.

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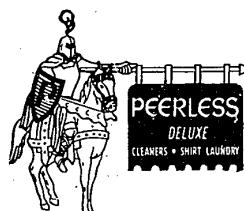
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