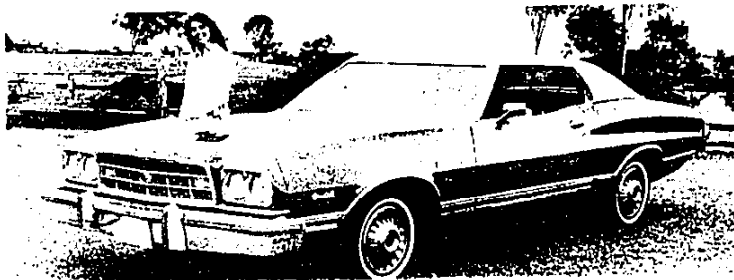
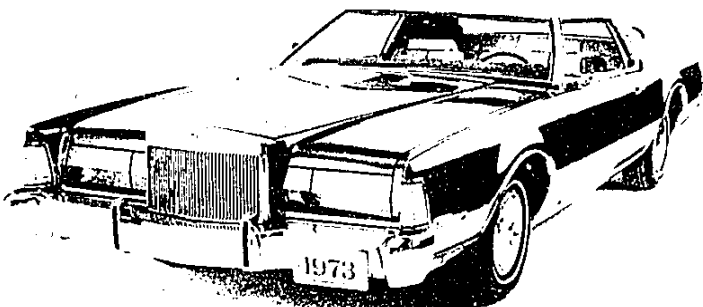


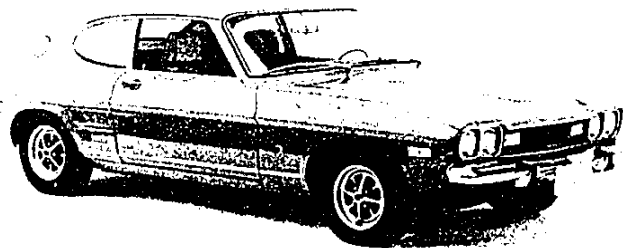
Most changed Ford Division car for 1973 is the full sized Ford. Shown here is the LTD four-door hardtop. All new sheet metal below the window line and a new segmented grille give the 1973 Ford a more formal look. All 1973 Fords have a new impact-absorbing bumper system, although the overall length of the car is increased only about one inch. Power front disc brakes, power steering, SelectShift Cruise-O-Matic transmission and a 351-2V eight cylinder engine are standard in all new Fords.



Ford Division's Torino, which set a series of sales records in 1972 in pacing its market segment, presents a new front appearance for 1973 highlighted by a wider grille and a larger impact-absorbing bumper. All Torino models for 1973, including this Gran Torino two-door hardtop, feature new high-visibility, low-back front bench seats, larger rear brakes and an inside hood latch release. New Torino options for 1973 include steel-belted radial-ply tires and a spare tire lock.



The 1973 Continental Mark IV retains its classic styling with a new diecast version of the distinctive radiator-shell-type grille. Refinements include increased front and rear headroom; larger radial-ply, steel-belted, white sidewall tires; and an improved rear suspension. The already extensive list of standard equipment on the Mark IV is lengthened with the addition of cornering lamps, front bumper guards, a spare tire lock, an inside hood release and elegant opera windows with an etched silver leaf Continental star.

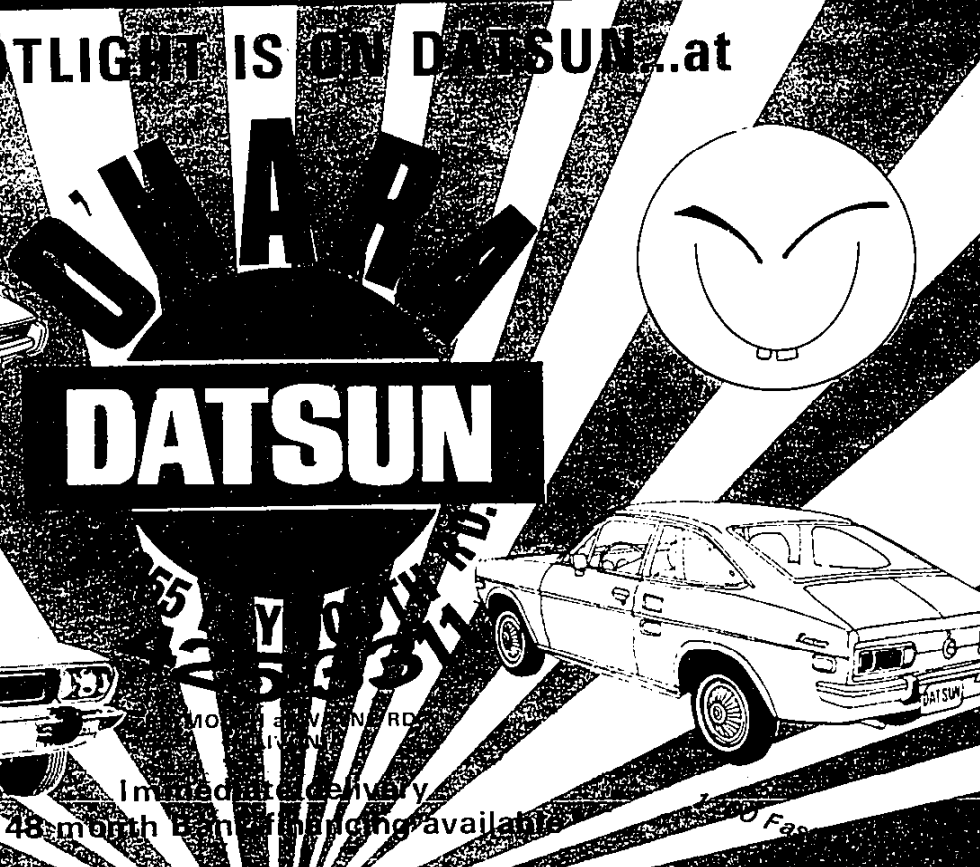


With a sales record for its first two years in the United States unequaled by any other import, Lincoln-Mercury's sporty Capri enters 1973 with a larger standard engine and interior refinements. Complete sporty instrumentation is standard on the Capri 2600 and now optional on the Capri 2000. Interior changes include a new instrument panel with a lockable glove box and new simulated-walnut decor. The popular Decor Group option is revised and features a new console, unique seats and an electric rear-window defroster.

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