

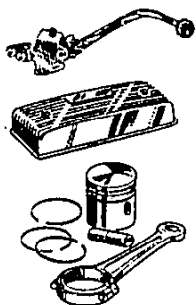
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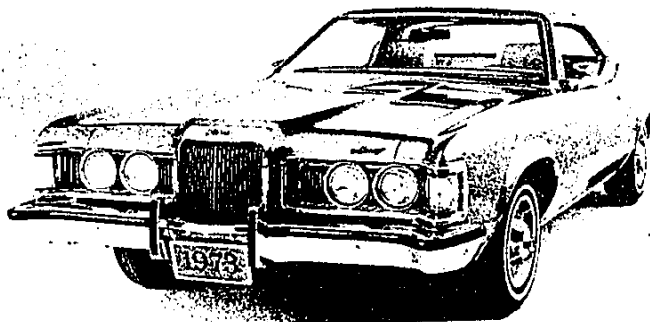
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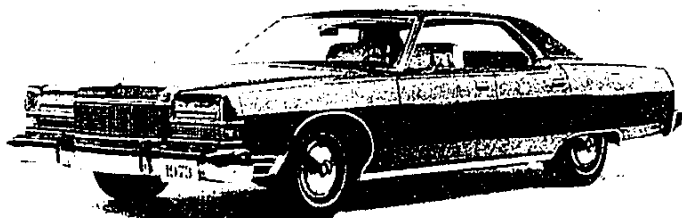


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For 1973, Lincoln-Mercury's luxurious personal sports car, the Mercury Cougar, has several new design refinements including a new vertical die-cast grille and distinctive four-pod sequential taillights. The top-of-the-line XR-7 (above) features a three-quarter vinyl roof on the hardtop, interior leather seating surfaces and complete instrumentation as standard equipment. SelectShift automatic transmission and power front disc/rear drum brakes are standard for '73 on all Cougars.



The distinctive Mercury Marquis and Monterey have been completely redesigned inside and outside for 1973. All full size Mercurys have a more formal front appearance, thinner windshield pillars set at a rakish 60-degree angle on four-door models, and a new rear appearance. A classic stand-up ornament graces the hood of the new Marquis Brougham (above) -- the division's flagship of the Mercury line. New standard features for all 13 full-size Mercury models include radial-ply, steel-belted tires; wiper-arm-mounted windshield washers; an inside hood-latch release; automatic parking brake release and front bumper guards.

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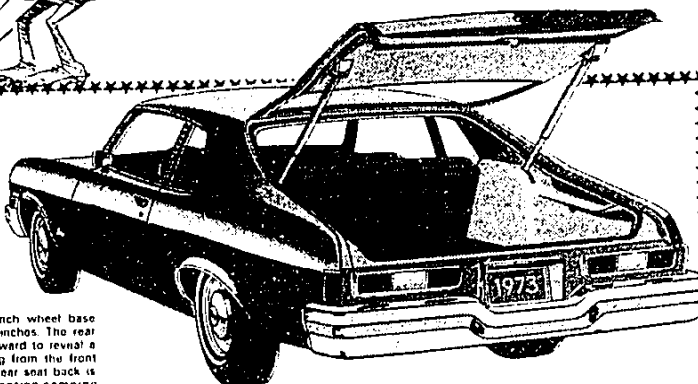
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for  
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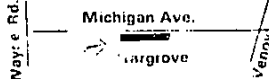
The Omega is built on a 111-inch wheel base with an overall length of 197.5 inches. The rear door of the Hatchback opens upward to reveal a flat carpeted load floor extending from the front seat to the rear end, when the rear seat back is folded down. Available is the option camping package, which encloses rear of the Hatchback when the door is raised.



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