

## CHRISTMAS...

## GIFT

WIND-AND-GLARE GOGGLES for skiing and other outdoor sports. Wide wrap - around plastic glasses in sturdy but light and pliable plastic frame that's foam - lined on the face side for comfort and has an adjustable webbed headband. "Wind Goggles," with clear lens, \$12. Extra lenses: grey for glare, yellow for dark; each \$5. By Bausch and Lomb.

NATURAL GOODIES packed in a decorative box -- its motif displays the available fragrances: orange, lemon, cucumber and strawberry. Lift the Ild for shampoo concentrate, bubbling bath oil and skin preparation. A bottom drawer holds three hand rolled soap balls, three bars of soap and six bath packets. \$14. "The Natural Collection," by Village Bath Products.

ELECTRIC PINKING SHEARS make fast work for home sewers. Easy to hold and manipulate, with adjustable blades for varying fabric thicknesses. \$20. By Dritz.

PETITE SEWING IRON. This 1¾ pound iron is handy and nimble enough for pressing seams, darts, pleats, sleeves, pants legs. Has fabric - control dial for all fabrics. Use it for spray, steam or dry ironing. \$16. By General Electric.

TAM AND SHOULDER BAG SET of explosively bright crocheted squares of acrylic yarn in a patchwork design. Set \$12. By Betmar.

AUTOMATIC FACE BRUSH FOR DEEP CLEANSING. Rotating brush cleans with the help of cleansing soaps, which are included. This little machine is also battery - operated. \$15. "The Skin Machine." by Clairol.

COMPACT TWO-SPEED RECORD PLAYER in a slim, durable, plastic carrying case. Works on both cord and battery, \$20. By Panasonic.

WELL DESIGNED PORTABLE AM/FM RADIO, Battery - operated, has an easy - to - read station selector, telescoping antenna, leatherette carrying case and personal earphone. \$25. By Westinghouse.

presents a constant reminder to the novice. Each piece, well designed and weighted, has the number and directions of moves clearly marked on its base. Set comes with board, instructions and rules. \$12. By Reiss Associates.

ELECTRIC YOGURT MAKER lets you enjoy this nutritious treat just the way you like it -- plain or with fruit or spices added to each of the five



Heaven help those "eight tiny reindeer"! If things weren't tough enough pulling that fat little man with a sackful of toys all over the country on Christmas Eve, the eight little rascals (nine, if you count Rudolph) will be staggering under a record load of nearly two million bicycles expected to be delivered by Christmas this year.

America is in the throes of the biggest bike boom in its history, and industry leaders are predicting a record eight million - plus bikes will be sold by year's end. If past marketing experience holds true, the pre-Christmas buying season will be the biggest bike - buying time of the year, and this year it should be the biggest eyer.

Americans of all ages are finding new values in the two - wheeler, and many thousands of not - so - youngsters are rediscovering good things about bikes that they once knew and may have forgotten.

Of primary importance to the youngster, of course -- and he still represents more than 75 per cent of the American bicycle market -- is that riding a bike is fun. It gets him where he wants to go on his own terms and

under his own steam, setting him free from the sometime availability of Mom as the family chauffeur.

Then, too, the bike is a great equalizer among children. Tall, short, thin, fat, all kids are equal on a bike. It requires no special skills nor a high degree of athletic prowess.

Regular cycling is, of course, good for health and physical fitness. Most youngsters don't care much about that, however, since they usually operate on the theory that anything that is good for you is to be avoided at all costs.

Increasingly, however, they do care about their environment, and many thousands of youngsters will appreciate that their Christmas bike is absolutely non - polluting.

More and more adults will be buying sleek, multi - speed light-weight bikes for themselves and for each other this Christmas, as adult interest in cycling zooms to an all-time high. In recent years, it has been estimated that only 12 to 15% of American bike sales were made by adults. This year, however, it is probably as much as 25 or even 30 per cent of all bikes are being bought for adults.