

To Reduce the High Cost of
Living, Begin at the
Bottom and

Wear-U-Well Shoes

Save One-Third

Fine Shoes, School Shoes, Work Shoes
They're Made to Stand the Wear

Factory Branch No. 1201

Wear-U-Well Shoe Co.

E. W. BALCH, Manager



Look for the Mark
of Quality

It is the sign of the best
equipped paint and varnish
plant in the country—the
Detroit White Lead Works—

and it is your assurance that the contents of the
can meet the highest standards.



PAINTS AND VARNISHES

Mrs. Housewife, whenever you need a paint, varnish,
stain or enamel around the house—

Mr. Property Owner, whenever you have need for a
paint or varnish for interior or exterior use—

Look for the Rogers label. You can always find it at

T. H. McGee's Farmington Mich.

Read the Enterprise!

Announcement

FORD

UNIVERSAL CARS

THE FOLLOWING PRICES F. O. B. DETROIT,
EFFECTIVE AUGUST 2nd, 1915:

Ford Runabout - \$390.00
Ford Touring Car - 440.00
Ford Town Car - 640.00

No speedometer included in this year's
equipment, otherwise cars fully equipped

There can be no assurance given against an
advance in these prices at any time. We guarantee,
however, that there will be no reduction in these
prices prior to August 1, 1916.

Profit Sharing with Retail Buyers

On August 1, 1914 we made the announcement that
if we could make and sell at retail 300,000 Ford cars
between August 1, 1914 and August 1, 1915 we would
share profits with the retail purchaser, to the extent
of from \$50 to \$60 on each car. We have sold over
300,000 Ford cars in the time specified, and profit-
sharing checks of \$50 each will be distributed as
rapidly as possible after August 15, 1915. Retail
purchasers who have not yet mailed us their profit-
sharing coupons, properly endorsed, should do so
without delay.

Our plan to profit share with retail purchasers of Ford
cars during 1914-15 has been most successful. We
thoroughly believe in it, but, realizing the uncertainty
of conditions generally makes it advisable to defer
any announcement of future profit-sharing until a
later date.

We are, however, confident of our inability to reduce
costs for several months, and therefore can offer no
profit-sharing for cars delivered during August, Sep-
tember and October, 1915.

The Park Garage

CARL R. ELY, Proprietor

Farmington, Mich.

The Farmington Enterprise

W. E. Lord, Editor

Published Friday of each week and en-
tered at postoffice at Farmington,
Oakland County, Michigan, as second
class mail matter.

\$1.00 per year, in advance

Devoted to the upbuilding of Farmington
and Oakland County

**FRIENDS OF THE ENTER-
PRISE** are request-
ed when they have profitable business
to ask the publication of the legal
notice in this paper. By so doing
they will be at no more expense than
elsewhere, and will do us a great
favor.

For Good Roads

Plans are on foot to ask the
supervisors at their meeting next
week to submit a proposition to the
voters of Oakland county at the
spring election bond the county
for a million dollars to be expended
on a county-wide system of good
roads.

It is figured that by bonding for
the above amount a system of good
roads over the entire county can
be completed in four years, and at
a cost much less to the taxpayers
than under the present township
system of building a mile of road
each year. In Genesee county the
plan has worked to the satisfaction
of everyone, and at the present
time that county has the best sys-
tem of good roads, in which nearly
every village and town is connect-
ed with the county seat and neigh-
boring towns, of any county in
Michigan.

Under the present system of
road building the outlying sections
of the county reap but little bene-
fit, while they are paying for good
roads in other parts of the county.

The proposed plan of issuing 20-
year bonds would provide \$250,000
each for four years, when it is
figured the county commissioners
would be able to complete a system
of improved roads, that will con-
nect each village in the county
with its neighboring village and
connect all the villages with the
county seat. Sufficient laterals out
of each village can also be pro-
vided to take care of the traffic in
each community. While the issue
of bonds will permit road-
building operations on a broad
scale and the completion of the
county-wide system within four
years for the use, enjoyment and
profit of the present generation of
taxpayers, it is pointed out that
the financial burden will be con-
siderably lighter for these same
taxpayers, than the load they are
carrying under the two-mill tax,
needed to finance the present plan.
It is believed that the bonds could
be floated at 4 1/2 per cent.

A table of figures has been pre-
pared that shows that the entire
issue could be floated and retired
with an average expenditure of
\$64.02 for the period of 23 years
required for the maturity of all 4
series of bonds. This is less than
one-half the amount taken from
the pockets of the taxpayers under
the two-mill tax of last year when
\$129,663.35 was expended. In
compiling the figures referred to no
account was taken of the state re-
wards accruing to the county by
reason of the extensive system the
supervisors and commissioners
have in mind. Refunds from the
state have been variously estimated
at \$150,000 to \$200,000, and could
be applied to the payment of prin-
cipal and interests on the bonds,
making a further decrease in the
annual cost, or could be devoted to
a maintenance fund for keeping
the roads in repair.

William Lewer, of Pontiac, was
seriously injured last Sunday by
being hit by an automobile while
he was crossing the street. Lewer
is 60 years of age and a Pontiac
factory worker.

Two prisoners saved out of the
county jail at Pontiac and made
good their escape last week Wed-
nesday night. The men made an
attempt to appropriate the sheriff's
auto, but were frightened off the
job before the machine could be
gotten under way. No clue as yet.

Card of Thanks

We wish to extend to the friends
and neighbors our heartfelt thanks
for their sympathy and help during
our late bereavement. Also for
floral tributes furnished.

MRS. MAE REAR.
Geo. Rear and Family,
Minor Miller and Family.

Two Children had Croup

The two children of J. W. Nix,
Cleveland, Ga., had croup. He
writes: "Both got so choked up
they could hardly breathe. I gave
them Foley's Honey and Tar and
nothing else and it completely
cured them." Contains no opiates.
Cuts the phlegm, opens air pas-
sages. For sale by T. H. McGee.

Ladies Literary Club

The Ladies' Literary Club held
its "Safe Food" meeting at the
home of Mrs. Josephine McGee on
Wednesday afternoon from 2:30
until 5 o'clock, twenty six ladies
from a membership of thirty at-
tended this first meeting for the
year 1915-16.

After a brief business session,
Mrs. Flora Hendryx read an ex-
ceedingly interesting and helpful
paper on "Intelligent Marketing."
She informed the Club ladies that
as individuals they were inferior to
their foreign sisters in the art of
domesticity and cookery; that the
American woman, generally, was
an educated being who sought out
fresh fruits and vegetables and,
daily cooked and served them well.

The paper of "Various meat
substitutes," by Mrs. Zada Wilbur,
made one think seriously of a higher
education for the housewife. She
proved to the club the future ne-
cessity of the serving mechanic—
knowing the proper food value of
what she serves. Huge interest
was demonstrated by the brisk dis-
cussions which followed.

It was the earnest hope that
succeeding meetings might prove
equally interesting. Following the
program a feast from sumptuous
samples, followed by ice cream and
cake was served.

Mary Johnson, Secretary.

The present week has been ob-
served as "Fire Safety First" week
throughout the United States, in
which the citizens have been urged
to take every precaution toward
the prevention of fire. Last year
2000 people were killed or burned
to death, and 6000 more or less in-
jured from fire in this country.
You are urged to see that every
precaution possible is taken to pre-
vent the starting of a fire about
your premises as the cold weather
comes on.

Persons in Michigan who insure
their property against fire loss will
be interested to know that a flat
reduction of 15 per cent on rates has
been advised by the Michigan In-
spection bureau. These reductions
are also suggested by the bureau
on policies which continue longer
than one year; two years—one and
three-fourths the annual rate; three
years—two and one half times the
annual rate; four years—three and
one-fourth times the annual rate;
five years—four times the annual
rate. This affects all except farm
risks.

How about that action? Let
us print the bills. Good work and
prices right.

Statement of the Ownership, Management, etc.,

of the Farmington Enterprise, published
weekly at Farmington, Michigan, for
October 1st, 1915.

Editor, W. E. Lord, Farmington,
Mich.
Managing Editor, W. E. Lord, Farm-
ington, Mich.
Business Manager, W. E. Lord, Farm-
ington, Mich.
Publisher, W. E. Lord, Farmington,
Mich.

Owner, A. Lee Lord, Selma, Alabama.
Known bondholders, mortgages, and
other security holders, holding 1 per
cent or more of total amount of bonds,
mortgages, or other securities: J. A.
Price, Ames, Iowa.

Sworn to and subscribed before me this
6th day of October, 1915.

CLINTON W. WILBUR,
[SEAL] Notary Public
My commission expires Nov. 17, 1918.

Our Jitney Offer—This and 5c

Don't miss this. Cut out this
slip, enclose with five cents to
Foley & Co., Chicago, Ill., writ-
ing your name and address clearly.
You will receive in return a trial
package containing Foley's Honey
and Tar Compound, for coughs,
colds and croup, Foley Kidney Pills
and Foley Cathartic Tablets. For
sale by T. H. McGee.

LITTLE WANT ADS

Grapes for Sale. O. L. Murray,
North Farmington. Phone 43 W. 11.
48-21

For Sale—About ten tons of
Timothy hay. Fred Pagel, Phone
3915. 49-21

For Sale—Potato Crates, 14c and
17c each. Enquire of Geo. Helm,
1 1/2 mile north of Stark Station.
Postoffice, Plymouth, Mich., Route
3. 44-8-1

For Sale—One Deering Corn
Harvester, nearly new at a low
price. Fred M. Warner. 47-21

Are You Saving Part Of Your Income

Don't Continue to Let the Other
Fellow Save What You Spend
---Save It Yourself

Farmington Exchange Bank

(A STATE BANK)

C. W. WILBER, Cashier.

Fred M. Warner, Pres.
Sam'l D. Holcomb, Vice Pres.

Established 1859

Sixty-sixth Year

4,600 Students

BUSINESS

SHORTHAND

COMMERCIAL TEACHING

D. B. U. Graduates always in demand for best positions
Send for catalogue

DETROIT BUSINESS UNIVERSITY

61-63-65-67-69 West Grand River Ave.

Detroit, Mich.

E. R. SHAW, President.

H. W. McMANUS, Registrar.



TIFERRO'S

Manual of the Art of Singing

Published by Oliver Wilson & Co., Boston, Mass.
Price \$1.25

Mr. Emil Tiferro will open a School of Singing in Detroit with instruction
for three classes of students: First, those who desire to fit themselves for
teaching; second, those who hope to become public performers; third, those
who study with the aim of personal improvement and enjoyment.

CHEVROLET

Baby Grand - \$750
Monroe Roadster - \$495
Chevrolet "490" - \$490
The product of experience, 102
inch wheel base, cantilever
springs

Motors in All models
VALVE IN HEAD
J.A. Miller, M. D.

Rev. B. F. Cutler, of Orion, has
a chicken farm worth seeing, says
the Orion Review. In April the
gentleman received a shipment of
250 Buff Orpington chicks, out of
which he has raised 323, and was
recently offered \$100 for 100 of the
pullets.

Ice Cream and Soft drinks
served just right at M. A. Briggs
confectionery.

Preacher Was Laid Up

Rev. C. M. Knighton, Havana,
Fla., writes: "For three months I
suffered intense pain in the kidneys
and back which at times laid me
up entirely. I used 1 1/2 bottles of
Foley Kidney Pills and all the
pain disappeared. I feel as if 20
years had been added to my life."
Relieves rheumatism, backache,
sore muscles, stiff joints. For sale
by T. H. McGee.

Pontiac has a curfew bell which
rings at 7:50 p. m. eastern time,
and all children under 16 years of
age must be off the streets at 8
o'clock during the winter months,
and at 9 o'clock during the summer.

See Cook & Co. for Ribbons.

If you want to achieve business
success, it will pay you to write to

The Business Institute

163-169 Cass Ave., Detroit,

for their handsome catalog.
The Business Institute is the largest,
best-equipped business school in
Michigan, and is one of the leading
schools of the kind in America. Dur-
ing the past six months there were
approximately a thousand applica-
tions for institute students to all pos-
sible. This certainly should interest
young men and women.