

The Man On The Move Looks At More Than Just The Fit

While the size of a man's wardrobe is important, even one of modest size can be made to work better for its wearer if it is wisely chosen as to colors, patterns and fabrics. Take colors, for instance. A man with a ruddy complexion is lucky because he can wear any color he pleases. On the other hand, one with a pale or sallow complexion should avoid greens, light grays, blue-greens and dark browns. He will look much better in blues, warm tans, reds, medium to dark grays fabrics with soft-tone mixtures.

A very tall slender man should avoid closely spaced pronounced stripes in his pattern choices but he can wear plaids, checks and plain colors to great advantage. The short stout man should shun the very bold oversized plaids, but he can wear stripes to good advantage as well as small checks and plaids and medium to dark solid colors. The man of average build can wear just about any pattern, but stripes will make him look taller and very bold plaids have a tendency to "cut him down."

If he travels a lot, he will want to take advantage of the wrinkle-free knits that hold their press and the comfortable stretch of the new texturized woven polyester.



The man whose social and business activities call for the frequent use of formal wear may, if his tastes are on the conservative side, buy a classic black or midnight blue dinner jacket to which he can add a dash of color via his formal shirt and bow tie.

On the other hand, if his taste is contemporary, he may want to rent one of the several new tuxedos or semi-tailcoats, many of which are accented with imaginative trims and in a host of colors and patterns. Regardless of his style preferences, if his need for formal wear is a sometime thing, he will find it more economical to rent it.

READY TO WEAR

The American know-how has mastered the art of ready-to-wear, and certainly the American man can be very well-dressed without going beyond his own borders. He has now become accustomed to a great variety to choose from, and has learned how to dress comfortably in keeping with his way of life.

Now that fashion is more classic, it is the perfect time to begin to build a wardrobe. If a man plans carefully and is aware of fashion and his needs, he can maintain a wardrobe - replacing or adding when necessary - and always be well-dressed.

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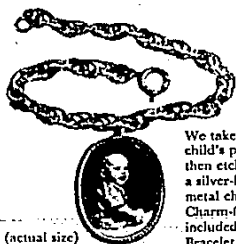
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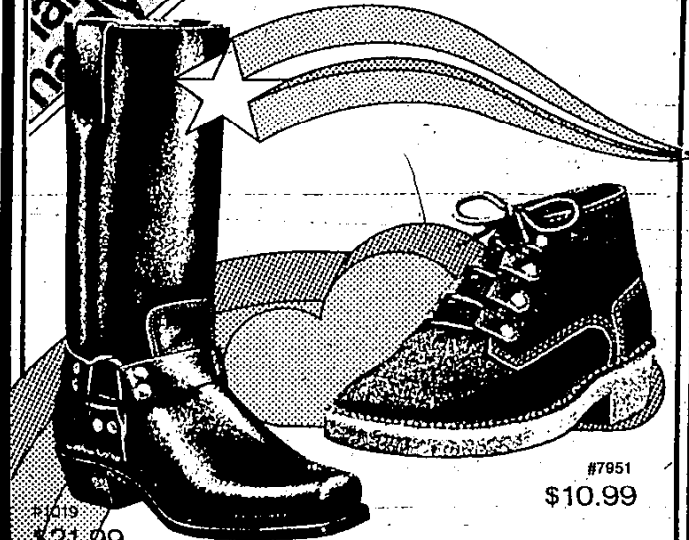
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