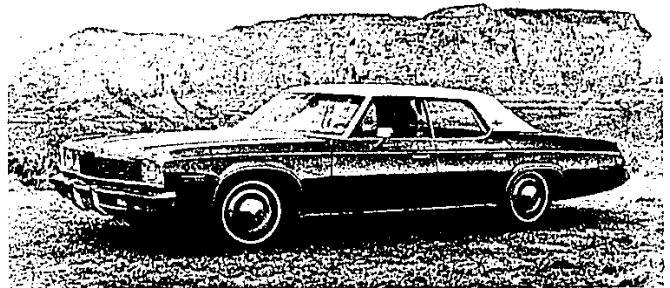
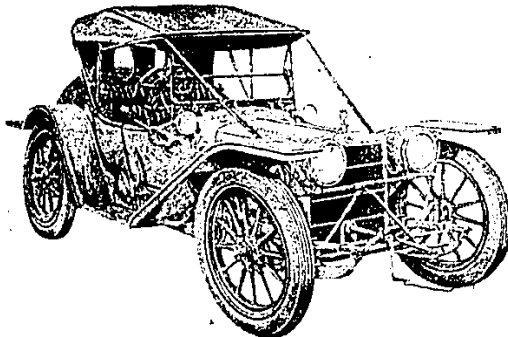




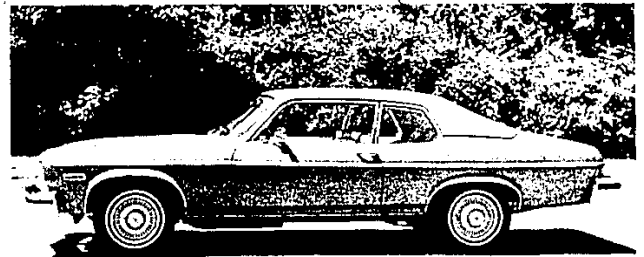
AMERICAN MOTORS' AMBASSADOR receives new front end styling. A handsome new grille and front end treatment set off the styling refinements to be found in the luxury Ambassador line for 1974. Two models -- a four-door sedan and a station wagon -- make up the premier AMC's car series.



THE FRESH DESIGN of the new Plymouth Fury features lower beltline and increased glass area for a low, sleek look and greater visibility than previous models. Emphasis is on quiet ride, serviceability and reliability.



AMERICAN UNDERSLUNG
1913



OLDSMOBILE'S COMPACT OMEGA continues with the three models introduced in 1973 -- the hatchback coupe (right), two-door coupe and four-door sedan. New grilles, front turn signal lamps, center hood molding and optional body side moldings give the models a new look for 1974.

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