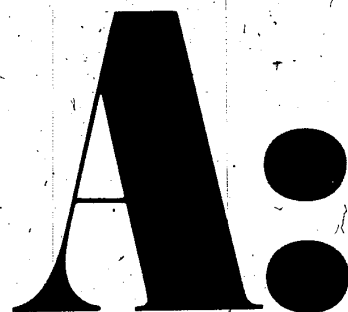


What number should
I call to run a Want Ad
in The Observer &
Eccentric?



644-1070 when you're
calling from Oakland County;
522-0900 if you're
calling from Wayne County.

Hours: 8:30 a.m. to 5:30 p.m.
Monday through Friday

Whichever number you call, be sure to ask about our Double Action Want Ads. By placing your ad in two consecutive issues — Monday and Thursday or Thursday and Monday — you can save \$2.00 off the regular price for two ads.

Observer & Eccentric

Want Ads reach over 155,500 families on each publication day. This includes households in Birmingham, Bloomfield, West Bloomfield, Farmington, Garden City, Livonia, Plymouth, Redford Twp., Rochester, Avon Twp., Southfield, Troy, and Westland.

The
Observer & Eccentric
Newspapers