GET BACK TO NATURE . . . SEE EVERYTHING FOR TODAY'S CAMPER AT THE PONTIAC MALL'S

Outdoor Living & CAMPING SHOW

DAILY — APRIL 7

Whether you are looking for a humble tent or a luxurious motor home . . . find it at the Camping Show—Sunday thru Sunday at The Pontiac Mall. Corner of Telegraph and Elizabeth Lake Roads in Waterford Twp. Phone: 682-0123. Free Admission!

the Mall

MEET THE CAMPING DEALERS:

A & S Sales Center-Pontiac, Beckers Campers-Davisburg, Connelly Enterprises-Walled Lake, Cruise Out-Pontiac, Ellsworth Trailer-Clarkston, Jacobson Trailer-Drayton Plains, Evans Trailer Sales-Drayton Plains, Joe's Army/Navy Surplus-Pontiac, McMullen Travel Center-Pontiac, M & M Motor Sales-Pontiac, Sportcraft Manufacturing-Waterford, Stachler's Travel Trailer-Pontiac, Old Prospector's Shack-Union Lake, Treanor's Trailer-Pontiac, and Montgomery Ward-Pontiac Mall.

LADIES HAIR CUTTING and Styling by

THE MALL BARBERS
in the Pontiac Mall
681-0121
Hours: 9 to 8 weekdays 9 to 6 Sat.

MIAMI BAKE SHOPPE

EVERYTHING IN EASTER BAKED GOODS

- BUNNY & CHICK CAKES
- BUNNY & CHICK COOKIES
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THE PONTIAC MALL 681-1152
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- Gifts
- Jewelry
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- Cards

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NAME PLAQUES
Any Name Printed

The Pontiac Mall 681-2020 | Ferndale 545-3453 | First Nat'l Bank WO 1-3158

Savings on the permanent that stays "permanent"

LaMaur 'Gamma pHactor' perm keeps your hair natural and manageable from shampoo to shampoo
Sale-priced, too
Reg. $25.00, now **$17.88**
Shampoo and set included with all perms
GOOD THRU 4/13/74

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Appointments not always needed—but appreciated
Use your Wards Charg-All
Ask about the 10% Perm Bonus Card

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THE EXPECTATION SHOP

BIRMINGHAM
141 W. Maple Rd.
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PONTIAC MALL
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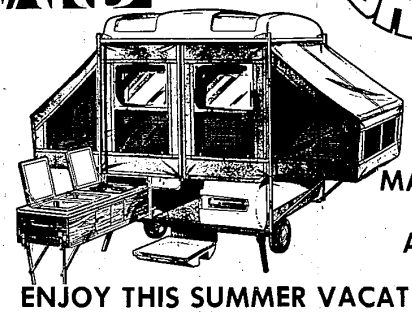
Visit our cafeteria while Happy Easter shopping at the Pontiac Mall.

ted's

Invites You and Your Family
Monday-Saturday 11 to 8
Closed Sunday
682-1711

MONTGOMERY WARD

CAMPING SHOW



MARCH 31 THRU APRIL 7

ENJOY THIS SUMMER VACATION WITH WARDS CAMPERS AND TENTS!

GOING CAMPING? WARDS MAKES "ROUGHING IT" EASY WITH OUR FINE SELECTION OF CAMPERS, TENTS, AND EQUIPMENT. MAKE YOUR SELECTION TODAY—AND BE READY FOR SUMMER VACATION!

JUST SAY "CHARGE IT!" AT WARDS

THE PONTIAC MALL ● 682-4940

KRESGE'S THE PONTIAC MALL

PRICES GOOD APRIL 4-7 THURSDAY-SUNDAY

pantyhose SALE!

OPAQUE PANTY HOSE
SIZES S, M, OR TALL
Reg. 96¢
2 prs. 99¢
Many Colors

STYLISH BRA & PANTIE SET

ONE SIZE FITS ALL
ASSORTED COLORS AND TEXTURES
Reg. 1.87 Just $1.11

BOY'S 100% COTTON BRIEFS
OR T-SHIRTS
3 in Package

Reg. 2.58 pkg.
$1.88 pkg.

MEN'S AND WOMEN'S DRESS COSTUME RINGS

Values up to $15.00
Sale Price
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NOVELTY DENIM YARD GOODS—PRINTS
Reg. $2.46 Yd. $1.88 Yd.

WIDE ASSORTMENT OF LADIES SLACKS

Values Up To $9.97
NOW $5.55
Assorted sizes and colors

LADIES SLIGHTLY IRREGULAR TERRYCLOTH AND VELOUR SLIPPERS.

Assorted Sizes and Colors
Reg. $1.27 NOW JUST 88¢

MEN'S 100% COTTON POCKET T-SHIRTS, SIZES S-XL ASSORTED COLORS
Reg. 1.27 88¢
Slightly Irregular

PONTIAC MALL

SHOPPING CENTER • WATERFORD TOWNSHIP, MICHIGAN • ELIZABETH LAKE ROAD AT TELEGRAPH • OPEN DAILY 10 A.M. TO 9 P.M. • SUNDAYS 12 TO 5

PONTIAC MALL DIRECTORY LIST

Accent Shop
Aladdin's Castle
Albert's
American Handicrafts
Arden's Draperies
Arthur's
Baker's Shoes
Becker's Shoes
Bed & Bath Fashions
Bond Clothes
Burt's Shoes
Can Do
Cards Etcetera
Children's Photographer
Cinema 1 & 1-1
The Cobbler
Community Nat'l Bank
Cunningham's Drugs
The Expectation Shop
Farmer Jack's
Father & Son Shoes
Finger's
Grinnell's
Hot Sam Pretzel
HUDSON'S-PONTIAC
Hudson's Garden & Ski
Hughes-Hatcher
Kay Baum
Kinney Shoes
Korney Island
S.S. Kresge Co.
Kroger
Lady Dover Hosiery
Lane's Bryant
Marianne Novit Mall
Marianne South Mall
Mark Shoes
Mr. Steak Kiddie Park
MONTGOMERY WARD
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