

BUSINESS PEOPLE

JACK C. HOFER of Troy was elected president of Marketing Communications Executive International (MCEI), Detroit, by its board of directors. At 34, Hofer is the youngest man in the organization's history to hold this position. He is president of Salemakers, Inc., Southfield.

GARY OKUN of Southfield has opened a new store called "Plant Paradise" in Pontiac. The store handles a full line of green plants, in addition to selling terrariums and products designed to suit plant needs. Plant Paradise also offers custom decorating services and plant parties.

GOLDEN LANTERN

- CHAR-BROILED STEAKS
- BUSINESSMEN'S WINGS
- QUICK COURTEOUS SERVICE
- WEIGHT-WATCHERS CRISP SALADS
- CARRY-OUT SERVICE

63251 FIVE MILE ROAD
JUST E. OF FARMINGTON RD.
421-1012
OPEN 7 DAYS

LAMBERT M. KASPER of Bloomfield Hills has been elected vice chairman of the governing board and chairman of the planning committee of the Industrial Fasteners Institute. Kasper is vice president and director of Key International, Inc. and chairman of its subsidiary, Towne Robinson Fastener Co.

WILLIAM R. VANDERKLOOT, attorney and counsellor at law, has moved his offices to 211 Wabek Building, P.O. Box 43, Birmingham.

ACTS COMPUTING CORP. of Southfield, a subsidiary of Lear Siegler, Inc., has acquired Methods Science Inc., which will operate as a division of ACTS. The Method Science Division will market and install the Univation System of Work Measurement and Control. The new division is headed by Walker T. Howell.

RICHARD L. SEDNOST of Birmingham and **DANIEL HOLLANDER** of Southfield officiated at dedication ceremonies for the new Solomon G. Meyers Study Center for Gastroenterology in the Webber Memorial Building of Harper Hospital. The late Dr. Sol Meyers was founding president of the Detroit Gastroenterological Association and a former chief of the section of Internal Medicine at Harper from 1954 to 1963.

Birmingham Pharmacist JOHN KRASNICK was presented a certificate of recognition for 50 years' licensure as a pharmacist in the State of Michigan. The presentation of this special certificate was

made by John Spicer, R. Ph., vice president of the Michigan Board of Pharmacy.

JOHN H. GRIESEN of Orchard Lake received a commemorative plaque from the regional vice president of New York Life Insurance Co.'s East Central region. The plaque marked Griesen's 20 years as a New York Life agent in the Detroit area.

MCKENZIE FORD and **AVON LINCOLN-MERCURY** of Rochester have won Ford Motor Co.'s distinguished service citation for outstanding service efficiency and customer relations.

FIRST FEDERAL SAVINGS of Detroit celebrated the grand opening of its new Troy branch office, which will be headed by Norman Young. Young is a First Federal assistant vice president. The Troy office services include passbook and certificate savings accounts, conventional, FHA, VA and commercial mortgages, and loans for mobile homes, home improvement and higher education.

ARTHUR W. NOREN of Troy has been promoted to vice president of the Bank of the Commonwealth, data processing department. Noren joined the bank in 1968 and became assistant vice president of the department in 1972.

ERNEST V. SMUTEK of West Bloomfield has been appointed senior vice president in the automotive group of Dana Corp. Smutek was formerly senior vice president of operations. In his new capacity, he will handle both marketing and operations in the automotive group.

NELSON M. KARNEY of Farmington has been promoted to manager of rental/leasing and commercial sales in the General Motors fleet and government sales section, Detroit. Since 1968, Karney has been national account manager of leasing and commercial sales for GM in Detroit.

LOUIS G. PROCTOR of Rochester has been named national account manager for leasing, commercial sales, fleet and government sales for General Motors. Proctor has served as assistant manager of dealer leasing and rental activities since 1973.

J. ANDREW DITZHAZY JR. of Farmington Hills has been em-

ployed by the Criminal Justice Institute of Detroit as a senior research analyst. Currently completing masters degrees at Cornell and Wayne State University, Ditzhazy was a Department of Justice intern in the management education office during the summer of 1973.

JACK W. DORRICO of Troy is the new training director in the employee relations department of the St. Paul Title Insurance Corp. Before working for St. Paul, Dorricott was an independent management and education consultant to business.

JAMES L. TOLLEY of Bloomfield Hills has been promoted to director of field operations of the General Motors Public Relations Staff. Tolley joined GM in 1954 and has been manager of field programs since 1970.

KENNETH A. CAMERON of Birmingham has been named manager of field-youth programs for the General Motors Public Relations Staff.

VINCENT J. GERACI of Farmington Hills has been named director of interior design hard trim in the American Motors Interior Design Division. Geraci will head a design studio responsible for the hard trim functions of AMC cars and Jeep vehicles.

KARL H. GREIMEL of Rochester has been named Dean of the School of Architecture of the Lawrence Institute of Technology. Greimel is immediate past president and director of the Detroit chapter of the American Institute of Architects. He is also a director of the Michigan Society of Architects.

J. RODNEY LAYTON of Birmingham has been named manager and senior loan officer of real estate financing for the Ford Motor Credit Company. Layton joined Ford Credit in 1973 as managing credit officer in real estate financing.

BOB DUSSEAU INC. of Farmington has won Ford Motor Co.'s Distinguished Service Citation for outstanding service efficiency and customer relations. This ranks the dealership in the upper 15 percent of Ford and Lincoln-Mercury service personnel, nationally.



Wang Laboratories — A leader in the Scientific market now offers the SYSTEM 2200, a low cost answer to all of your accounting problems: **INVOICING, ACCOUNTS RECEIVABLE, SALES ANALYSIS, PAYROLL, ACCOUNTS PAYABLE, INVENTORY, GENERAL LEDGER.**

U.S. made with local factory trained service.

WANG LABORATORIES, INC.
24901 Northwestern Hwy., Heritage Plaza, Suite 213D
Southfield, Michigan 48075 352-7112

ELECT Wm. J. DILLON
DISTRICT JUDGE
FARMINGTON
FARMINGTON HILLS

Cantonese... or American
Either Choice Insures Dining Excellence

DALE YEE CHOW MEIN

3180 W. 5 MILE RD.
NEW BRIDGEVILLE, MICHIGAN 48164
CARRY OUT 522-1003

SENIOR CITIZENS!

EACH MONDAY IS YOUR DAY

MONDAYS ONLY OUR LUNCHEON SPECIALS SERVED 11 a.m. - 8:30 p.m.

CHAR-BROILED CHOPPED BEEF BANANZA TOAST \$1.09

BREADED VEAL CUTLET BAKED POTATO BANANZA TOAST \$1.19

Both items include your choice of Salad, Cottage Cheese or Jello

SENIOR CITIZENS! No Charge for Beverages on Mondays!

7 MILE AT FARMINGTON - 5 MILE AT BECH DALY ROAD - IN K-MART SHOPPING CENTER

CITY OF FARMINGTON COUNCIL PROCEEDINGS

A regular meeting of the Farmington City Council was held on Monday, July 15, 1974. Meeting was called to order at 8:00 P.M. by Mayor Yoder. Councilman Hartsock, Richardson, Tupper, Foster were present. Presenting were: City Manager, City Officials Present: City Manager Deadman, L. Gulmette, Attorney Kelly, Director Jones, Clerk Viane.

Minutes of previous meeting were approved.

Mr. William Wilhelm representing the Businessmen's Aid Hoc Committee made several suggestions that were discussed by the committee for Council consideration.

After hearing additional comments from Mr. Ed Bolden, Mr. Gerald Bursick, Mr. Robert Tilley, Mr. Walter Sundquist, Mr. Jeter Sundquist, Mr. Jeter and Mrs. Bill Ray, it was decided to have a meeting at City Hall on July 30, 1974 at 8:00 P.M. at which time the Council will meet with the Businessmen's Committee and interested businessmen to discuss the suggestions offered and decide on a course of action.

City Manager Deadman read the minutes of the Board of Zoning Appeals. Minutes were received and filed.

Because the Zoning Board of Appeals had denied several requests for variance concerning recreational vehicles parked in residential districts, a letter from Mr. Robert Tilley, 34315 Oakland, was read regarding the Recreational Vehicle Ordinance. Comments were heard from Mr. Tilley, Mr. Joseph Kraemer, Mr. Ray Eckerman, Mr. Pat Duff, Mr. Ralph Hunt, Mr. Delman Easton after which Council agreed to review the ordinance. Until such time as a change in the ordinance is made the present regulations are in effect.

Minutes of other boards were received and filed.

Request from City of Farmington Hills regarding [redacted] to name two citizens as representatives on the newly formed committee to review charitable organizations was postponed to the next regular meeting of the Council on August 5, 1974.

Letter from Mr. Gerald G. Foster, General Chairman of the Founders Festival was received and City Manager Deadman will make reservations for Councilman wishing to attend the Dignitaries Breakfast at which Governor Milliken will be present.

City Manager was authorized to sign necessary cost agreements with Michigan State Highway Commission for the relocation of the traffic signal, pole, and controller, at Grand River and Power Road, in the amount of \$1168.50.

Council authorized City Treasurer to pay McCarthy Contracting Company, Box 527, Farmington, Michigan \$80,800.50 from Power Road Construction Fund and \$12,726.45 from Prospect Street Construction for Estimates No. 2 dated June 28, 1974.

Council authorized the splitting of Lot 10, Farmington Little Farms Subdivision, Council authorized City Manager to proceed with acquisition of Lot 223 from the State of Michigan.

Building Department Quarterly Report received and filed.

Councilman Tupper commented on the weed problem in the vicinity of the Tyme Restaurant and the Federal Department Store, the growing pigeon population, and the waiting time for the new Senior Citizen's Cab Service.

Mrs. Jean Barbick and Mr. Ed McBride asked Council to do something about the litter in the Municipal Parking Lot. It was decided to have a meeting before the next Council meeting with the owners of the businesses adjoining the parking lot.

Councilman Richardson questioned the City Manager regarding the appraisal of the Masonic Temple Building and City Manager Deadman stated it was not as yet completed.

City Manager Deadman stated he had been asked by the Farmington District Library to approve a new name for the Farmington District Library, such new name being Farmington Communities Public Library. Council will consider this new name and advise at a later date.

Monthly Bills were approved.

Meeting was adjourned at 10:25 P.M.

RALPH D. YODER, Mayor
NEDRA VIANE, City Clerk

Goals, planning conserve energy

In the course of a recent workshop on operating the family business, we had a number of interesting exercises. One of these was on goal setting.

Of the nearly 50 people at the workshop, only a couple had made any effort at all to set up specific goals, either for themselves, for their families or for their businesses.

Obviously, goals were implied by many of the decisions they had made over the years. Many of the differences of opinion that existed among family members suggested differences in goals.

However, the fact that these had never really been thought through or made explicit meant that people were often becoming deeply emotional on a personal basis when the problem was simply differing values and business goals.

How can one accomplish anything without deciding what he is about? Whether it is running a business or starting the American Revolution, planning and coordination is required.

Everyone cannot simply do as he may feel inclined by the whim of the moment. Without a five-year plan and explicit direction, no business is going to be functioning for many years.

Are goals and planning necessary only for General Motors? Some people object to planning for themselves.

Some comments at the workshop were, "I just don't want to be chained down to a schedule of what I have to do every day and what's going to happen in five years. I want to be free to do what is most important at the time."

Without an explicit and detailed plan, a person is not free. He is a victim of whatever the circumstances happen to be at the moment. He responds to the daily trivia rather than doing what is really most important for himself. Most of his energy gets wasted.




By **MAURY ELVEKROG**
Ph.D.
Management Psychologist

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ELECT Wm. J. DILLON
DISTRICT JUDGE
FARMINGTON
FARMINGTON HILLS

We can tell you when to expect the solar eclipse... but not when you'll need insurance.



Everyone will have certain unexpected problems that insurance can take care of. No matter who you are. You shouldn't have to worry you should have a chance to enjoy life.

Let me set up a peace-of-mind protection that's made to order for you.



WALTER C. CONNOR
21643 Mack Road, Farmington Hills, MI 48331

SENTRY INSURANCE

A big insurance company doesn't have to act like a big insurance company.

NOTICE OF SPECIAL ELECTION

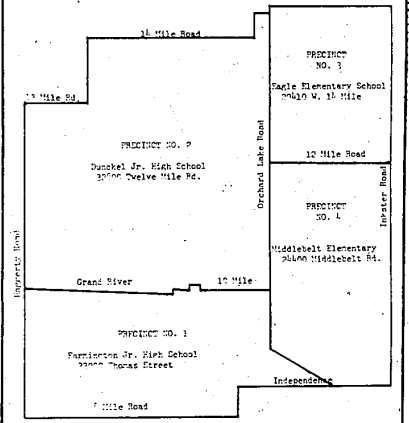
FARMINGTON PUBLIC SCHOOL DISTRICT

TO THE QUALIFIED ELECTORS OF FARMINGTON PUBLIC SCHOOL DISTRICT, OAKLAND COUNTY, MICHIGAN:

NOTICE IS HEREBY GIVEN, that a special election will be held in Farmington Public School District, County of Oakland, and State of Michigan, on Tuesday, the 30th day of July, 1974, for the purpose of submitting the following proposition:

Shall the limitation on the total amount of general ad valorem taxes which may be imposed for all purposes in any one year upon real and tangible personal property in Farmington Public School District, Oakland County, Michigan, be increased as provided in Section 6, Article IX of the Constitution of Michigan, for a period of ten (10) years from 1974 to 1983, both inclusive, by four (4) mills on each dollar (\$4.00 per \$1,000 of assessed valuation of property as finally equalized, for the purpose of defraying a part of the operation expense of the school district?

NOTICE IS FURTHER GIVEN, that the polls for said election will be open from 7:00 o'clock A.M. to 8:00 o'clock P.M., Daylight Saving Time, and that the voting places will be as follows:



The following statement has been received from the County Treasurer as to previously voted increases in the total tax rate limitation affecting taxable property in the school district, to wit:

COUNTY TREASURER'S STATEMENT AS REQUESTED BY ACT 293 OF THE PUBLIC ACTS OF 1947

I, C. Hugh Dohany, County Treasurer of Oakland County, State of Michigan, do hereby certify that according to the records in my office as of June 17, 1974, the total of all voted increases in the tax rate limitation above the 15 mills established by Section 6 of Article IX of the Michigan Constitution of 1963, affecting taxable property in the Farmington Public School District, Oakland County, Michigan is as follows:

Local Unit	Voted Increases	Years Increases Effective
Farmington Public School District	3.00	1967 to 1976 Incl.
	4.00	1966 to 1975 Incl.
	1.00	1967 to 1976 Incl.
	4.00	1968 to 1977 Incl.
	5.00	1973 to 1982 Incl.
	5.00	1974 to 1983 Incl.
West Bloomfield Township	.25	1970 to 1974 Incl.
County School District of Oakland County	.50	Unlimited
	.50	Unlimited
Oakland Community College	1.00	Unlimited
County of Oakland	.25	1972 to 1976 Incl.

OAKLAND COUNTY TREASURER'S OFFICE
C. HUGH DOHANY, TREASURER

Dated: June 17, 1974

This notice is given by order of the Board of Education of said school district.
Emma S. Makinen (Signed)
Secretary of the Board of Education

Dated: June 18, 1974

15MICH July 18 & 25 1974