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Pictured Rocks are best viewed from the water

Few natural attractions anywhere can match the color and beauty of Pictured Rocks National Lakeshore in Michigan's Upper Peninsula. To Automobile Club of Michigan.

The Pictured Rocks area is now officially a National Lakeshore Park. "The park consists of 17 miles of multi-colored cliffs, some 300 feet high, which stretch along the south shore of Lake Superior from Munising to Grand Marais," Joseph Ratke, Auto Club touring manager, pointed out. "While a few can be seen from land, they are best viewed from the water."

PICTURED ROCKS cruises, lasting three hours, leave from the Munising Municipal Pier through the summer and early fall.



TOP MICHIGAN TRAVEL Attraction*

PICTURED ROCKS NATIONAL LAKESHORE

THIS 17-MILE STRETCH OF MULTI-COLORED SANDSTONE CLIFFS EXTENDS ALONG THE SOUTH SHORE OF LAKE SUPERIOR, FROM MUNISING TO GRAND MARAIS AND IS ONE OF THE UPPER PENINSULA'S MOST SPECTACULAR ATTRACTIONS.

NATURE TOOK HALF A BILLION YEARS TO CREATE THE KING-SIZE MURALS CARVED BY WAVES AND WEATHER. THE WEIRD, BEAUTIFUL ROCKS WERE PROMINENT IN INDIAN LORE AND LONGFELLOW'S FIANATHA. EXCEPT FOR A MINER'S CASTLE AND A SMALL SECTION, MOST OF THE FORMATIONS CAN BE SEEN ONLY FROM THE WATER.

COMMERICAL SIGHTSEERS BOATS MAKE REGULAR TRIPS TO PICTURED ROCKS FROM MUNISING DURING THE TOURIST SEASON.



Bring 'em back ALIVE!

ALWAYS BE EXTRA ALERT WHEN DRIVING IN PANORAMIC SURROUNDINGS. AUTO CLUB STUDIES SHOW THAT EIGHT OUT OF 10 TRAFFIC FATALITIES OCCUR WITHIN 10 MILES OF THE DRIVER'S HOME. BE CAREFUL WHEN NEAR YOUR DESTINATION AND HELP BRING 'EM BACK ALIVE!"

* AS SELECTED BY AUTOMOBILE CLUB OF MICHIGAN

Five trips fall from July through August are offered during the height of the tourist season. After Labor Day the schedule is two trips daily.

He wrote in his journal: "These coasts are most delightful and wonderful...at one point we came to a remarkable place...a bank of rocks that the wild men made a sacrifice to...they sling much tobacco and other things on it in veneration. The rocks are so high and so steep it is impossible to climb to the top...Along the shore are many caves caused by the violence of the water...when the lake is agitated the waves go into these cavities with great force and make the most terrible noises, like the shooting of great guns."

The result is weird and beautiful forms, including soaring towers, domes, profiles and even the prow of a gigantic "ship." Numerous caverns, some with an area of five or six acres, have been cut into the cliffs by continuous motion of the waves.

The beauty of these rocks and the thunder of the waves in the caverns filled the Indians with awe. The Chipewas, who controlled most of the Upper Peninsula and camped here each summer, believed that the gods of thunder and lightning lurked in the surrounding caverns. Here originated the legends of the Chipewas' warrior-hero, Hiawatha, later made famous by poet Henry Wadsworth Longfellow.

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