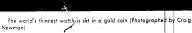
## Watchmakers create time pieces for elite





## **PROBLEM PREGNANCY**

Call Us For Help 883-2100

Catholic Social Services of Wayne County



litheresa Wedding in your julure...

Call the

HE one Hapre

hostess.
She will have lovely gifts and helpful information for the bride and groom-

355-3800

425-5060 961-7750

ecause we sell only blinds - you pay less!



JERRY SILLMAN



MORETIKAN JUST A WINDOW BLIND BIG SAVINGS 20% OFF

> 10'0 terrific colors

Free Installation

Visit our showroom at the Pine Lake Mall in West Bloomfield — lo-cated in Designs with Light (851-9339). Or call for an appointment —

Just

By CHRISTINE WALDEN
If you've ever wondered what
happened to the little old Swiss
watchmaker, you can stop wondering. Audemars Piquet has about
150 of them working under one
roof and making the world's most

root and making the words most expensive watch.
Audemars Piquet, which proudly caters to an exclusive clientele, was formed in 1875.
Since then their watches have earned the reputation as the most beautiful and the most expensive in the world.

Beautiful and the most expensive in the world.
And with diamond studded hands and price tags that start ab \$3,000 and go up. up. up to \$35,000, it's no wonder.
But what makes a \$3,000 or a \$35,000 what tick? According to Jerry Sillman, Audemars Piquet area marketing representative, "Only a watchmaker can really appreciate what goes into the watch."

preciate what goes into the watch."

EVERY PIECE is handmade and only one watchmaker works on a specific watch. "There's a tretaste, exclusivity, snob appeal is or other dials add to the expensive. Add real gem faces, solid gold, and various other decorations and the cost adds up.

The Grands of the decorations and the cost adds up.

The Grands of the decorations and the cost adds up.

The Grands of the complication, the \$35,000 watcher which epid for \$400 every thing including moon phases and leap years, is The baby of the Audemar Figuet collection. A 70-year-old watchmaker spends three years making all the pieces and assembling them for the final product. "When the dies we don't know what we will do, said Sillman.

But in spite of the expert crafts-maship and the appreciation of it by watchmakers, few watchmakers can afford to buy them? Therefore, it isn't necessarily the hands of the Audemark of the watch watch the product of the Audemark of the watch watch the product of the Audemark of the watch watch watch the product of the Audemark of the watch the product of the Audemark of the watch watch the product of the Audemark of the watch the product of the Audemark of the watch the product of the Audemark of t

And according to Sillman, only an expert watchmaker can distrib-ute the watch.

ute the watch.

"The dealers have to be able to service them. At one time owners had to send the watch back to Switzerland. When George announced he was a dealer about 40 or 50 Audemars Piquet owners contacted him."

Sillman added that of the 25,000 jewelry dealers in the area only 150 of them sell Audemars Piquet. If titles are still important, Audemars Piquet has another as the

maker of the world's thinnest watch. Set in a real gold coin, the look of the watch. Faces are watch is practically paper thin.

If the expertise of the watch fectly set into mesh bands. Other can't be appreciated, the beauty dislare clear, allowing the full can. Tiger eyes, onals, iade, lams view of the movements.

## This question has been asked by generations. Men now almost believe it can't be answered. Even men and women of teith often ask. WHY DOESN'T GOD DO SOMETHING? • DO YOU KNOW why Israel has become a nation? What Does the nation? DO YOU KNOW that the world is on the threshold of a Golden Age? DO YOU KNOW that the Bible is a time-**Future**

clock-that history is happening right on the Bible's preplanned Schedule? These and other questions are answered in the PREE book. "The Divine Plan of the Ages." Write for your copy: Hold

for YOU and ASSOCIATED BIBLE STUDENTS OF METRO DETROIT P.O. BOX 2153 DEARBORN, MICH, 48123

for ALL MEN?



## THIS IS THE SOFA THAT OUR CUSTOMERS HAVE BEEN ASKING FOR — IT'S QUILTED — SPECIALLY PRICED AND IN STOCK FOR IMMEDIATE DELIVERY

FLORAL PRINT

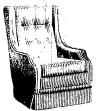
combinations of Rust-Green-Gold

Blue-Green

Beautifully Tailored and Quilted

Sofa Sale Priced \$399

Immediate Delivery while stock lasts



Choice of Colors

A SWIVEL ROCKER THAT GIVES SOLID COMFORT AND STYLE

Shown in Soft Gold and Green Stripe 100% SALE \$215

THESE CHAIRS COLOR COORDINATED TO GO WITH SOFA — CHOICE OF GOLD, LIME, BLUE-GREEN OR CORAL SALE PRICED

\$149 ea. or 2 for \$289



SMARTLY STYLED - BEAUTIFULLY PROPORTIONED AND IT SWIVELS!

Shown in Blue-Green

**SALE PRICED \$219** 

STEWART-GLENN CO.

Ask our Interior Designers to help with your decorating problems.