



Actor George C. Scott (right) discusses the burn problem with Dr. Irvin Feller, head of the U. of M. burn unit.

## Fund raiser urges burn awareness

By CAROL CLOCH-ALLEN  
Burn medicine isn't popular. But at least one civic group has recognized and is promoting the need for burn awareness.

Dave Bacci, Jaycee chairman for the project, said the Rochester chapter is trying to make the public more aware of the burn patient and the lack of medical facilities for dealing with them, raise funds so the necessary money will be available to train doctors and nurses and raise money for construction of new burn centers throughout the state.

Plans are underway for a pancake breakfast Dec. 1 with proceeds going to the Rochester Jaycees' Burn Awareness Program.

**CURRENTLY THE** largest and most known burn center in the state is at University Hospital in Ann Arbor. Only five of 200 hospitals in the state offer specialized burn treatment.

Dr. Kathryn Richards, assistant director of the U. of M. burn center, said, "There are three to four people a week that we ought to treat on an urgent basis that have to be turned away because of lack of space and qualified staff."

In 1960 Dr. Irving Feller opened the first burn unit at University Hospital. He estimates that the center has treated almost 2,000 burn victims in the past 14 years.

Burn medicine isn't popular. "It takes a while for things like this to become popularized," Dr. Feller said. "For one thing (the treatment of burn victims) is more difficult to do than other things. We should get those who are interested in the position to do something about it."

"We have room for one doctor a year at Ann Arbor to join as a fellow, learning about burn patients. And they have to be a fully trained surgeon before they come to us," he said.

**BURN VICTIMS** often stay in the hospital longer than other patients and require intensive care 24

hours a day. And after the person has recovered, the process of rehabilitation continues — often for years.

Six years ago Dr. Feller created the National Institute for Burn Medicine (NIBM) in Ann Arbor. In September, the NIBM launched a 10-year nationwide assault on the problems of burn prevention education and burn medicine.

The NIBM drive has been endorsed by the National Fire Fighters Association, the Jaycees and the American Medical Association. The Michigan Fire Fighters Union, working with the Jaycees, hope to raise \$400,000 for the Institute.

Recently Sandy Purdom, president of the Rochester Fire Department Auxiliary, presented \$100 to the Rochester Jaycees for their Burn Awareness Program.

**BACCI SAID,** "We now have poster canisters located in businesses throughout the area. We're also finishing up addressing envelopes to various business establishments asking for their support."

A film made for the NIBM called "A Fighting Chance" and narrated by George C. Scott is available for the Jaycees to show to any interested organizations.

"We've been through the Rochester school system and they've given us a lot of support," Bacci said. "We haven't gotten a real good response from the social organizations, though," he added.

According to the NIBM, at least 40 percent of burn accidents could have been prevented, and through the 10-year drive, Dr. Feller hopes that increased awareness on the part of the general public will radically decrease the number of burn victims every year.

"We can eliminate approximately 3,000 deaths a year," he noted, "simply by making sure that current knowledge in burn treatment is applied in all burn cases. We have most of the answers to the burn problem right now."



Burn victims often have a long and painful stay in the hospital, some requiring intensive 24-hour-a-day care.

## ORT Sabbath scheduled

Temple Kol Ami will have a special ORT Sabbath observance at 8:30 p.m. Friday at the Birmingham Unitarian Congregation, Woodward and Lone Pine Roads.

Rabbi Ernst J. Conrad will officiate.

The service, as well as other ORT services throughout the country, will honor the work of ORT since its beginning in 1830.

The ORT Sabbath is sponsored by

the 115,000 member women's American ORT organization.

ORT has more than 700 vocational installations in 22 countries which help to combat poverty, unemployment, the alienation of youth and anti-semitism, according to Mrs. Sidney Feldman, president of Michigan Region.

The message will be given by Mrs. Stephen Brown, a member of the congregation and the vice president of American ORT.

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#23, and belt-loop wool gabardine pants, peach, #48. Right, acrylic wrap cardigan, natural with pastels, #41, over a wool turtleneck, natural, #19, and wool gabardine skirt, peach, #48. Sweaters for small, medium and large sizes, everything else for 6 to 14 sizes. Young Dimensions in Sportswear.

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