'Queen' to speak at Lenten dinner

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- MARCH 12 & 13

The Taction' vacation requires more than just a pair of jeam and a vweater. When you head for Aspen or Hilton Head, you have to pack for ske, golf, tenns, swemming but the pack for the pack of t

Marthu Jean "The Gueen" Scientific William of the Frankillo Communisty Clurch United Methodsts of the Intelligence of the Residual Community Clurch United Methodsts in the Carre and concerns of "The Queen" as the is familiarly known to thousands of radio interners in the metropolities of radio interners in the metropolities of the Carre and concerns of "the Gueen" will speak to the Frankillo Community Workers." "The Queen" will speak to the Property of the Community Clurch group on her work encouraging "brittlens" in the Carre and concerns of "the Gueen" will speak to the planned by the Carre and concerns of the Bille people, the forgetten people" as the calls them. Another aspect of "The Queen" as the calls them. Smalley, Carred group of the Community of the Carre and concerns of the Bille people, the forgetten people" as the calls them. Another aspect of "The Queen" as the calls them. Smalley, Carred group of the Carred and Community of the Carred and Community of the Carred and Community of the Carred and Carred group of the Carred and Carred group of the Carred gr

Rebates have most recently been linked with automobile sales. Buy a car and get anywhere from \$100 to \$700 rebate from the auto company and/or your own employer. But rebates aren't new.

Perhaps unused and unnoticed by many, cents-off coupons have for years offered to return money to shoppers making particular numbases.

Now with shoppers wanting every dollar to stretch, cents-off coupons are gaining popularity they never had, even among the affisient.

One Troy grocery store manager said he now takes in coupons worth \$50 to \$100 a week.

While the shopper used to reveal her coupons only to the cashier or even avoid redeeming coupous because of a "what if someon it knew should see me and think I'm cheap" feeling, shoppers clutching a handful of valuable coupons at the checkout counter is commonplace today.

place today.

"SURE, COUPONS aave shoppers money," said one Birmingham store manager. "And they really help perk up sales."

Some grocery stores offer their own coupons. Shoppers pick up salest of coupons as they enter the store, receive weekly flyers in the mail from the store or get coupons in their newspapers.

Food distributors have also gotten into the act by offering coupons on brands they carry. Two pages of a recent daily newspaper were devoted to cents-off coupons, one page sponsored by a distributor. The coupons in alt totalled several dollars in savings and covered items from toilet paper to macaroni.

The stores at which roupons are

OTHER PORMS of rebate for grocery ators shoppers are also becoming more evident. For example, one spaghett sauce company has been rouning newspaper ads including 35-cents-off coupons and promise of an additional 35-cents-off coupon when a label from its product is mailed in.

Premium seals are also popular. Long used with some baking products, premium seals are now on anything from cake mix to tissues. One totalet paper company is offering cash rebates for premium seals from its packages. Eight seals will get the customer a 31 cash rebate. Each package carries one seal.

A major frozen foods company is also offering cash rebates for mailing in labels from its specially marked packages. Again, eight labels are worth a 31 rebate.

A shampoo company has a similar offer.

A Birmingham shop manager

A Birmingham shop manager said he has noticed a definite in-crease in sales of those brands of-fering rebates or two items for the price of one.

The habit of clipping coupons has given rise to a new group—the coupon exchange. Housewives, friends, anyone who shops, clip coupons, then swap the ones not used for ones they can use, all in the interest of saving money.

For the conscientious shopper, redeeming coupons is routine, like buying a weekly lottery ticket. And the coupons — usually for 10 to 35 cents off per item — add up in helping keep down the cost of feeding families.

Lenten series hosts guest

items from toilet paper to macaroni.

The stores at which coupons are redeemed send the coupons directly to a clearing house to secure their own rebates.

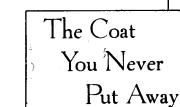
Stipulations for redemption are usually printed on the engine itself. Cathliers check for brand name, size and expiration date.

According to a Troy grocery store manager, who requested his name be withheld, coupons do cause extra work for his cashiers and bookkeeper. But he said the store is paid a "small fee" for handling them.



The Unique Jr. Boutique ORCHARD MALL Orchard Lake Rd. North of Maple West Bloomfield





SOMERSET MALL

the water-repellent shelter coat by LONDON FOG that goes over dress, over a suff, over pants. Boards a plane, a train, a ship. Docron polyester and cotton... protected by DuPont Sapel. Left ... "Tammy" ... single breasted, huge pockets in snow white. Petite sizes 8 to 14, Regular sizes 10 to 18. 63.00

