

'Queen' to speak at Lenten dinner

Martina Jean "The Queen" Steinberg will be the featured speaker at the March 9 Lenten dinner at the Franklin Community Church United Methodist.

Martina Jean, or "The Queen" as she is familiarly known to thousands of radio listeners in the metropolitan Detroit area and outside reaches of station WJLB, is a woman dedicated to the cause and concerns of "the little people, the forgotten people" as she calls them.

Another aspect of "The Queen's" programs is her development of an inspirational period, a time slot devoted to "telling yourself on you."

SHE GETS THOUSANDS of letters

each week on the problems and joys of her audience as well as the organization she started, called "The Queen's Community Workers."

"The Queen" will speak to the Franklin Community Church group on her work encouraging "brothers" regardless of color or circumstance, at 6:45 p.m. Sunday.

Guests for the dinner at 8:30 p.m. should make reservations immediately through Mrs. L.J. Tackler, 685-0880 so that the planned pot-luck menu may be finalized.

Others wishing to attend only the lectures should assemble in the church sanctuary on Wellington and Normandy Roads at 6:45 p.m. This will be the final Lenten event at the church this year.



Coupons can save you more than cash

And save Clip on dotted line

By LINDA TAYLOR

Rebates have most recently been linked with automobile sales. Buy a car and get anywhere from \$100 to \$700 rebate from the auto company and/or your own employer. But rebates aren't new.

Perhaps unused and unnoticed by many, cents-off coupons have for years offered to return money to shoppers making particular purchases.

Now with shoppers wanting every dollar to stretch, cents-off coupons are gaining popularity they never had, even among the affluent.

One Troy grocery store manager said he now takes in coupons worth \$600 to \$100 a week.

While the shopper used to reveal her coupons only to the cashier or even avoid redeeming coupons because of a "what if someone I know should see me and think I'm cheap" feeling, shoppers clutching a handful of valuable coupons at the checkout counter is commonplace today.

"SURE, COUPONS save shoppers money," said one Birmingham store manager. "And they really help perk up sales."

Some grocery stores offer their own coupons. Shoppers pick up a sheet of coupons as they enter the store, receive weekly flyers in the mail from the store or get coupons in their newspapers.

Food distributors have also gotten into the act by offering coupons on brands they carry. Two pages of a recent daily newspaper were devoted to cents-off coupons, one page sponsored by a distributor. The coupons in all totaled several dollars in savings and covered items from toilet paper to macaroni.

The stores at which coupons are redeemed send the coupons directly to a clearing house to secure their own rebates.

Stipulations for redemption are usually printed on the coupon itself. Cashiers check for brand name, size and expiration date.

According to a Troy grocery store manager, who requested his name be withheld, coupons do cause extra work for his cashiers and bookkeeper. But he said the store is paid a "small fee" for handling them.

OTHER FORMS of rebate for grocery store shoppers are also becoming more evident. For example, one spaghetti sauce company has been running newspaper ads including 35-cents-off coupons and promise of an additional 35-cents-off coupon when a label from its product is mailed in.

Premium seals are also popular. Long used with some baking products, premium seals are now on anything from cake mix to tissues. One toilet paper company is offering cash rebates for premium seals from its packages. Eight seals will get the customer a \$1 cash rebate. Each package carries one seal.

A major frozen foods company is also offering cash rebates for mailing in labels from its specially marked packages. Again, eight labels are worth a \$1 rebate.

A shampoo company has a similar offer.

A Birmingham shop manager said he has noticed a definite increase in sales of those brands offering rebates or two items for the price of one.

The habit of clipping coupons has given rise to a new group — the coupon exchange. Housewives, friends, anyone who shops, clip coupons, then swap the ones not used for ones they can use, all in the interest of saving money.

For the conscientious shopper, redeeming coupons is routine, like buying a weekly lottery ticket. And the coupons — usually for 10 to 35 cents off per item — add up in helping keep down the cost of feeding families.

Lenten series hosts guest

The third in a series of Lenten programs will be held at 7:30 p.m. Tuesday at St. James Episcopal Church, 385 W. Maple, Birmingham. Dr. Paul Downing, president of the Psychological Institutes of Michigan, will discuss "How Are Wives and Husbands to Grow Individually as well as Mutually?"

The theme of the series of four lecture-discussions is "The American Family—Its Chance for Survival." The final program in the series will be held March 18.

20% off

ON ALL NEW CURRENT SPRING MERCHANDISE

A Special Group of \$7.99 Sweaters values to \$25

snafu

The Unique Jr. Boutique

ORCHARD MALL

Orchard Lake Rd. North of Maple West Bloomfield



HAVE A GLAMOROUS ENCOUNTER AT SOMERSET MALL

A series of 6 exciting "How To" weeks of Fashion and Glamour "Know How" will be presented — for Women and Men — at Somerset Mall.

EVERY WEDNESDAY AT 2:00 PM
EVERY THURSDAY AT 7:00 PM

...FRAME YOUR FACE — MARCH 5 & 6

Hair styling that's new and chic for '75 but, what's right for you — and why. How to use all of those great hair blowers, hot combs, electric curlers and more you received as gifts.

...THE SEASONLESS VACATION

— MARCH 12 & 13

The "action" vacation requires more than just a pair of jeans and a sweater. When you head for Aspen or Hilton Head, you have to pack for ski, golf, tennis, swimming and still look lovely and feminine over dinner. But, if you know how, you'll take it all in one piece of luggage.



SOMERSET MALL

3000 N. W. 11th Ave., Ft. Lauderdale, Fla.

The Coat You Never Put Away

... the water-repellent shelter coat by LONDON FOG that goes over dress, over a suit, over pants. Boards a plane, a train, a ship. Dacron polyester and cotton... protected by DuPont Sepel.

Left... "Tammy"... single breasted, huge pockets in snow white. Petite sizes 8 to 14; Regular sizes 10 to 18 63.00

Right... "Kathleen"... notched lapels and belted. In sunshine or snow white. Petite sizes 8 to 14; regular sizes 10 to 18 65.00

Sports Shop

B Siegel

WOODWARD AT STATE
7 MILE AT LIVERMORE
EASTLAND CENTER
GREENWICH
THE VILLAGE PLAZA
BLANDHORN
NORTHLAND

