

IF WE'VE MADE A MISTAKE....

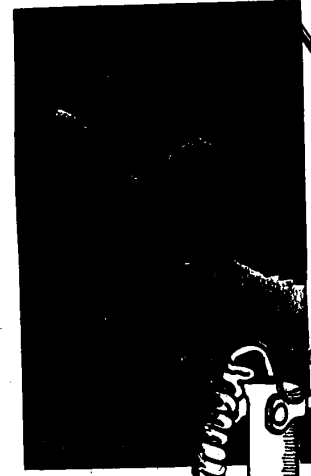


DON'T GO AWAY MAD...tell us about it

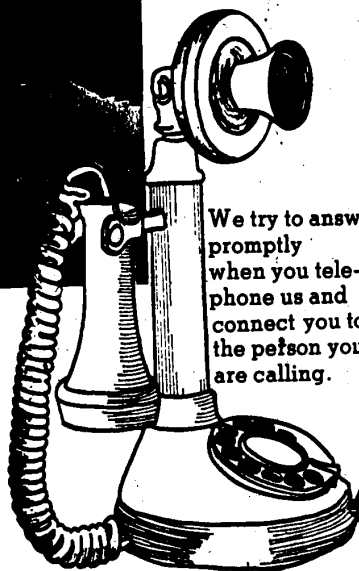
Don't tell your next door neighbors. Because they can't help. But maybe we can. We don't want it to happen again. And we do try to do it right the first time.



We try to deliver your hometown newspaper on time — rain or shine.



We try to put all the right information in your display advertisement.



We try to answer promptly when you telephone us and connect you to the person you are calling.

CLASSIFIED ADS

We try to get the facts and phone number right in your Observer & Eccentric Classified Ad.



We try to quote you right when you give us the hometown news.

We try to bill you right.



In other words, we try to give you the old fashioned kind of service you want so that you'll be satisfied. We honestly try. But we slip up now and again. So tell us straight. And don't go away mad...

After all, we're only human.

GENERAL OFFICES:
BIRMINGHAM - 644-1100
LIVONIA - 261-8600

The
Observer & Eccentric
Newspapers

News Department	John Ruddy
Retail Advertising	Tom Reynolds
Classified Advertising	Art Langer
Circulation Department	Fred Wright
Marketing Department	Art Shaker
Billing Department	Chuck Finkels