

15 words can pack a lot of information--all you need to know or tell if you want to buy or sell in a hurry. Observer & Eccentric Want Ads are the quick, easy way to extra cash. And our Ad-Visors will help you word your ad for best results!

15 WORDS

Double Action Family Want Ads (with no changes in copy and no cancellations) give double exposure to your advertising message. That means that in two consecutive issues (either Monday/Thursday or Thursday/Monday) your Observer & Eccentric Want Ad will be seen by more than 155,500 potential buyers in suburban Oakland and Wayne Counties. You'll be more than happy with your quick results!

2 DAYS

\$6.00 is all it costs you for a Double Action Family Want Ad (no business) in the Observer & Eccentric. That's a savings of \$2.00 off the regular cost of placing an ad in two issues. So don't delay! Put a wonder-working want ad to work for you!

\$ 6.00

CALL TODAY!

522-0900 Wayne County
644-1070 Oakland County
852-3222 Rochester/Avon Twp.

**The Observer & Eccentric
Classified Ads**

AVON TWP. • BIRMINGHAM • BLOOMFIELD • CANTON TWP. • FARMINGTON
GARDEN CITY • LIVONIA • PLYMOUTH • PLYMOUTH TWP. • REDFORD TWP.
ROCHESTER • SOUTHFIELD • TROY • WEST BLOOMFIELD • WESTLAND