



Eat 'em up

Fred Volberding of Franklin samples a honey-dipped angel wing



Mrs. Mary Madius, luncheon chairman, serves macaroni. The other dishes on the steam table are eggplant casserole and rolled grape leaves (Staff photo by Harry Mauthe)



Bazaar co-chairman Kally Drakopoulos gets some expert salad from her husband John



Learning together

Students attending the Farmington Hills Beautification Commission luncheon program include (beginning left, clockwise): Scott McMillan of Longacre School, Jeff Fantiuch of

Beechview, Evan Brumm of Alameda and Bridget Gallagher of Flanders, Jan Hill (right) is a teacher at Middlebelt Elementary.

Greek goods flavor bazaar

That took went down the drain last weekend when the ladies guild of Holy Cross Greek Orthodox Church held a bazaar in Franklin Community Church.

While handmade gift booths had plenty of customers, it was the baked goods and lunch which drew crowds. And with good reason. Those ladies (and a gentleman) really know how to tempt the appetite.

From 10 a.m. when the doors opened both Thursday and Friday, the line formed to the right for a sampling of Greek tea cookies, baklava,

thriples, angel wings dipped in honey, galatobouriko, a custard-filled delicacy dripping with honey, spanach and cheese pie, and other glorious snacks to go with coffee.

A buffet lunch—tossed salad with feta cheese and ripe Greek olives, eggplant casserole, macaroni and cheese, rolled grape leaves and fresh crunchy crust bread—tasted as good as it looked.

All of the proceeds from the bazaar will go toward building a new church on Middle Belt Road in Farmington Hills. Ground was broken for the build-

ing last spring. A building permit dispute caused a month's delay, but the project is continuing.

Financing and preparation for the new church rests on the willing shoulders of the 100 nucleus families. The Rev. S.J. Anthony came to Farmington Hills in 1971 to guide the 30-member family group in their desire to build a church.

In this church everyone worships and works together. And if the bazaar is a sample, when they relax they eat very well.

How record mogul started business in Farmington

By CORINNE ARATT

Scorpion Records of Farmington Hills is called by its president, Joe English, "a cosmic accident."

The company was officially formed through a merger of two firms, the Miller-owned Tauraton, Inc. and KHP Productions owned by Ronald T. Schaefer of Farmington Hills.

Miller, a Farmington Hills resident with a PhD degree in endocrine biochemistry, smiles when asked how he moved so far afield.

Having returned last week from Nashville to arrange distribution for the first Scorpion label, he seems to wonder himself how it all came about.

The cosmic accident started when Miller and his wife heard Joey English sing in Chicago. Miss English, in private life Mrs. Ronald Schaefer, has been successfully performing in major clubs across the country since 1973. She will appear on the Mike Douglas show with Burt Reynolds on Monday, Sept. 29.

Calling himself "an entrepreneur," Miller says he owns several other businesses and, as former owner of WFMZ and a nightclub in Allentown, Pa., had some exposure to the entertainment when he heard Miss English.

ON LEARNING SHE hadn't made recordings, Miller began to consider the possibility of doing it himself. After checking the record market he says, "It occurred to me that nobody was recording the oldie but goodie type things—only this bang-bang stuff and the hard rock. I got kind of interested."

After more market study, the Schaefer and Miller decided to go ahead.

They hired public relations, advertising and accounting firms, so the only part of the company really in Farmington Hills is the three principals: Joey English, Ron Schaefer, Miller, a phone and several thousand Joey English singles soon to be released.

In fact, it will happen at the Roostertail Wednesday evening, Sept. 24, when they will give an hour performance for some 300 invited media and record executives.

While the company may have happened by accident, the events since have been carefully planned.

"First," says Miller, "you need decent material. Joey's first four releases are songs written exclusively for her by Sammy Cahn."

"Second is a professionally planned marketing approach." Until a series of national TV appearances jelled, the plan was to distribute the records first in Michigan and northern Ohio.

But suddenly it had to be national. How could they plug a record on national TV if it wasn't available?

So Miller called Nashville, found several independent distributors who handle music other than country, western and rock. Although he doesn't want to release a name, the distribution is fairly well set.

"The company will distribute 2,000 records, mail them to every major station and every major market in the country. That's really the key to a hit. Is it being played on key radio stations at reasonable times and is it readily available in the stores?"

The first Joey English record release will be Sammy Cahn's "We Talk, We Speak," and "It's Not Quite the Same."

Backing her up are 38 Detroit area musicians, many of them members of the Detroit Symphony Orchestra who

used to moonlight for Motown.

ALTHOUGH HE DOESN'T say how much capital it takes to start a record company, Miller comments, "It is not a shoe-string business at all. And please, this is not one of the bi-weekly attempts to resurrect Motown."

Scorpion intends to release another Joey English-Sammy Cahn single in another month or so.

If things go well, there could be an album by Joey in the future, Miller says. "But you can't begin with an album. It costs too much. The artist requires exposure. A single is how you build exposure. If we hit the top hundred on the record charts, then we could issue an album."

The big recording companies have their own distribution companies. The small ones use independent distributors as Scorpion is doing.

Scorpion has several good things going for it, Miller believes. One, of course, is an artist with proven appeal and solid talent. Another is that United Sound, which did the recordings, is in Detroit. Miller calls that company "as good as any recording facility on the East or West Coast."

Another plus for the young company is being centered in an area where, Miller says, "there is a plethora of good musicians."

"The biggest problem," he says, "is getting good material."

The Sammy Cahn compositions have solved that for the moment, but not permanently. He was interested in the recording session, explaining 16 microphones were used to make 16 tracks of magnetic tape. Producer-arranger Jeff Steinberg and the engineer listen to the 16 tapes choosing the best of each to combine in the final master disk.

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