

The creamy stuff is good all year

By JACKIE KLEIN

It's love at first bite for soft ice cream enthusiasts at Custard's Last Stand.

The shop on Beech and Nine Mile roads in Southfield was purchased from its former owner in mid-July by

Robert Yunker, 24, who says business is thriving.

In fact, custard has become so popular the young entrepreneur plans to stay open all year round.

During a slow week, he recalls, 2,700 customers came into the ice cream parlor. He figures 4,300 chil-

dren and adults make it a busy week.

Marshall Katz, 27, who opened his Ye Old Custard Shop at an North-western at Twelve Mile Road three months ago, reports business "excellent" but he will close in late December.

"I DON'T THINK you can make it (through the winter) even though both Custard's Last Stand and my place are enclosed and customers don't have to stand outside," Katz said. Business has been so good, he said, that ice cream lovers knock at his door before he's opened for the day despite a sign reading "closed."

A big source of business is campers going to and from northern lakes.

"A busload will pull in and 10 or 15 kids come trooping in," Katz said. "It's fun."

At Custard's Last Stand, customers aged one to 75 can find everything from a monster-sized double-dare-you-holding-your-quart-shake, slush or pop to a 15 cent baby stand cone.

The general owner in a red striped shirt is a veteran in the restaurant business. When he was a junior high school student in Warren, he worked for and then managed a fast food operation.

"Last year I leased an ice cream and food store, but the location was poor and I couldn't make it," he recalled.

"After I went out of business, I did odd jobs but they were all boring. I kept looking at ads in the paper and I found this for sale. There are quite a few ice cream places in this area, but not many custard stands. I added a new machine and new products like strawberry shortcake, and I was in business."

KATZ EXPLAINED his entry into the custard business:

"I began some research, scouted locations and did my own job contracting," he said. He began with two partners but dropped them "when they failed to come up with the money" and he went ahead on his own.

Formerly employed as an elec-

trician and hairdresser, Katz lives on Franklin Road in Southfield.

Yunker said he gets customers from as far away as Toledo and Canada.

He serves as much soft cream to adults as children and they order equal amounts of chocolate and vanilla, he said. He buys from 400 to 500 gallons of custard mix a week and places two orders in high volume periods.

"THE MIX COMES in milk cans and is pumped into machines," Yunker explained. "Soft ice cream is regulated by air and cold. We have two chocolate and one vanilla machine and we're planning to add another one. When we remodel, we'll also put in a bigger cooler and another freezer."

The difference between custard and other soft ice creams is in butterfat content, Katz said. Whereas the custard contains about 12 per cent butterfat, the other soft cream has only about three to four per cent.

Yunker has eight full-time employees in the summer and Katz hires six.

Yunker isn't sure how business will be through the winter months. He gets much of his action from the Beech Woods Recreation Center and schools, and many adults come in at night, he said.

He's going to feature a half vanilla, half chocolate (twist besides his upside-down banana splits, banana boats and Weight Watchers ice cream in frozen cups. One of the posters on his wall says: "Cheaper by the carload. Save energy."

Yunker is also a humanitarian. At least once a week, he gets an order from the Boys' Republic in Farmington.

"This summer, someone came in and ordered 30 cones for the boys," he said. "The problem was he only had \$8. He was willing to settle for the 15 cent size, but I said it was pretty small for the big kids. I sold him 30 of the 30 cent size cones for 15 and everybody was happy."

Yunker is also donating tickets to the Boys' Republic so the children can attend the circus.

Travel ✈️

"Come Ski With Me!"

From Beginners to Expert....
From Sun Valley to The Alps....
Let us help you do your thing!

STILL TIME TO RESERVE FOR CHRISTMAS

Remember.
Our Services Are Free

Call or Write For Your Free Ski Brochure!

Lovejoy-Tiffany Travel

21021 Farmington Rd.
North of 8 Mile, Farmington

478-4230

LANDOWNERS



This fall is an excellent time to build! Interest rates are low, building costs are low, and there is plenty of time to build ALLSTATE HOMES, your full service builder, plan to build right through the winter to give you your custom home at off season rates.

To celebrate this fall kick off, we are offering the **SUN VALLEY**, 2018 square foot of dynamic styling, at \$42,324. When purchased before September 30th, we will include a fireplace at no charge. Picture yourselves cuddled up by the burning logs as the snow flies.

Call or stop by to see the home of the month.

OPEN DAYS

ALLSTATE HOMES
OF OAKLAND, INC.
681-5511
3881 Highland (M-59) Pontiac

IN
CONCERT
Wed., Oct. 1
7:30 P.M.

ROGER GAUDET
at the
MIGHTY WURLITZER



Roger will be in our store from 3:00 p.m. for demonstrations and mini-concerts. Free Admission.

HAMMELL MUSIC, INC.

15630 MIDDLEBELT RD. LIVONIA
427-0040 937-1040

NOW AVAILABLE 1975-76 SEASON TICKETS



Personalized Season Seat Selections... Prime Room
Private Boxes... Olympia Room/Wing Hi Memberships
Budget Payments... with Master Charge... First Option on Playoffs and Other Events
For a Season of NHL Hockey... Call 893-6700
Why not stop and look? There's no obligation!

OLYMPIA STADIUM
413-893-7000

NICK BO'S FLORIST

SINCE 1930

NEW LOCATION
27570 W. 7 MILE
LIVONIA
KE 1-1674

Same Ownership and Management
Serving Livonia, Farmington, Southfield, Dearborn
and all Suburbs Daily

DANISH INN



LUNCHEONS • DINNERS • COCKTAILS

Open 7 Days A Week
Reservations Recommended

32305 GRAND RIVER
in FARMINGTON • 478-5320

PAT FLOWERS
AT THE PIANO
Nightly Tues thru Sat

LEARN TO SKI BEFORE WINTER!

Learn to ski or improve your skiing at Mt. Holly's new warm weather learn to ski program. Using the fast and easy GUM short ski method. Mt. Holly's certified GUM instructors will have you parallel skiing in just 6 HOURS of instruction. WITH MT. HOLLY'S NEW POLY-SNOW SLOPE YOU CAN LEARN TO SKI BEFORE THE SNOW FLIES.

Classes are forming so reserve your time now. Mail the card below with a check payable to Mt. Holly GUM Ski School or call for further information:

634-8260

TOTAL COST OF THIS LEARN TO SKI PACKAGE IS \$38.00

ALSO AVAILABLE

- ★ Private and Semi-Private GUM Lessons
- ★ Ballet and Free Style Clinic Saturdays 12:00 to 2:00 p.m. \$5.00
- ★ Racing Clinic 12:00 to 2:00 Sundays \$5.00

NAME _____ DATE _____
DATE _____ PHONE _____
ADDRESS _____ STATE _____ ZIP _____

CIRCLE — SESSION, DAY, TIME DESIRED

Oct. 5th — Oct. 25th	SUN. THUR.	10 A.M. 4 P.M.
Oct. 26th — Nov. 15th	MON. FRI.	12 P.M. 6:30 P.M.
Nov. 16th — Dec. 6th	TUES. WED. SAT.	2 P.M. 8:30 P.M.

MAIL TO:
Mt. Holly GUM Ski School
P.O. BOX 39 HOLLY, MICH. 48442



Dan Daniels, a student at Eastern Michigan University, uses his spare time at college being a switchboard operator for EMU. Daniels is the son of Mrs. Judy Daniels of 36226 Trenton Ct., Farmington Hills.

Skiers will meet on Tuesday evening

The Suburban Downhill and Chowder Society will present a film and discussion program of the Aspen ski area at 7:30 p.m. Tuesday, Sept. 23, at the Farmington Community Center.

Krist is promoted

Marine Sgt. Michael A. Krist, son of Mr. and Mrs. Ronald A. Krist of 21789 Folkstone Drive, Farmington, was promoted to sergeant rank while serving at the Marine Corps Air Station, New River, Jacksonville, N.C.

on Farmington Road at Ten Mile Road.

The club will sponsor a trip to Snowmass-Aspen in February and details will be available at the meeting. J. Tom Dunn will also talk on physical conditioning for skiing.

Coffee and donuts will be served.

BUY YOUR CHRISTMAS TREE ORNAMENT KITS at PRE-SEASON SAVINGS Sept. 25 thru Sept. 29

CRAFT MASTER 3-D Deluxe Ornaments		ARROW ORNAMENT KITS	
Reg.	SALE	Reg.	SALE
41791	2.50.. 1.88	3581	5.50.. 3.99
468504/7900	5.50.. 3.99	332	3.00.. 1.99
47301	5.00.. 3.44	3341	4.50.. 3.44
48386	3.50.. 2.47	3343	4.00.. 2.99
47401	3.00.. 1.99		

Island Industries



2nd most popular Reg. 14.49
SALE 9.95
Includes 4 1/2" x 2 1/2" x 1/2"

STAR TREK KITS
Reg. 3.35
SALE 2.19

Fletcher's HOBBY CRAFTS

LIVONIA MALL
7-8000 & 8-0000
675-4000

HOUSES OPEN
10:00 a.m. SAT. 10-6
SUND. 10-4

UNIVERSAL MALL
12 1/2 MILE & Grandview
771-2250